



# We opened our files and took a look at our Top 5 case types of Identity Theft over the past

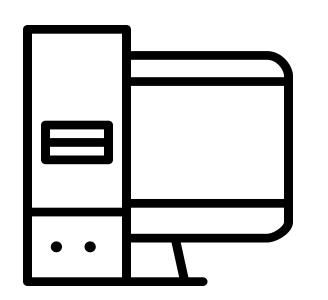
year.....

#### 1. Credit Card Account Takeover



Wider use of "pin & chip" has meant less fraud at point of sale and a reversion to takeover of existing accounts.

#### reversion to takeover of 2. Data Breach Victim



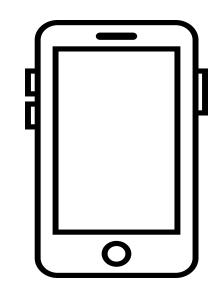
The Equifax data breach, among others, created ongoing issues as personal information was obtained and fraudulently used.

## 3. Medical Record/Insurance Fraud



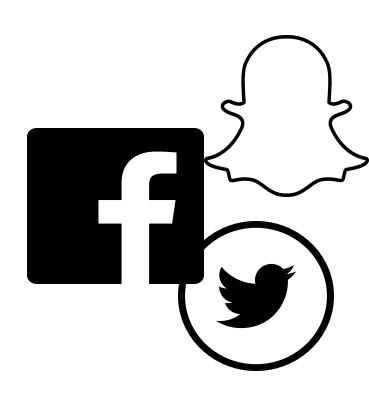
The amount of personal information in a medical/insurance record and the frequent attacks on medical institutions ensures they are a constant target for identity thieves.

## 4. Mobile Phone New Account Fraud



Stolen SSN's and other PII are being used to purchase new cell phones and open mobile accounts. With top cell phones costing up to \$800 there's been a big uptick in this type of fraud.

## 5. Social Media - Fraudulently Obtained Personal Information



Those "fake friends" are eager to obtain our personal information!
Wider use of social media creates bigger opportunities for fraud whether we use these platforms for personal or business use.

### So How Can We Reduce The Chance of Being a Victim?

Stay vigilant and alert to the safeguarding of your personal information both physically in it's paper format and digitally with your online activities.

Act early! If you think you may have an Identity Theft problem, call us!

