

Mikey's Guide 2020 Edition
Sponsorship Levels and Benefits
(Note: All sponsorships are valid for two years)

\$1,000.00

•Prominent, full-page (8”h x 5”w) acknowledgement* of your company, business or organization on one of three cover spaces in Mikey's Guide.

Please note: there are only 3 cover spaces available: front inside cover, back inside cover or back outside cover. These 3 corporate acknowledgements will be taken on a first-come, first-served basis. Your spot will be secured once payment is received by Mikey's Place.

- Recognition in Mikey's Guide as “Guardian Angel” level sponsor.
- Recognition on www.mikeysplace.net website as corporate sponsor.
- Complementary boxes of Mikey's Guides (approximately 150 books) for your organization.

\$750.00

•Prominent, full-page (8”h x 5”w) acknowledgement* of your company, business or organization in front section of Mikey's Guide.

- Recognition in Mikey's Guide as “Guardian Angel” level sponsor.
- Recognition on www.mikeysplace.net website as corporate sponsor.
- Complementary boxes of Mikey's Guides (approximately 100 books) for your organization.

\$350.00

•Half-page (4”h x 5”w) acknowledgement* of your company, business or organization.

- Recognition in Mikey's Guide as “Archangel” level sponsor.
- Recognition on www.mikeysplace.net website as corporate sponsor.
- Complementary box of Mikey's Guides (approximately 50 books) for your organization.

\$200.00

•One third-page (3.5”w x 2.5”h) acknowledgement* of your company, business or organization.

- Recognition in Mikey's Guide as “Cherub” level sponsor.
- Recognition on www.mikeysplace.net website as corporate sponsor.
- Complementary Mikey's Guides (25 books) for your organization.

***NEW Opportunity!* \$100.00**

- Business card (3.5”w x 2”); black and white scan of your business card; front-side only.
- Recognition in Mikey's Guide as “Cherub” level sponsor.
- Recognition on www.mikeysplace.net website as corporate sponsor.
- Complementary Mikey's Guides (10 books) for your organization.

Acknowledgement Guidelines

*Sponsorship acknowledgements are created **by you, the sponsor**. Acknowledgements should be submitted via email in .pdf file. A “camera ready” original (for scanning) submitted via U.S. mail or email is also acceptable. ***Please note that all ads will appear in black & white.*** All acknowledgements must be created and submitted ***in the exact size you want (see above)***, and they may include the following:

- A list of the sponsor's locations, telephone numbers, or Internet address.
- Value-neutral descriptions, including displays or visual depictions, of the sponsor's product line or services.
- The sponsor's brand or trade names and product or service listings.
- Logos and slogans ***may NOT contain qualitative or comparative descriptions*** of the sponsor's products, services, facilities, or company. (e.g. “the BEST service,” “better than...”)

Submission deadline for inclusion in Mikey's Guide 2020 edition is November 15, 2019.