

C James (Jim) Jensen

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Quote

"A great speaker who can literally change peoples' lives. His mastery of how human beings grow will have a huge impact on your team. I know because he did it for me."

--Howard Behar
President, Starbucks Coffee, Retired

Bio:

C. James "Jim" Jensen began his career as a salesman with Encyclopedia Britannica in his senior year of college. Within seven years he had become International Sales Manager in charge of worldwide sales. At the age of 28, he became Senior Vice President and CEO of Great Books of the Western World, a division of Encyclopedia Britannica. In this same year Jim and his wife, Jeri, attended a 4-day seminar that would have an incredible impact on their lives forever. As is written in the Introduction of his latest book, Jim became both a voracious student and, ultimately, teacher of many of the principles written in his book, *Expand the Power of Your Subconscious Mind*.

Jim also became President and CEO of two additional companies that each became the leading company within its respective industry. Jim attributes much of the success of those companies to the management and employees embracing many of the principles taught in his book.

Today, Jim provides executive coaching, consulting, and advisory services to emerging growth and mid-sized companies. He is an active member of the Young Presidents' Organization--Gold, serves as a life director for the Institute of Noetic Sciences. Jim also served on the board of Aspen Group for 10 years in which he was the Chairman of the Executive Committee of the Board as well as Chairman of the Compensation Committee.

An important value to Jim at speaking engagements is to help prepare management to create a culture that makes better people out of their employees not just better employees out for their people.

Speaking Topics- 1.5 hour with Q&A

1. 7 Keys to Unlock Your Potential

How to create the future you desire. Learn: how to take charge, the power of self-talk, the insights of self-concept, self-direction, affirmations & visualizations, creative problem solving to release your full potential.

2. The Power of Senior Management

With senior management and company clients we achieve more than revenue growth. I also add to corporate culture. When employees learn about life with new skills, they improve work performance. It is the privilege of management to help create an environment that makes better people out of their employees, not just better employees out of their people.

3. Beyond the Power of Your Subconscious

With powerful storytelling and decades of research, learn the real relationship between your conscious and subconscious mind all the way to your super conscious.

Endorsements-

"I have attended multiple events over the past 45 years where Jim was either the keynote speaker or the seminar leader. This includes events for our Young Presidents Organization, multiple sessions for the 100+ staff of Self Enhancement inc and keynote presentations for M Financials marketing meetings, attended by over 600 people plus many seminars for the professional staff of M Financial. He also was a keynote speaker at World Presidents Origination Conference held in San Diego, California."

I cannot recommend Jim highly enough as he is clearly the most dynamic speaker I have ever heard with fabulous life changing content.

Eli Morgan
Founder & CEO, M-Financial, Retired

"Within the speaking industry it is not often you find a speaker that has actually "done it" and can speak. Jim has and can. Jim's practical life stories deliver great wisdom and benefits to ALL audiences. I highly recommend Jim as your next keynote speaker."

Michelle Lemmons
Founder of International Speakers Bureau

"For much of my adult life and business career, I was, among other things, a public speaker and one who hired others to speak and make presentations.

Jim Jensen is a very special and unusual speaker. He is comfortable with audiences large and small. He talks with enthusiasm and in a warm conversational manner. Jim doesn't "speak" or lecture his audiences, but instead has what feels like a personal one on one dialog. I would encourage those who have not had an opportunity to hear Jensen talk, do it soon. I know you will walk away with concepts and ideas of real value."

Stephen E. Heiman
Co Founder of Miller Heiman.

"I'd like to introduce you to Jim Jensen a friend, mentor and outstanding speaker. Jim literally changed my life when he introduced me to a new way of thinking about myself and my life. I truly believe that he can be a game changer for any group he addresses."

-Howard Behar
President, Starbucks Coffee International, retired

Available for In Person or Virtual events

Speaker Fees-

Speaker fee \$2,500+ (Virtual) - \$10,000-\$25,000 (keynote) in person, Fee does not include Air travel either Business class or First Class, Transportation to and from airport, 1-2 nights hotel depending on flight times.

Required for in-person events – cordless mic, bottle of water, depending on size of audience would need an assistant to take mic to people for questions.

Advance communication for exact needs and objectives is recommended.

Speaking sample Videos

https://www.youtube.com/results?search_query=C+James+Jensen

<https://cjamesjensen.com/videos>