



October 28-29, 2023

Dancing Goats FolkFest returns this fall to celebrate and preserve our homespun arts and cultural traditions, create economic opportunity for folk artists, support local nonprofits like Gilmer Community Food Bank and Ellijay Rocks, increase visitor interest in Gilmer County and build community.

Your financial support of these goals will be recognized in several ways.

**Diamond Sponsor - \$2,500**

- Your name, logo, and link included on social media platforms and in all advertising
- Name and logo on all festival banners
- Your own banner prominently displayed
- Your own space
- Announced as sponsor throughout the day
- Ten Goat Gallery raffle tickets (goat themed folk art); four T-shirts

**Platinum Sponsor - \$1,000**

- Your name, logo, and link included in social media platforms and in print advertising
- Name and logo on festival banner on site
- Your own space (in keeping with the theme) or marketing material at hospitality tent
- Announced as sponsor throughout the day
- Eight Goat Gallery raffle tickets; two T-shirts

**Gold Sponsor - \$500**

Your name in social media, radio, and print advertising; name and logo on festival location banner; announced as sponsor throughout the day; six Goat Gallery raffle tickets; two T-shirts

**Silver Sponsor - \$200**

Your name in social media, radio and print advertising; name on festival banner; announced as sponsor throughout the day; four Goat Gallery raffle tickets; one T-shirt

**In-kind Sponsorship Ideas; Recognition Levels Negotiable**

Musician stipends – Vendor or entertainer accommodations – advertising, fliers, banners and signs – prizes for goat contests – children’s games – use of chairs, hay bales, tables, and tents – supplies for signs, decorations, seating, etc.

**Shared Sponsorship** -- We are looking for a community group to organize and work an old-fashioned cake walk, cake auction, or picnic auction for 90% of proceeds. (10% will be used for advertising.)



# Dancing Goats FolkFest

ELLIJAY, GA.

Sponsorship Invoice for your records

Business Name \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Sponsor Level: \_\_\_\_\_

Or -- In-Kind Sponsorship Service \_\_\_\_\_

Check enclosed (X)  Amount \_\_\_\_\_

Payable to Dancing Goats FolkFest. Make a copy and mail to same c/o Mona Lowe, 754 McCutchen St., Ellijay, GA 30540 or email for pick-up.

Signature \_\_\_\_\_ Date \_\_\_\_\_

*Thank you for considering this opportunity for us to work together. Your suggestions are appreciated.*

Mona Lowe, chair 478.718.6596 (text)

[dancinggoatsfolkfest@gmail.com](mailto:dancinggoatsfolkfest@gmail.com)