



**VANESSA SILVERMAN
PALMETTO ELEMENTARY PTA PRESIDENT**

**PALMETTO ELEMENTARY SCHOOL
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PINECREST, FLORIDA 33156
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DEAR LOCAL SMALL BUSINESS OWNER,

My name is Vanessa Silverman, and I am the President of the Parent Teacher Association (PTA) for Palmetto Elementary School in Pinecrest, Florida. I am excited to present you with a unique opportunity to both support your local public elementary school and market your business to over 650 families in Pinecrest and Palmetto Bay!

Sponsors enjoy both a tax benefit and a boom in business, as our sponsors are top of mind with Palmetto families. Sponsors are featured on our private Instagram page (over 1,000 followers) and promoted on our website. Sponsors also receive a shout out in our quarterly newsletter e-mailed to every Palmetto family and other exclusive benefits.

Funds raised from Community Sponsorships pay for programs that assist students of all economic backgrounds and complement and reinforce what students are learning in class. For example, funds support the purchase of programs including Accelerated Reader, IXL, and FRAX to engage students and encourage individual growth in reading and mathematics. Funds also enable students with financial need to attend school field trips and special events. Our PTA pays for educational, cultural, and social programs not paid for by Miami Dade County Public Schools or the State of Florida.

Please find the attached information providing sponsorship levels and benefits associated with each level. We also welcome in-kind donations for our annual Winter Social and silent auction in December. No contribution is too small. Your generosity will go a long way toward keeping Palmetto Elementary one of the best public elementary schools in the state.

If you choose to support us, kindly mail a check made out to Palmetto Elementary PTA, Attn: Vanessa Silverman, PTA President; or access our sponsorship levels and pay online at our online school store: <https://palmettoelempta.memberhub.com/store>.

HOPE TO HEAR FROM YOU SOON

Vanessa Silverman

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