

MS Critterz
Board of Directors Meeting Minutes
November 11, 2019

Meeting: Oxford Public Library
401 Bramlett Blvd
Oxford, MS 38655

Meeting called to order at 7:10 PM

Members present: Aynslee Smith - President, Natascha Scott - Treasurer, Caitlan Covington - Secretary, Jeff Boone, Gail Brown, Sarah Riffe, and John Yuan

Members absent: None

Visitors: Jenn Petermann - Executive Director
Janice Antonow - City Liaison
Merideth Roberson - Animal Control Officer
Public

The meeting was opened with Aynslee requesting the agenda to be adopted as written. Natascha requested that we amend the agenda to add Building Improvements before the Treasurer's Report. Gail made the motion to accept agenda as amended, with Jeff seconding the motion. All voted in favor of adopting the agenda as amended.

Minutes were reviewed for the previous meeting, and Gail made the motion to accept the minutes as written with Natascha seconding the motion. All were in favor to accept the minutes as written.

New Business:

First on the agenda, Merideth Roberson presented the Animal Control report as follows for the month of October, 2019:

Oxford City Limit Calls	52
Lafayette County Calls	5
Other County Calls	0
OPD Calls	13
Dogs Picked Up	23
Cats Picked Up	1
ACO Returned to Owner	16
Verbal Warnings	1
Written Warnings	1
Animal Cruelty Case(s)	0
City Licenses Sold	10

Next on the agenda Aynslee gave the President's Report.

- Tito's Fundraiser — this event will take place at Star Package on Friday, November 15 from 1-6 PM. We will have several raffle items. Tito's will match all sales from their products that day and donate to our organization.

- Doghouse Donation Boxes — several donation boxes have been placed at businesses around town. Other businesses have requested them, as well, so we are ordering more.

Next, Gail talked about the Deck the Pawz Parade Fundraiser — Gail and Jenn have put together a dog walk where people dress their pet(s) in holiday costumes and walk the route. Prizes will be awarded for the top three festive costumes. Southern Soul Imagery will be present to do photos with Santa. There is a sponsorship program available as for individuals and businesses to get their name on the event t-shirt.

Next, Jenn Peterman gave the Director’s Report as follows:

Animal Report for October 2019:

INTAKE OCTOBER 2019 — TOTAL 199

Oxford City Limits — Cats	19	Total Oxford City Limits: 69
Oxford City Limits — Dogs	48	
Oxford City Limits — Other	2	
Lafayette County — Cats	54	Total Lafayette County: 125
Lafayette County — Dogs	71	
Lafayette County — Other	0	
Returned Adoptions	5	

OUTCOME OCTOBER 2019 — TOTAL 216

Adoptions	74
Euthanasia	11
Passed Away	15
Trap/Neuter/Release (City)	0
Trap/Neuter/Release (County)	1
Returned to Owner	28
Transferred	87
Escaped	0

As of October 31, 2019 — TOTAL 341

Available for Adoption	192
Stray Hold	13
Hold (Age/Illness/Transport)	125
Pending Adoptions	11

Public Spay/Neuter Assistance Program 22

- In New Rescue/Business Partnerships — we have partnered with Lost Dog/Cat Rescue Foundation in Falls Grove, Virginia who take adult cats, as well, as dogs.
- October Transports — we transported 87 animals to 5 partner rescues in Virginia, Washington DC, and Illinois.
- Upcoming Transports — we have four cats flying to a partner rescue in Stanwood, WA this month along with our regular transports, as listed above.

- Upcoming November Events:

- Tito's Fundraiser — November 15, 1-6 PM

- The Graduate Yappy Hour — November 18, 4-6 PM

- Board & Brush — November 18, 6-9 PM

- Dog Days at Sigma Pi — November 20

- Newk's Percentage Night — November 21, 4:30-8:30 PM

- Hollywood Feed Adoption Event — November 23, 10:30 AM - 2:30 PM

- Upcoming December Events:

- Winter Wonderland Parade — December 2, 6:30 PM

- Deck the Pawz Parade – December 8, 2:00 PM

- Pictures with the Grinch

- Pet Angel Tree at MS Critterz — There will be pets with their wish list on the tree.
When you bring the items back, you will get a picture with your Pet Angel.

- Shelter after Hours — Jenn proposed new procedures for the building when we are not open to the public.

Building Improvements — Natascha discussed a few improvements she would like to see around the building.

Treasurer's Report:

Natascha then presented the Treasurer's Report and we are currently still in good standing.

Strategic Planning - John stated that he would like for the board to begin working on several aspects involved in Strategic Planning for our organization.

Webinar Summary, Fundraising — Natascha stated that she attended a webinar hosted by Network for Good that discussed various aspects that would benefit our organization. Going forward, she would like for us to focus on/implement: how to reach out to the community, how to recruit donors, let the public know where donations go via visual cues, more personal thank-you notes, strategic usage of donation buttons online, thoughtful planning on when to send out donation reminders, and a monthly newsletter.

Public Discussion: There was no public discussion.

Executive Session: N/A

With no further business, the meeting was adjourned at 8:00 PM.