



# SHG Paris

International Hospitality & Business School

SWISS EDUCATION - SWISS HOSPITALITY - SWISS QUALITY

<b>COURS - ANNEE 2 - BACHELOR LW</b>			
<b>Matières</b>	<b>Catégories</b>	<b>Heures</b>	<b>Crédits ECTS</b>
Management Inter-Culturel	Business	10	2.5
E-Marketing	Business	20	5
Monde du luxe	Business	10	2.5
Ventes	Business	10	2.5
Négociation	Business	10	2.5
Comptabilité	Business	20	5
Marketing	Business	20	5
Leadership	Business	10	2.5
Communication	Business	10	2.5
Recrutement	Business	10	2.5
Gestion Financière	Business	20	5
Ressources Humaines	Business	10	2.5
Gestion des équipes	Business	20	5
Anglais / Français	Business	58.5	7.5
Rapport de stage	Business		7.5
<b>TOTAL</b>		<b>238.5</b>	<b>60</b>