

# Biker Nation Reunion Rally

## Vendor Information



Hello!

In 2000, Scott and I (that's us in Sturgis in 2021) started a little rally we called the "Reunion" Actually we called it the Iron Calvary Reunion, but that's not the point of this little story.

Back then we published a magazine, and we wanted somewhere for our readers to come and meet us in person and ride with us on some of the best roads in the Southeast. That's why we picked Helen Georgia.

While the magazine is long gone, (a victim of the internet) Scott and I are still living the motorcycle lifestyle, as rally vendors, and the Reunion is still going strong. Now in it's 2nd decade!

Along the way we've met thousands of new friends, and our little rally has grown into a decent sized event, but we're not SO big that you feel cramped, like you can't ride without being tire to tire, (as is the case sometimes in Daytona and Sturgis)

As vendors ourselves, we do our best to keep this rally affordable, and we use the fees you pay to offset expenses, such as bands, security, porta potty rental, insurance (a big one) and advertising. The City of Helen is a big part of why we have been able to keep our fees so low because they help out with trash pickup and don't charge our vendors outrageous licenses like they do in Sturgis.

### **Q: HOW MANY PEOPLE ATTEND THIS RALLY?**

*A: Honestly we can't answer that with a number because we don't charge a fee to get in the gate. We do know that all the hotels fill up for the weekend of the event, as do the campgrounds and most of the cabin rentals. Helen is also only an hour or so away from Atlanta, so we get thousands of motorcycles riding up during the weekend to check out the event. Our vendors tell us they do a brisk business on Friday afternoon and Saturday, and some business on Sunday.*

If you interested in becoming a vendor, you're welcome to fill out the application and email it to me at [Sylviac@usridernews.com](mailto:Sylviac@usridernews.com). Keep in mind that we limit the number of vendors who sell the same items so there's a chance we won't be able to fit you in.

NOTE\* Food vendors have to apply 30 days in advance (no exceptions) to White County Health Department. (their rules, not ours) You can call me if you have any questions.

If you want to check before you fill out the application to see if we can accomodate you, call me at 478-494-7992.

Thanks and maybe we'll see you at this year's Reunion Rally! -Sylvia Cochran