

MSHRM GULF COAST HR CONFERENCE

FRIDAY NOVEMBER 6, 2026

Crown on St. Louis

www.crownhall.events



Conference Schedule & Agenda

Morning Schedule

- **7:00 AM | Early Arrival & Setup**
 - *All Volunteers, Conference Committee, and Exhibitors arrive. Doors open at 8:00 AM—please be ready to set up quickly!*
- **7:30 AM | Registration, Breakfast & Networking**
- **8:00 AM – 8:15 AM | Opening Remarks & Welcome Address**
 - **Speaker:** Susie Jones, Conference Chair
 - **Location:** Main Stage
- **8:15 AM – 9:15 AM | Keynote Presentation (Credit 1)**
 - **Topic:** *Burnout to Breakthrough: Sustainable High Performance Through Energy Management*
 - **Speaker:** Deborah Rosa, *Element Health Services*
 - **Location:** Main Stage
- **9:15 AM – 9:30 AM | Break & Registration with Exhibitors**
 - **Location:** Exhibit Hall
- **9:30 AM – 10:30 AM | Session 1 (Credit 2)**
 - **Topic:** *Project Management for HR: Running Initiatives That Actually Get Implemented*
 - **Speaker:** Hannah Northrup, *Founder of Stratwell HR*
 - **Location:** Main Stage
- **10:30 AM – 11:30 AM | Session 2 (Credit 3)**
 - **Topic:** *Coaching vs. Correction*
 - **Speaker:** Kellye Smith
 - **Location:** Main Stage
- **11:30 AM – 12:30 PM | Lunch with Exhibitors**
 - **Host:** Susie Jones
 - **Location:** Exhibit Hall

Afternoon Schedule

- **12:30 PM – 1:30 PM | Lunch Keynote (Credit 4)**
 - **Topic:** *Legal Update*
 - **Speaker:** Katy Willis, *Burr & Forman*

- **Location:** Main Stage
- **1:30 PM – 2:30 PM | Session 4: HR Panel (Credit 5)**
 - **Topic:** *HR Specialists Answer All Your Questions*
 - **Panelists:** Karla Rodgers, Adrienne Waldrop, Celia Collins
 - **Moderator:** Susie Jones
 - **Location:** Main Stage
- **2:30 PM – 3:30 PM | (Credit 6)**
 - **Location:** Exhibit Hall / Main Stage
- **3:30 PM – 4:30 PM | Closing Keynote (Credit 7)**
 - **Topic:** *Bridging the Gap: Aligning Corporate Compliance with Plant-Floor Safety Cultures*
 - **Speaker:** Donna Chetta, *Wellness Dimensions, LLC*
 - **Location:** Main Stage
- **4:30 PM – 5:00 PM | The Finale with Exhibitors**
 - Door Prize Drawings
- **5:00 PM | Close of Conference**