

2026-2027

PALMETTO ELEMENTARY UNDERWRITING OPPORTUNITIES

SCHOOL CALENDAR MAGNET SPONSOR*

\$2000

- Be the the company featured on a school calendar magnet distributed to all PES students in August. Your business logo will be noticed daily by hundreds of families all year long! Deadline to sponsor is July 15, 2026.

BACK TO SCHOOL NIGHT SWAG BAG SPONSOR*

\$1000

- Be the brand Palmetto Elementary School Parents see at Back to School Night and throughout the school year as parents and kids carry this bag all around Pinecrest and Palmetto Bay! As our premiere reusable tote bag sponsor for Back to School Night, you will not only help your business be top of mind with our parents, you will help keep hundreds of plastic bags out of the landfills and oceans ♻️ Deadline to sponsor is July 31, 2026.

FALL BOOK FAIR TOTE PREMIERE SPONSOR*

\$1000

- Be the brand Palmetto Elementary School Parents see at the Book Fair and throughout the school year as parents and kids carry this bag all around Pinecrest and Palmetto Bay! As our premiere reusable tote bag sponsor for the Fall Book Fair, you will not only help your business be top of mind with our parents, you will help keep hundreds of plastic bags out of the landfills and oceans ♻️ Deadline to sponsor is August 28, 2026.

FAMILY DINNER & A MOVIE NIGHT*

\$500

- Support your local public elementary school while advertising your business on the big screen at Palmetto Elementary School's Family Dinner & a Movie Night in January. Last year's event had over 450 people in attendance. Your business name will be shown on the big screen before the movie begins, as well as on all promotional materials including emails and social media posts leading up to the big event! Deadline to Sponsor is December 18, 2026.

***ONLY ONE SPONSORSHIP AVAILABLE FOR
EACH OPPORTUNITY! DON'T MISS OUT!**