



September 28 & 29, 2019

Dancing Goats FolkFest is moving just down the street to River Street Market as we celebrate and preserve our arts traditions (visual, musical, and oral), create economic opportunity for folk artists, and build community and visitor interest in Gilmer County. Proceeds will be used to help Gilmer residents take advantage of classes at Southern Appalachian Folk School and to support Ellijay Rocks.

Such a great event would not be possible without our sponsors, who already include the Gilmer County Chamber of Commerce and LIJ downtown LLC (Artful Ellijay, etc.). Don't you agree that events like this work best when we all work together? You can help by publicizing the event, by finding folk artists, and by sponsorship in several ways. So we have listed here financial sponsorship levels and how your company or group can benefit. There are several opportunities for in-kind sponsorship, and we are open to any other suggestions for other methods of involvement.

Sponsorship Levels

Platinum Sponsor - \$1,000

The sponsor's name, logo, and link included on social media platforms and in radio, cable, and print advertising (including Thank You ad)

Name and logo displayed on all festival banners

Your own banner prominently displayed

Your own space (in keeping with the theme)

Announced as sponsor throughout the day

You name a goat in the Goat Gallery

Twenty Goat Gallery raffle tickets (goat themed folk art)

Four Apple Festival tickets

Six T-shirts

Gold Sponsor - \$750

The sponsor's name, logo, and link included in social media platforms and in radio, cable, and print advertising (including Thank You ad)

Name and logo displayed on all festival banners

Announced as sponsor throughout the day

Fifteen Goat Gallery raffle tickets

Two Apple Festival Tickets

Four T-shirts

Silver Sponsor - \$500

The sponsor's name, included in social media platforms and in radio, cable, and print advertising (including Thank You ad)

Name and logo on festival location banner

Announced as sponsor throughout the day

Ten Goat Gallery raffle tickets

Three T-shirts

Bronze Sponsor - \$250

The sponsor's name, included in social media platforms and in radio, cable, and print advertising (including Thank You ad)

Name on festival banner

Announced as sponsor throughout the day

Seven Goat Gallery raffle tickets

Three T-shirts

Festival Friend - \$100

Name displayed on social media platforms and in festival program

Three Goat Gallery raffle tickets

Announced as sponsor throughout the day

One T-shirt

Inclusion in Thank You ad

In-kind Sponsorship Ideas

Agreed upon attraction or game = \$250 sponsorship

Musician stipends = \$250 sponsorship

Vendor accommodations = \$250-\$500 sponsorship

Advertising, fliers, banners and signs – according to negotiated value

Let us know how you think you can help and promote your business.

Thank you for considering this opportunity for us to work together.

Mona Lowe, chair

478.718.6596

monaplowe@yahoo.com

Kathy Robinson, Barbara Simmons, board

Copy and return to Dancing Goats FolkFest, 754 McCutchen St., Ellijay GA 30540

Dancing Goats FolkFest

ELLIJAY, GA.

Sponsorship Invoice

Business Name _____

Physical address _____

Mailing Address if different _____

Telephone _____ Email _____

Sponsorship Level \$1,000 _____ \$750 _____ \$500 _____ \$250 _____ \$100 _____

In-Kind Sponsorship Service _____

Check enclosed (X) _____ or _____

We will contact you about receiving logos, wording for announcements, etc.

As a sponsor, I agree to release and hold harmless and indemnify the Dancing Goats FolkFest Board, DEBCA, the City of Ellijay, and any involved private property owner, all sponsors, and all volunteers from any responsibility, personal liability, loss or damage in connection with the festival.

Signature _____ Date _____