



SHG Paris

International Hospitality & Business School

SWISS EDUCATION - SWISS HOSPITALITY - SWISS QUALITY

COURS - ANNEE 3 - BACHELOR LW			
Matières	Catégories	Heures	Crédits ECTS
Management Inter-Culturel	Business	20	5
E-Marketing	Business	20	5
Entrepreneuriat	Business	20	5
Comptabilité	Business	20	5
Marketing	Business	20	5
Leadership	Business	10	2.5
Ventes	Business	10	2.5
Négociation	Business	10	2.5
Stratégie	Business	10	2.5
Direction Générale	Business	10	2.5
Communication	Business	10	2.5
Recrutement	Business	10	2.5
Gestion financière	Business	20	5
Ressources Humaines	Business	10	2.5
Gestion des équipes	Business	20	5
Anglais / Français	Business	67.5	2.5
Thèse	Business		2.5
TOTAL		287.5	60