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## CBK GRAPHIC DESIGN SERVICES 2019 RATE SHEET

General Rate per hour (for quoted projects, writing, research, communications) .....	\$60.00
Business card design (rate includes 1 or 2 sides) .....	\$154.79
To create individual versions with each person's contact information (each).....	\$36.35
Letterhead design .....	\$99.18
Press release writing (does not include distribution) .....	\$299.49
Flyer (per side) or Print/Web ad.....	\$298.97
Infographic .....	\$412.26
Postcard design (front and back).....	\$298.97
Direct mail piece .....	\$438.00
Logo design (complex, 1 version).....	\$381.36
Logo design (text only, 1 version).....	\$195.98
Book cover.....	\$499.79
Facebook cover .....	\$98.15
Brochure design PER PANEL: (e.g., Tri-fold brochure has 6 panels) .....	\$123.89
Catalog 10 or more pages (rate per page) .....	\$87.85
PowerPoint presentation (rate per slide) .....	\$25.03
Poster/Signage/Art Image.....	\$340.16
Web banner .....	\$154.79
Website Design (service - no products - not ecommerce), 10 pages or less – content supplied (GoDaddy template platform only) Estimate: .....	\$2,832.44
(dependent upon the details or size of the website design, additional fees may apply on proposal)	
Website Design (ecommerce), content supplied (Shopify template platform only) Proposal submitted after details have been discussed via phone consultation:.....	\$TBD
Website content writing or articles (rate per word) .....	\$50
Media Kit - content supplied (rate per page).....	\$70.34
Stock Photo research per hour (1-hour minimum).....	\$60.00
Revisions or redesign per hour (1-hour minimum) .....	\$60.00
Resizing design to new dimensions.....	50% of original rate
Reformatting artwork (examples: jpeg, eps, png, gif, tif, pdf) each.....	\$15.00
Coordination with outside vendors, per hour (minimum charge: \$15) .....	\$60.00

### TERMS AND CONDITIONS

- **Payment terms: 50% upfront, second payment (50%) due on completion of approved proof before final project is delivered.** Work begins only after payment has cleared. Final project will be delivered only after payment has cleared.
- All invoices are net 10 days paid by check (no credit card) or via PayPal.
- Accounts not paid within terms are subject to a \$50 weekly late fee.
- Finished designs are delivered in PDF format. Source files are not included\*.
- All work includes 2 revisions (minor). Any unforeseen changes or additions to the scope of the proposed work will require a revised proposal or an additional proposal agreement.
- Graphic design services may include public domain stock images or illustrations. Paid stock photos will be sent to client for review and rate approval. Client pays for stock image at time of need and designer downloads image.
- If client-supplied web content is late, a \$50/week late fee will be charged.
- Above rates are subject to change at any time without notice or may change due to project details.
- Designer reserves the right to keep a copy on file and showcase work in designer portfolio (online and hard copy).

\* COPYRIGHT: Under U.S. Copyright law, the designer automatically owns all rights to the work they do. Fee to transfer copyright and ownership of source files to client is 2 ½ times the rate of the project. Logo design copyright and ownership transfers to client AT NO CHARGE. *Thank you for your continued patronage.*