



PALMETTO ELEMENTARY PTA

KARI VIDAL
PALMETTO ELEMENTARY PTA PRESIDENT

PALMETTO ELEMENTARY SCHOOL
12401 SW 74TH AVENUE
PINECREST, FL 33156
PALMETTOPTA.ORG
(305) 608-4465

DEAR LOCAL SMALL BUSINESS OWNER,

My name is Kari Vidal and I am President of the Parent Teacher Association (PTA) for Palmetto Elementary School in Pinecrest, Florida. I am excited to present you with a unique opportunity to both support your local public elementary school **while marketing your business to over 650 families that mainly live in the Pinecrest and Palmetto Bay area.** Former sponsors have reaped both a tax benefit as well as a boom in business as their business names are top of mind with our Palmetto Families. As a sponsor, you'll enjoy benefits such as advertising your business on our private Instagram page and on our website (with a pop-up window that comes up every time someone logs onto our site). You will also receive a shout out in our quarterly newsletter that is emailed to every family in our public school among other exclusive benefits!

Funds raised from our Community Sponsorships go to paying for programs that assist students of all economic backgrounds and complement and reinforce what the students are learning in class. For example, we use funds to pay for a reading program that provides students an even playing field by challenging the individual child to read at their specific reading level. We recently purchased a program called IXL and FRAX that focuses on age appropriate math subjects. Funds are also used to assist specific students who otherwise could not go on field trips with their peers for financial reasons. Our PTA pays for educational, cultural, and social programs not paid for by Miami-Dade County Public Schools district or the State of Florida.

Please find attached information providing sponsorship levels and benefits associated with each level. We also have an opportunity for in kind donations for our Annual Winter Social and silent auction on December 6, 2024. There is no donation that is too small. Your generosity will go a long way toward keeping Palmetto Elementary one of the best public elementary schools in the state.

In the event you choose to support us, kindly mail a check made out to Palmetto Elementary PTA, Attn: Kari Vidal, PTA President or you can also access our sponsorship levels and pay online at our online school store: <https://palmettoelempta.memberhub.com/store>.

HOPE YOU HEAR FROM YOU SOON,

KARI VIDAL
PALMETTO ELEMENTARY PTA PRESIDENT