



The Lakes & Prairies

EXCHANGITE

lakesandprairiesdistrict.com

December 2021/January 2022

Event Calendar

- Jan 9 Exchange Club of Steele County conducting Pancake Breakfast fundraiser, 8 a.m. - noon, at VFW in Owatonna.
- Jan 17 Martin Luther King Jr Day.
- Jan 28 Exchange Club of Mason City chartered in 1948.

Setting the goal for more inclusion during the second half of the 2021-22 Exchange year

By Mike Knapp, Lakes & Prairies 2021-22 District President



Greetings to all Exchange club members in the Lakes & Prairies District, as I hope you and your club had a pleasant holiday season.

promote upcoming events. It would be helpful if you can send me a reply as to what evenings or days would best allow you to participate. Watch for more information about this.

Next district board meeting

The Lakes & Prairies District Board next meets on Thursday, Feb. 17, over Zoom at 6:30 p.m. Board meetings are always open to our membership. If you would like to attend the February meeting or have issues that you would like the board to address, let me know going into February so I can include you in the Zoom link, or add your issue to our agenda. I can be reached directly at lairdknapp@gmail.com.

Membership challenge!

Just a reminder if we can increase our district's Exchange membership by 46 new members by May 2022, President-Elect Annette Duncan gets to cut the ponytail I've been growing since the start of the pandemic during our district convention in May in Rochester.

Congratulations to 2021 National Exchange Award recipients!

Exchange clubs of the Lakes & Prairies District garnered several awards during The National Exchange Club Convention in 2021. Congratulations to the following recipients, whether individual or club:

- **Distinguished Club Secretary:** Marvin Anderson, Cedar Falls.

(District president continued on Page 2)

Share your club's news!
Email Randy at rsobrack@yahoo.com

EXCHANGE
THE NATIONAL EXCHANGE CLUB

Vision: A strong America, safe communities, and unified people.

Mission: Exchange, inspiring communities to become better places to live.

Unity Through Service - Our Programs of Service

AMERICANISM
Promoting pride in our country

COMMUNITY SERVICE
Helping others through volunteerism

YOUTH PROGRAMS
Building tomorrow's leaders

NATIONAL PROJECT
Prevention of child abuse

Family ★ Community ★ Country

NationalExchangeClub.org
NationalExchangeClub.org/Foundation

Mid-year National Exchange Leadership training

I will be attending the leadership training from Thursday, Jan. 6, to Sunday, Jan. 9, in Greenville, South Carolina (site of the 2022 National Exchange Club Convention). We will be reviewing Exchange checklists for districts, updates on new National Exchange Club programs and opportunities, and other materials. If your club has issues or suggestions to raise with The National Exchange Club, please email me your concerns or questions and I will try and get those addressed.

President's call

I would like to set up a Zoom call for all club presidents and president-elects in the latter part of January. The purpose of the call is to help breakdown the sense of isolation expressed by clubs in the district when I visited them this past fall, and to establish a network in which all the presidents and president-elects within the district could meet and share information about what's happening within their respective clubs, give feedback to the district board, and

(District president continued from Pg 1)

• **Distinguished Club Treasurer:** Marvin Anderson, Cedar Falls.

• **Retention Award 96.1%:** East Minneapolis, Moonlighters of Owatonna, Steele County, and Waterloo.

• **Retention Award 92-96%:** Omaha, Owatonna, Waseca, and Sunrise of Waterloo.

• **National Service Award:** Cedar Falls, Cedar Valley, Moonlighters of Owatonna, Omaha, Owatonna, Steele County, Sunrise of Waterloo, Waterloo, and Waverly.

Congratulations again to all of you that made these awards to our district happen. Please remember to have your projects reported to The National Exchange Club so that you are given full credit and acknowledgement for what you have or will be accomplishing between now and June 30, 2022.

Remember, to earn your National Service Award, a club must have completed at least one project from each of the four service areas (Americanism, Youth, Community, and Prevention of Child Abuse) plus two more projects in any of the service areas. Let's try to get 100% of our Lakes & Prairies District clubs earning their National Service Award during the 2021-22 Exchange year!



Bell ringing

The Exchange Club of Steele County's Lowell Miller was among the club members ringing the bell for the Salvation Army's Red Kettle campaign at HyVee in Owatonna throughout Dec. 3 and 17.

