★ MIROITÉR VERGE TEEN — THEMEGUIDES & EXPECTATIONS

*** NORTHERN CHIC**

Canadian Cool • Winter Style • Simple Elegance

Theme Description (Simple English):

Northern Chic is all about looking stylish in a way that feels Canadian — calm, cool, cozy, and confident.

Think winter textures, soft layers, clean looks, and a sense of outdoors-inspired fashion.

Ideas and vibes:

- ✓ soft sweaters, scarves, or textured fabrics
- ✓ gentle posing, simple styling
- ✓ icy tones, warm neutrals, or soft colour palettes
- ✓ natural light, winter vibes, or simple backgrounds

Northern Chic isn't loud — it's **quiet confidence**, natural beauty, and style that feels calm and modern.

Submission Guidelines:

- ✓ Age-appropriate outfits
- ✓ Soft posing relaxed, elegant, or thoughtful
- ✓ Minimal editing for a natural look
- ✓ Styling should feel authentic, cozy, or refined
- ✓ High quality images that show mood, not just clothing



FROSTED DAYDREAMS

Theme Description

Frosted Daydreams is where imagination meets winter magic.

This theme invites teens to explore dreamy, whimsical styling with a soft, surreal edge — think winter meets fantasy, cozy meets ethereal.

Picture:

- ✓ soft textures
- ✓ pastel sparkle
- ✓ gentle poses
- ✓ dreamy expressions
- ✓ wardrobe that feels cozy but elevated

Your story can be playful, poetic, mysterious, or romantic — as long as it feels like winter turned into a daydream.

Submission Guidelines

- ✓ age-appropriate outfits and styling
- ✓ soft posing, relaxed expressions, or dreamy character play
- ✓ minimal editing or gentle retouching
- ✓ cohesive colour tones (pastels, creams, frosted hues)
- ✓ imagery that feels imaginative, sweet, or quietly magical

x avoid overly mature, dark, or harsh styling — this theme should feel light, safe, and wonder-filled.

In Essence

Winter re-imagined — soft magic, pastel mood, and cozy fantasy.



Teen Submission Deadline for Frosted Daydreams: February 1, 2026



Youth Culture • Relaxed Style • Personality

Theme Description (Simple English):

Street Chill is about everyday cool — relaxed clothing, personality, movement, and attitude without trying too hard.

Think comfortable fashion, confident energy, and moments that feel fun and real.

Ideas and vibes:

- ✓ oversized hoodies, denim, sneakers
- ✓ playful or expressive posing
- ✓ city spots, skate parks, alleys, or simple urban settings
- ✓ friendships, individuality, or creative youth culture

Street Chill should feel alive, modern, and relatable — teens as they are, but with editorial awareness.

Submission Guidelines:

- ✓ Music-video or street-magazine style moods
- ✔ Poses that feel natural, confident, or expressive
- ✓ Storytelling through attitude and environment
- ✓ No overly stylized or adult looks keep it youthful and safe
- ✓ Colour and lighting should feel real and relaxed



Teen Submission Deadline for Street Chill: March 1, 2026



HOMETOWN HYPE

Theme Description

Hometown Hype is all about celebrating where you belong — your community, your friends, your style, and your vibe.

Showcase real teen life from a Canadian lens — joy, belonging, group energy, and playful identity.

Think:

- ✓ school culture
- ✓ rink boards
- ✓ local hangouts
- ✓ sports spirit
- ✓ music, laughter, friendships

This theme celebrates teens being teens — confidence, connection, personality, and a sense of "this is our place."

Submission Guidelines

- ✓ natural styling and expressive posing
- ✓ outfits that reflect everyday personality or school/club culture
- ✓ group shots or solo portraits welcome

- ✓ story-driven visuals belonging, pride, atmosphere
- ✓ high-quality images that feel fun, authentic, and youthful

✗ avoid anything suggestive, staged to look adult, or overly glam — **the vibe is real, relatable, and Canadian.**

In Essence

Youth identity on home turf — pride, personality, and community energy.

* Teen Submission Deadline for Hometown Hype: March 1, 2026