



The Lakes & Prairies

EXCHANGITE

lakesandprairiesdistrict.com

December 2024

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Event Calendar

- Jan 7 District Directors Round Table Meeting on Zoom, 6:30 p.m.
- Jan 14 District Board Meeting on Zoom, 6:30 p.m.
- Jan 28 Exchange Club of Mason City chartered in 1948.

2025 is upon us—what is your Exchange resolution?

The new Des Moines Area Exchange Club is scheduled to charter Jan. 28, 2025
 By Sharon Klein,
 2024-25 Lakes & Prairies District President



On Facebook was a recent notice about the Exchange Club of Albert Lea donating 32 pairs of boots to the elementary school. One of my many happy times are seeing the pictures of what the clubs

are doing and posting the pictures on Facebook. Be sure you use the hashtag #ExchangeNation or #ExchangeStrong so it shows up on other club and district Facebook pages throughout the country.

Do you realize half of the Exchange year is over? Can you look back and say we have done well, or do you look back and say we can do better?

The next six months are going to go quickly. Have you begun your succession planning or have you started to think about it? In your club, do you know who will be the next president-elect, next secretary, next treasurer? Do you have new members you want to encourage to be directors, giving new breath and new ideas to your club?

March is Celebrate Exchange Month. Does your club plan a special event, or speaker, or dinner? There are so many ideas out and about. How do you show your community what Exchange is about?

April is Prevention of Child Abuse Month. This alone is one of the emphasis of Exchange since becoming our National project since 1979.

One idea I heard about on an Exchange Talk podcast was having a change jar for a month. Every time you come to Exchange you empty the

(District President continued on Page 3)



Exchange Club of Albert Lea President-Elect Emily Honsey (pictured right) presented 32 pairs of boots purchased by club members to an elementary school social worker for students in need.



Lakes & Prairies District Exchange Clubs

The Lakes & Prairies District wishes to recognize the newest member(s) who joined their respective Exchange club in the past month:

Karen Oberheu, Waverly



Bell ringing

Exchange Club of Steele County President Dean Schuette (pictured far left) was among the Club members ringing the bell to benefit The Salvation Army Saturday, Nov. 30, at Cabela's in Owatonna. Club members rang the bell at Cabela's from 9 a.m. to 5 p.m., and 9 a.m. to 7 p.m., at Fleet Farm in Owatonna. The Exchange Club of Mason City (adjacent left photo) also helped The Salvation Army's Red Kettle campaign by conducting bell ringing, Nov. 16, at Hy-Vee.



EXCHANGE
THE NATIONAL EXCHANGE CLUB

Vision: A strong America, safe communities, and unified people.

Mission: Exchange, inspiring communities to become better places to live.

Programs of Service Projects

AMERICANISM
Promoting pride in our country...
Freedom Shrine, One Nation Under God, Proudly We Hail

COMMUNITY SERVICE
Helping others through volunteerism...
Book of Golden Deeds, Crime Prevention, Fire Prevention

YOUTH PROGRAMS
Building tomorrow's leaders...
Youth of the Month (Year) and A.C.E. Month (Year) Scholarships, EXCEL Clubs

NATIONAL PROJECT
Prevention of child abuse...
Exchange Club Child Abuse Prevention Centers, Believe In The Blue, Campaign for Kids

You can also get involved by:
Supporting the
NATIONAL EXCHANGE CLUB FOUNDATION
and
SPREADING THE SPIRIT OF EXCHANGE!

NationalExchangeClub.org
NationalExchangeClub.org/Foundation



Collaborative Exchange club member donations

Lakes & Prairies District President Sharon Klein (pictured right) organized a collection of baking supplies from the three Exchange clubs in Owatonna. The donation, Dec. 10, to Community Pathways Executive Director Dom Korbel, who is president-elect for the Exchange Club of Steele County, came to 258 pounds for those in need seeking to do some holiday baking.

NEW Social Media Series



We are excited to share a new social media series dedicated to empowering members with practical tips to enhance their online presence. This series will cover a range of essential topics, including mastering the use of hashtags, effectively tagging individuals and organizations, creating engaging stories and reels, and making the most of event posting features. Tailored specifically for our audience, these bite-sized tutorials are designed to make navigating social media platforms simple and accessible, ensuring that our members can confidently showcase their clubs and engage with their communities online. An introduction video, along with 5 tip videos, can be found now on our social media platforms: Facebook, Instagram, and TikTok.

We invite you to take an active role in shaping this series by sharing your suggestions for future topics. Whether you're curious about the latest social media trends or need guidance on other essential digital skills, we want to hear from you! Send your requests and ideas to commun@nationalexchangeclub.org, and let us know what you'd like to learn next. Together, we can continue to build a strong, connected, and informed Exchange community.

(District President continued from Page 1)
change out of your pocket or the bottom of your purse into a container. At the end of that month or quarter, the club decides where they would like that money to go.

The past six months have gone very quickly for me too. I am so proud of all the clubs within our district. Each club is working on the ideas of Exchange, participating in city functions, donating to worthwhile causes, showing patriotism and becoming more visible.

How is your membership growth coming? Don't forget my incentive to the club that has the most new members by April will receive a free registration and two nights of stay at the district convention. It is winter. People need to get out and be with others. This is the time to ask that neighbor, church friend, or businessperson to come and visit your club. Sometimes it is easier to ask if they would like to help with a project instead of visiting a club and just meeting some of the members.

