~2024-2025~

## PALMETTO ELEMENTARY UNDERWRITING OPPORTUNITIES

CARPOOL HANG TAG PREMIERE SPONSOR

\$2500

FALL BOOK FAIR TOTE
PREMIERE SPONSOR\*

\$1000

- Be the the company featured in every PES Family's vehicle!
   Have your company's information prominantly displayed on
   the school's dismissal carpool tags. Your business will be
   noticed daily by hundreds of families all year long! Deadline
   to sponsor is July 8, 2024.
- Be the brand Palmetto Elementary School Parents see at the Book Fair and throughout the school year as parents and kids carry this bag all around Pinecrest and Palmetto Bay! As our premiere reusable tote bag sponsor for the Fall Book Fair, you will not only help your business be top of mind with our parents, you will help keep hundreds of plastic bags out of the landfills and oceans. Deadline to sponsor is August 30, 2024.

SPRING BOOK FAIR TOTE PREMIERE SPONSOR\*

\$1000

• Be the brand Palmetto Elementary School Parents see at the Book Fair and throughout the school year as parents and kids carry this bag all around Pinecrest and Palmetto Bay! As our premiere reusable tote bag sponsor for the Spring Book Fair, you will not only help your business be top of mind with our parents, you will help keep hundreds of plastic bags out of the landfills and oceans. Deadline to sponsor is February 14, 2024.

FAMILY DINNER & A MOVIE NIGHT\*

\$500

Support your local public elementary school while advertising your business on the big screen at Palmetto Elementary School's Family Dinner & a Movie Night. Last year's event had over 450 people in attendance. Your business name will be shown on the big screen before the movie begins, as well as on all promotional materials including emails and social media posts leading up to the big event!

\*ONLY ONE SPONSORSHIP AVAILABLE FOR EACH OPPORTUNITY! DON'T MISS OUT!