

2023-2024

## PALMETTO ELEMENTARY UNDERWRITING OPPORTUNITIES

### FALL BOOK FAIR TOTE PREMIERE SPONSOR\*

\$1000

- Be the brand Palmetto Elementary School Parents see at the Book Fair and throughout the school year as parents and kids carry this bag all around Pinecrest and Palmetto Bay! As our premiere reusable tote bag sponsor for the Fall Book Fair, you will not only help your business be top of mind with our parents, you will help keep 250 plastic bags out of the landfills and oceans♻️! Deadline to sponsor is August 31, 2023.

### SPRING BOOK FAIR TOTE PREMIERE SPONSOR\*

\$1000

- Be the brand Palmetto Elementary School Parents see at the Book Fair and throughout the school year as parents and kids carry this bag all around Pinecrest and Palmetto Bay! As our premiere reusable tote bag sponsor for the Spring Book Fair, you will not only help your business be top of mind with our parents, you will help keep 250 plastic bags out of the landfills and oceans♻️! Deadline to sponsor is February 16, 2023.

### FAMILY DINNER & A MOVIE NIGHT\*

\$500

- Support your local public elementary school while advertising your business on the big screen at Palmetto Elementary School's Family Dinner & a Movie Night. Last year's event had over 450 people in attendance - the most ever! Your business name will be shown on the big screen before the movie begins, as well as on all promotional materials including emails and social media posts leading up to the big event! The emcee will also announce your generosity and publicly thank you on Movie Night!

**\*ONLY ONE SPONSORSHIP AVAILABLE FOR EACH  
OPPORTUNITY! DON'T MISS OUT!**