The Lakes & Prairies District Convention will be May 16-18. Check out the new logo for this year's convention on Page 1. Also, in the next week you will each receive from me a survey about the district's convention. We want to plan this around what you, the worker bee wants. Please take the time to complete and return.

Thank you all and have a very happy new year!

(Do you have an event you'd like Sharon to attend coming up? Email, text, or call her today so she can get it on her schedule.)



Service club collaboration

The Exchange Club of Waseca combined efforts with the local Rotary and Lions clubs in raising just over \$4,300 for Thanksgiving meals distributed by the Waseca Area Food Shelf.

**Share your club's news!
Email Randy at
rsobrack@yahoo.com**



National Summary Report November 30, 2024

District	# of clubs	Active as of Jul 1, 2024	Active as of Oct 31, 2024	Nov 2024 Adds	Nov 2024 Drops	Active as of Nov 30, 2024	MTD Change	YTD Change	YTD % Growth	YTD % Retention
Alabama District	22	585	564	2	2	564	0	-21	-3.60%	83.10%
California-Nevada District	27	538	546	34	4	576	30	38	7.10%	95.00%
Connecticut District	33	824	766	5	16	755	-11	-69	-8.40%	83.00%
Dakota Territory District	6	254	261	2	2	261	0	7	2.80%	96.10%
Florida District	26	704	661	22	7	676	15	-28	-4.00%	85.90%
Four Corners District	19	306	300	1	0	301	1	-5	-1.60%	95.40%
Georgia District	32	1491	1548	21	32	1537	-11	46	3.10%	95.50%
Indiana District	17	444	449	1	5	445	-4	1	0.20%	95.00%
Lakes and Prairies District	17	407	418	3	2	419	1	12	2.90%	92.10%
Lincolnland District	24	509	462	2	6	458	-4	-51	-10.00%	87.40%
Michigan District	22	488	467	2	2	467	0	-21	-4.30%	93.60%
Mid-America District	10	241	242	6	0	248	6	7	2.90%	91.30%
Mid-Atlantic District	24	551	530	2	3	529	-1	-22	-4.00%	95.10%
Mississippi District	20	554	522	3	34	491	-31	-63	-11.40%	83.60%
New England District	13	475	449	2	5	446	-3	-29	-6.10%	92.60%
North Carolina District	25	770	585	3	8	580	-5	-190	-24.70%	60.90%
Northern California District	10	192	171	14	2	183	12	-9	-4.70%	83.30%
Northwest District	11	256	272	3	4	271	-1	15	5.90%	92.60%
Ohio-West Virginia District	25	545	535	1	8	528	-7	-17	-3.10%	95.20%
Puerto Rico District	7	118	108	0	0	108	0	-10	-8.50%	76.30%
South Carolina District	19	986	977	4	7	974	-3	-12	-1.20%	95.30%
Tennessee District	26	665	661	3	13	651	-10	-14	-2.10%	93.80%
Texas District	25	833	849	2	2	849	0	16	1.90%	95.80%
Texas-Louisiana Gulf Coast District	21	715	993	13	2	1004	11	289	40.40%	75.70%
Virginia District	16	330	347	8	6	349	2	19	5.80%	86.40%
Yellowstone District	18	551	532	3	6	529	-3	-22	-4.00%	90.90%
Total	515	14332	14215	162	178	14199	-16	-133	-0.93%	

January 2025

December '24							February '25						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7							1
8	9	10	11	12	13	14	2	3	4	5	6	7	8
15	16	17	18	19	20	21	9	10	11	12	13	14	15
22	23	24	25	26	27	28	16	17	18	19	20	21	22
29	30	31					23	24	25	26	27	28	

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
29	30	31	1	2	3	4
National Headquarters Closed - Christmas/New Year's Break						
			New Year's Day Collegiate Club Bi-Annual Dues Billing at National Headquarters	Hanukkah ends		
		Kwanzaa ends				
5	6	7	8	9	10	11
					Dues Payment to National Headquarters	
12	13	14	15	16	17	18
19	20 National Headquarters Closed National Day of Service Martin Luther King Jr. Day	21	22	23	24	25
26	27	28	29	30	31	1

Lakes & Prairies District Exchange 2024-25 Officers & Directors

District President

Sharon Klein, Owatonna Club
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Owatonna, MN 55060
507-363-0143
Sharonk1949@gmail.com

District President-Elect

Dennis Kehoe, Cedar Falls Club
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Waterloo, IA 50701
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Immediate Past President,**Volunteer Field Representative (VFR),
& Region 3 Vice President**

Annette Duncan, Moonlighters Club
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District Secretary

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District Treasurer

Diana Sash, Waterloo Club
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Vice President-IA

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Vice President-IA

Jerome Risting, Mason City Club
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Division 1 Director, VP-MN, VFR

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Division 3 Director

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Division 4 Director

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Division 5 Director

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Division 6 Director

Jeff Magsamen, Waverly Club
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The bylaws list the following purposes of a district:

1. Building local Exchange Clubs.
2. Increasing fellowship among clubs in the district.
3. Strengthening established clubs.
4. Promoting the participation of local clubs in the Programs of Service of The National Exchange Club.