The Lakes & Prairies District wishes to recognize members who have joined their respective clubs during the 2021-22 Exchange year

Cedar Falls: John Harrell, 9/10/21; Katie Zimmerly, 11/22/21; **East Minneapolis:** Shirley Herrmann, 8/19/21; **Faribault:** Denise Clayton, 10/6/21; **Moonlighters of Owatonna:** Liane Peterson, 11/23/21; **Omaha:** Clint Williams, 10/29/21; Stephanie Henningsen, 11/10/21; **Owatonna:** April Paxton, 8/5/21; Sarah Frazier, 11/11/21; **Steele County:** Linda Breyer, 8/17/21; **Waterloo:** Yolando Loveless, 8/31/21; Violet Hunter, 12/9/21; **Waverly:** Wendy Mohlis, 8/26/21; Michael Donovan, 9/2/21; Donald Dare Jr., 10/1/21; Brian Walker, 12/8/21.

National Headquarters - Providing Value for Your Membership

- National network of like-minded individuals
- Administrative support
- Public relations/marketing tools
- Club expansion materials and ideas
- Assistance with club operations and member education
- Customizable club projects and fundraising ideas
- Officially-licensed Exchange Club merchandise
- Umbrella insurance coverage
- Relevant and interactive website and Member Resources page
- Leadership development
- Established Bylaws and policies
- National Exchange Club Foundation
- Exchange Today magazine

Learn more about your membership's value at NationalExchangeClub.org.



Check presentation

Exchange Club of Waterloo President Sandi Sommerfelt (pictured left) presented a \$3,400 check, Dec. 28, to their local Salvation Army's Katie Zimmerly. The club conducted a four-week raffle fundraiser in benefiting the group.

How To Report Programs of Service and Officers



Did you know that Exchange has a secure database on its Member Resources page with functions allowing clubs to report Programs of Service projects and fundraisers, track projects, and enter/update club officer information? This easy-to-use tool is designed to help Exchange Clubs by simplifying processes that had once been known to take a great deal of time.

The benefits of the database sell themselves! When Exchange Clubs enter their Programs of Service projects online, they open the door to tracking progress toward earning the National Service Award and planning for those projects still needed, as well as ensuring accurate recording of their activities – in just a few, quick steps!

How to Report Programs of Service Projects

Entering Programs of Service Projects:

Please note that only a club officer can enter Programs of Service projects.

1. Visit NationalExchangeClub.org,
2. Login to the Member Resources area,
3. Locate the "Manage My Club" option and click 'go' to view club details,
4. Proceed to the Programs of Service (POS) tab,
5. Select "Add New Program of Service" and enter the details of the project/ fundraiser; each project/fundraiser will be entered individually.

Once a project's details have been submitted, the POS summary will appear on screen.

Retrieving Programs of Service Reports

1. Select the "POS Detail Report".
2. Click on the "Report Menu" and select the desired report.

Once the desired report is selected, the report criteria and filters can be used to locate the desired data.

All Exchange Club District officers are given "POS Snapshots" which provide summarized report of all projects entered within their districts, as well as information about Exchange Clubs earning the National Service Award.

How to Report Club Officers

Club election results should be reported to National Headquarters, through the Member Resources page of the website, by April 30. Current functionality for reporting officers includes adding new officers, entering term end dates, editing officer information, and updating club address and meeting information.

Adding an Exchange Club Officer:

Please note that only a current club officer can enter information about new officers.

1. Visit NationalExchangeClub.org,
2. Login to the Member Resources area,
3. Locate the "Manage My Club" option and click 'go' to view club details,
4. Proceed to the officers tab,
5. Select "Add Officer" and enter the necessary information about the new officer.

Once the officers have been entered, the offices and the members' names will be displayed on the Officers tab.

Any changes that need to be made throughout the year can also be edited in this section of the Member Resources page. Upon entering officers, please ensure the contact information is current.

Please be sure your club's information is always up-to-date. A current mailing address and other contact information, as well as correct meeting dates/times and locations, ensures the club receives important materials from National Headquarters and also populates accurately on the public website.

JANUARY 2022

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
26	27	28	29	30	31	1 New Year's Day Collegiate Club Bi-Annual Dues payment Due at National Headquarters
2	3	4	5	6	7 Dues Payment Due at National Headquarters	8
9	10	11	12	13	14	15
16	17 National Headquarters Closed Martin Luther King, Jr. Day	18	19	20	21	22
23 30	24 31	25	26	27	28	29

NATIONAL COMMUNITY SERVICE MONTH

FEBRUARY 2022

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
30	31	1	2 Groundhog Day	3	4	5
6	7	8	9	10	11	12 Lincoln's Birthday
13	14 Valentine's Day	15	16	17	18	19
20	21 National Headquarters Closed President's Day	22	23	24	25	26
27	28	1	2	3	4	5