



Artist Vendor Application September 28 & 29, 2019

The Goats are dancing down the street this year – just four blocks east to River Street Market. We'll have lots more room and visibility to again showcase the first-born art of Appalachia, storytelling, acoustic mountain music, and traditional foods. More goats WILL be here, and new activities and marketing are designed to spark more Sunday sales.

Once again, we will advertise in area magazines and market heavily in North Atlanta and Chattanooga, which have proven to be Ellijay's top markets. We are working on another great vendor packet this year, and we welcome your suggestions and questions. Vendors will be able to camp at the site and information will be available soon on other good, cheap, or maybe even free places to stay.

Vendors registered by Aug. 9 receive a free T-shirt. Vendors are asked to donate a piece of art (retail value \$20+) for a festival raffle with proceeds going to our downtown art project fund. Those who do will receive five free raffle tickets and a (or another) T-shirt. This raffle will include items suitable for a "Goat Gallery," so goats are preferred but not required.

So we hope you'll join us for two days of breathing that wild mountain air, seeing old friends, making new friends, and introducing your work to a whole new market.

Yada Yada Yada Stuff:

Vendors are juried to include only folk art and traditional craft that incorporates folk art -- some additional creativity beyond the purely utilitarian. All art must be handmade by the artist – no kits, manufactured items, items made from molds, or printed T-shirts. At least three fourths of your booth must be original work. Reproductions (prints) of original paintings must be identified and must be sold from a portfolio in a position less prominent than originals. Items deemed detrimental to integrity of race, religion, political affiliation, or gender are not acceptable.

Individual vendor booth spaces are 10' deep and up to 12' wide. The cost is just \$100 for two days (\$175 for a double space). No more than two artists may display works in these booths unless they are family members. We love art cars; please let us know if you can bring one so we can plan ahead to give you a little extra space. Your location will be marked and mapped in the vendor packet.

The festival will include up to three gallery vendors. Galleries must clear the showing of each artist's work with that artist and negotiate their own commissions. Gallery booths are 10' deep and 14' wide. A single gallery space will be \$125; double space for galleries will be \$185.

Dogs must be kept on leashes. Your electronic players must not be loud enough to disturb others – none during performances. Your own acoustic performances are encouraged at your booth. No unapproved individual raffles. Each vendor is responsible for sales tax collection and reporting. All vendors must provide their own chairs, tables, canopy (if needed), and change. Security will be provided Friday and Saturday nights, but nothing can be left outside your tent. Dancing Goats is not liable for anything broken or stolen (see agreement below). All vehicles must be parked in designated vendor parking on site.

Important Dates – the sooner you register the better space and the more publicity you receive

- Sept. 20 Last day applications accepted
- Sept. 22 Last acceptance emails/calls/letters sent to vendors
- Sept. 27 Vendor packet pickup & booth set-up begins after 7 p.m.
- Sept. 28 Booth set-up complete by 9 a.m.; vendor packet pickup 7 a.m. – 9 a.m.

*Festival hours **9 a.m. – 5 p.m. Saturday and 9 a.m. – 5 p.m. Sunday.** Additional visitors will be attending a Gregg Erwin Band/Mike Watson Band concert at 6 p.m. Saturday night, so you may want to stay late.*

Vendor Application – Please keep a copy

Applicant Name _____

Name for PR and signs if different: _____

Description of you and your work for marketing _____

Tell us about your art training/background _____

Other shows you have done: _____

Address _____ City _____

State _____ Zip Code _____ Email _____

Phone number(s) _____ Website _____

Include three photos of your work and one of normal set-up (or direct us to your website). No. of images enclosed ____
No. of images emailed ____ Jury from website pictures (Check) ____ Plan to contribute to raffle: (Check) ____

Check fee enclosed: Artist Single ____ \$100; Artist Double ____ \$175; Gallery Single ____ \$125; Gallery Double ____ \$185 You can send a \$50 deposit if your application is received by Aug. 9. The remainder will be due Sept. 20. Your deposit will be returned (minus \$5) to anyone whose work is not accepted. Make checks payable to Dancing Goats FolkFest and mail to same c/o Mona Lowe, 754 McCutchen St., Ellijay, GA 30540 For more information, text or call Mona at Pouting Cow Folk Art 478.718.6596 (leave message).

With this application, I agree to participate the entirety of both days and abide by all rules and guidelines in this application. If I am selected to be a vendor at Dancing Goats FolkFest, I agree to release, hold harmless and indemnify the Dancing Goats FolkFest Board; LIJ Downtown, LLC; the City of Ellijay; and employees, sponsors, and all volunteers from any responsibility, personal liability, loss or damage in connection with the festival. By signature below I confirm that I have read and understand all rules and regulations set forth above and that I will comply with all rules and regulations.

Signature _____ Date _____

Suggestions _____