

VISION & VALUE PROPOSITION

IZULU.



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MORE THAN A CAREER. A CALLING.

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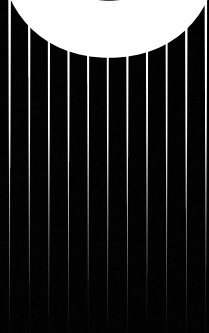
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LET'S BUILD SOMETHING BIGGER.

MORE THAN A CAREER. A CALLING.

Izulu Wealth is not just a platform for distributors of products on behalf of licensed insurers. It's a vision for how careers, businesses, and legacies are built through leadership, discipline, and purpose. Founded in 2017, Izulu was born to serve South Africans across every market segment, from the mass market to affluent advisory and short-term solutions.

Today, Izulu Wealth empowers financial professionals to become business owners, entrepreneurs, and leaders. We combine freedom with structure, mentorship with accountability, and personal dreams with proven systems. We are a platform where purpose-driven people build more than income: they build legacy.

WHO WE ARE

At Izulu, we don't hire employees. We build platforms where real entrepreneurs thrive. Whether you're serving everyday South Africans, high-net-worth individuals, or commercial insurance clients, Izulu offers a roadmap to meaningful, sustainable success.

Partnering with trusted names like Sanlam, and top short-term underwriters, Izulu Wealth is a trusted bridge between leading providers and driven advisors.

OUR CHANNELS

MASS MARKET (SANLAM SKY)

Empowering advisors to protect and uplift South African families with affordable funeral, life, and health insurance.

AFFLUENT MARKET (SANLAM LIFE)

Supporting seasoned advisors who specialize in wealth management, estate planning, retirement solutions, and succession strategies.

SHORT-TERM INSURANCE

Enabling commercial and personal-line advisors to deliver comprehensive risk solutions with speed, credibility, and market-leading support.

WHY TOP PERFORMERS CHOOSE IZULU



LEGACY LEADERSHIP

Join a culture where mentorship is real, leadership is earned, and growth is multiplied.



PERFORMANCE REWARDS

High commissions, international travel incentives, medical contributions, and business ownership pathways.



STRUCTURED FREEDOM

Build independently, grow exponentially, within proven frameworks.



PLATFORM POWER

Access multi-sector solutions – Life, Short-Term, Investment – with national reach.



RECOGNITION AND RESPECT

Be part of a platform that values excellence, not just numbers.

OUR VALUES

Driven by Purpose. Anchored by Values.

- **Discipline:** Growth requires consistency, not comfort.
- **Ownership:** You own your outcomes, we back your journey.
- **Leadership:** We raise leaders who build others.
- **Integrity:** Serving the client comes before serving ourselves.
- **Impact:** Building wealth is good. Building legacy is better.

WHO THIS OPPORTUNITY IS FOR

- ✔ Entrepreneurial-minded individuals with a hunger for growth.
- ✔ Sales professionals who want to scale into true business ownership.
- ✔ Financial advisors seeking leadership pathways, not just commission cheques.
- ✔ Driven individuals who want to build a business that outlasts them.

WHO THIS OPPORTUNITY IS NOT FOR

- ✘ Those seeking comfort zones or stability.
- ✘ Individuals waiting for success without taking action.
- ✘ People unwilling to commit to professional excellence.

WHAT YOU GET

- Top tier commission structures.
- Weekly pay cycles and monthly bonus programs.
- Quarterly bonuses and book acceleration growth.
- International travel rewards and annual elite events.
- Medical aid contributions and group funeral cover.
- Admin, compliance, and marketing support.
- Access to both Mass Market, Affluent, and Short-Term platforms.
- Mentorship directly from top national managers.

OUR LEADERSHIP EDGE

Visionary leaders like Chris Rademan, Gysbert Gouws, and our elite branch managers aren't just successful individually, they are builders of people. They create high-performance environments where the committed advisor is scaled into a business leader.

At Izulu, **leadership is not optional**. It's embedded into our DNA.

A DAY IN THE LIFE AT IZULU

- Morning strategic huddle with your team.
- Focused outreach to clients needing real solutions.
- Mentorship call with an industry leader.
- Closing deals that change lives and build futures.
- Recognition of your wins, big and small, by leadership.

REAL VOICES, REAL RESULTS

"At Izulu, I found a platform that matched my drive with real opportunity."



"In my first year, I didn't just earn more, I became more."



"Leadership here isn't spoken, it's demonstrated. And it's contagious."

THE IZULU WEALTH DIFFERENCE

Unlike traditional corporate environments that box you into rigid roles, at Izulu Wealth you are the entrepreneur, the leader, and the owner of your success story. We simply provide the platform, the system, and the support to accelerate your journey.

01 *WE DON'T SELL POLICIES.*
WE BUILD LEGACIES.

02 *WE DON'T TALK GROWTH.*
WE ENGINEER IT.

03 *WE DON'T BUILD SALES TEAMS.*
WE BUILD FINANCIAL ENTREPRENEURS.

YOUR GROWTH JOURNEY AT IZULU

- **First 3 Months:** Full onboarding, licensing, and foundation setting.
- **6-12 Months:** Income stability, business building, team leadership.
- **1-2 Years:** Leadership growth, override income, potential to manage and build elite teams.
- **2+ Years:** National platform scaling, brand building, true business ownership.

LET'S BUILD SOMETHING **BIGGER**

If you're reading this and it stirs something deeper than ambition, something like purpose, vision, and legacy, then you're exactly who Izulu Wealth was built for.

- **Contact us:** info@izuluwealth.co.za
- **Locations:** Port Elizabeth • Cape Town • Gauteng • East London • George • Bloemfontein

LET'S BUILD LEGACY. TOGETHER.

IZULU.