



PALMETTO ELEMENTARY PTA

DEAR NEIGHBOR,

On Friday, December 8, 2023 at 7pm, Palmetto Elementary School will host its biggest fundraiser of the year at Royal Palm Tennis Club in the heart of Pinecrest: The 9th Annual Winter Social & Auction featuring this year's theme: Country Club Chic.

Would you donate an item from your place of business to our 2023 Silent Auction?

Our Auction has proven to be an excellent opportunity for businesses to market themselves to a receptive and loyal group of Palmetto Elementary School (PES) parents and supporters who patronize businesses that contribute to our school.

The benefits of making a donation include:

- Extensive exposure to an affluent and loyal group of neighborhood customers from Pinecrest, Palmetto Bay and the surrounding areas
- Your business showcased on our dedicated social media pages, listing in our weekly newsletter, email blasts, our website (palmettoppta.org) and promotion via our PTA Facebook page
- A receipt for your donation with our 501C3 number; and
- Your item and business on display for bidding at the event

You may submit a donation by emailing the enclosed donation form to jenni@warhaft.com, or a volunteer will happily collect your donation and form. Please submit your form by Wednesday, November 8, 2023 to be included in the Auction Brochure.

Our continued success as an A+ School depends on the support and generosity of our local sponsors. The funds we raise pay for educational programs, classroom supplies, campus improvements and technological resources beyond what the state of Florida or Miami-Dade Public School District can provide. In the past, we have raised enough funds to install a much-needed new sport court to enhance our students' physical education curriculum as well as a running track on our field. This year, we hope to enhance our school cafeteria by creating a more cohesive, warm and modernized space for our children to enjoy. Additional improvements include installing a sprinkler system to sustain the beautiful, new grassy areas we have recently added throughout the school's exterior. It is the support of businesses such as yours that help make improvements like this possible each year.

We are so grateful to have you as a vital part of our ever-growing community. We invite you to join us December 8th for an evening of fun, food and entertainment! Please let us know if you are interested in learning about tickets. We encourage you to bring a friend or colleague!

Thank you again for your support, and should you have any questions or need additional information, please feel free to contact us at any time.

WITH THANKS,

Monica R. Mase

MONICA R. MASE
PTA PRESIDENT

Kali Feinman

KALI FEINMAN
SILENT AUCTION CO-CHAIR

Jenni Warhaft

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SILENT AUCTION CO-CHAIR

