

Mississippi Critterz Minutes
Board of Directors Meeting
June 7, 2018
Location: Oxford Public Library

The meeting was called to order at 6:48 pm.

Members Present: Gail Brown (President), Brandee Ledene (Vice President), Natascha Scott (Treasurer), and Barry Scott.

Members Absent: None.

Visitors: Juanita Boutin, Carlin Curtis, Veronica Mason, Ginny Robinson, Aynslee Smith, and Rush Mayo.

The agenda was approved as presented with all in favor.

NEW BUSINESS:

First on the agenda, Ginny Robinson presented her interest in becoming a board member. She stated she was excited to see a no kill shelter started in Oxford, MS and has had a passion since last summer after volunteering at a local shelter. She has a major in Marketing, and would be able to assist with social media, graphic design, photo shop, and photography.

Next, Aynslee Smith presented her interest in becoming a board member. Aynslee stated she majored in Marketing and Interior Design, and did the design work for the interior/exterior of Homeward Bound. She stated she has multiple connections in and around the Oxford and Memphis area which would support our cause by possibly hosting fundraisers and donations. She can assist with creating flyers, brochures, getting donations, volunteers, and space planning for the future shelter. Aynslee was excited to help get a no kill shelter started in our community.

Next, the board presented filling the position of Secretary, which is now vacant, upon the resignation of Danielle Little in the month of May 2018. Both Ginny and Aynslee stated that if voted onto the board, would serve as the Secretary.

Ginny and Aynslee were asked to leave the meeting for the board to vote on each of them to become members of the board, and on the Secretary position. Both were unanimously voted on for approval to join the Board of Directors and Aynslee was voted to serve as Secretary. In the event of her absence, Ginny will fill in to cover.

Next, Rush Mayo offered to help with public outreach. He owns a marketing company and has been doing this, in conjunction with web programming for over 10 years. He suggested an organized Facebook group for the board, and is currently working with IBM on social media which located people by their IP address to cluster locations on the map to find hot spots for dumping sites, illegal breeders, dog fighting, to assist in finding problem areas.

Upon review, the final forms for adoption, volunteers, and foster applications was voted on, and unanimously approved.

Natascha created a barn cat inquiry, and with minor corrections, the form will be made available to the public.

Next, discussion was made in regards to the Transport Driver's application. The creation of the form is pending as Barry stated he would check with Ross and Yeager Insurance Company regarding insurance plans and liability issues.

Next, discussion of the Membership application was discussed. Currently, no form has been created, and it was agreed that the payment button would be removed from the website and noted that payment would be made upon review of person submitting form and approval with a follow-up email to individual upon approval to then pay the membership fee.

Next, the hard copy forms were discussed. Gail has created the Adoption Contract which needs to be reviewed and approved by the board. A Redemption form needs to be created and approved by the board. A Surrender form is currently being created by Gail and needs to be completed, reviewed and approved by the board. A Change of Ownership/Rehoming form needs to be created and approved by the board. All forms will be sent via email for review and voted on for corrections/approval.

Ginny plans to call Canon motors June 8th and request vehicle usage for transports. Carlin also has a meeting with Canon. Multiple board members offered to be backup transport drivers, if needed, if a driver was unable to drive a transport. Carlin has provided a pool of drivers and the organization will continue to add to the volunteers.

The location of future board meetings was discussed on holding future meetings at a Clubhouse located at 119 Chestnut Street in Oxford. A motion was made, and seconded, to use this location as the primary location for meetings, and was unanimously approved.

Discussion of the length of board meetings was discussed with the duration being set at 1 ½ hours for the entire board meeting time, allotting 15 minutes of the time for the public to ask questions, make comments, or voice concerns. A motion was made and the vote was unanimously accepted.

Adoption fees were discussed and this was tabled until cost of care for vaccinations, dewormers, heartworm/FeLv test, and spay/neuter cost could be determined.

Natascha presented a pamphlet to use as a guide for outreach to the public to promote our mission and get community involvement and support.

OLD BUSINESS:

After checking with vet clinics in the Oxford area, it was confirmed that Animal Clinic of Oxford will be the primary clinic used by MS Critterz. Dr. Redding requested that Gail or Natascha be the contacts for drop offs/pickups of animals and to use the back door for entry.

Carlin provided the link for a website for cost effective purchase of vaccines, syringes, dewormer, etc.

Vet Clinics were discussed in regards for basic healthcare, medicine, and rabies vaccine was tabled. Possible clinics to consider are Bottletree, Animal Clinic of Oxford, and Pampered Paws.

A Treasurer's report was given and we currently are in good standing with no funds have been used as of June 7th.

Rush Mayo has volunteered to look into the possibility of signing up for Venmo for Mississippi Critterz. Brandee will call Square to look into prices for card readers. Gail has offered to call PayPal to find out why Critterz was not approved for free readers. Rush has Beta company contact.

Fundraising:

Aynslee stated she has contacts with some local business owners and will contact them to see if they would be interested in hosting a fundraiser for MS Critterz. Brandee will speak to Jason Peeples, who works with Nexgear Solutions, about a potential donation drive at Walmart. Brandee will follow up about hosting an event at the Growler. A google document will be created with all possibilities for entire board to share and keep up to date on. Natascha will look into signing up for Petsmart Charities. Rush Mayo will speak with the marketing manager at Hollywood Feed and get back with us.

T-shirts - Oxford T-shirt has not responded in regards to doing t-shirts. Rush has a T-shirt company located out of town; Brandee, Rush, and Aynslee will work on a design together and get prices from Rush for basic T-shirts; ideas for personalization will be done at a later date.

Intake Date: Start date for intake needs to be decided in accordance with completing forms needed. Tentative intake date set for July 16th by majority; no vote was made.

The meeting was adjourned at 8:00 pm due to lack of time allotted at location.