



SHG Paris

International Hospitality & Business School

SWISS EDUCATION - SWISS HOSPITALITY - SWISS QUALITY

COURS ANNEE 1 BACHELOR IBM

| Matières | Catégories | Heures | Crédits |
|---------------------------|------------|--------------|-----------|
| Management Inter-culturel | Commerce | 20 | 5 |
| Achats | Commerce | 10 | 2.5 |
| Logistique | Commerce | 10 | 2.5 |
| Gestion des équipes | Commerce | 20 | 5 |
| Image de soi & Etiquette | Commerce | 10 | 2.5 |
| Comptabilité | Commerce | 20 | 5 |
| Marketing | Commerce | 20 | 5 |
| Gestion financière | Commerce | 20 | 5 |
| Ressources Humaines | Commerce | 20 | 5 |
| Leadership | Commerce | 10 | 2.5 |
| Communication | Commerce | 10 | 2.5 |
| Anglais / Français | Commerce | 67.5 | 7.5 |
| Rapport de stage | Commerce | | 10 |
| TOTAL | | 237.5 | 60 |