



Privacy Policy:

Last Updated: 06/21/2024.

****1. Information We Collect:****

We receive, collect, and store information you provide on our website or through other means. This includes, but is not limited to:

- Internet Protocol (IP) address
- Login information
- Email address
- Password to your account on our website
- Computer and connection information
- Purchase history
- Personally identifiable information (name, email, password, communications)
- Payment details (credit card information)
- Comments, feedback, product reviews, recommendations - Personal profile

****2. Use of Information:****

We collect both non-personal and personal information for the following purposes:

- Providing and operating our services
- Offering ongoing customer assistance and technical support
- Contacting visitors and users with service-related notices and promotional messages
- Creating aggregated statistical data for service improvement
- Compliance with applicable laws and regulations

****3. Data Storage:****

Our company is hosted on the Wix.com platform, which stores data on secure servers behind a firewall. Your data may be stored through Wix.com's data storage and databases.

****4. Payment Information:****

All direct payment gateways offered by Wix.com adhere to PCI-DSS standards, ensuring secure handling of credit card information.

****5. Communication:****

We may contact you for account notifications, dispute resolution, fee collection, surveys, updates, or as necessary to enforce agreements. We may contact you via email, telephone, text messages, and postal mail.

****6. Opt-Out:****

If you wish to stop the processing of your data, please contact us at [your email] or send us mail.

****7. Visitor Information Protection:****

Your personal information is stored securely and is accessible only to a limited number of authorized personnel. Sensitive/credit information is encrypted via SSL technology. Transactions are processed through a secure gateway provider and are not stored on our servers.

****8. Cookies:****

We may use cookies for tracking purposes. You can manage cookie preferences in your browser settings, but disabling them may affect site functionality.

****9. Third-Party Disclosure:****

We do not sell, trade, or transfer personally identifiable information to outside parties.

****10. Google Services:****

We implement Google services, including Remarketing with Google AdWords, Google Display Network Impression Reporting, and Demographics and Interests Reporting.

****11. COPPA Compliance:****

We do not specifically market to children under 18.

****12. Fair Information Practices:****

In the event of a data breach, users will be notified via email within 7 business days.

****13. CAN-SPAM Act Compliance:****

We collect email addresses to send information and respond to inquiries. To comply with CANSPAM, we agree not to use false subjects, identify messages as advertisements, include our business address, monitor third-party email marketing services, honor opt-out requests, and allow users to unsubscribe.

****14. HIPAA Privacy Policy:****

In compliance with HIPAA, we do not use or disclose Personal Health Information (PHI) other than as permitted, do not sell PHI, store PHI securely, ensure confidentiality, and limit the use and/or disclosure of PHI to the minimum necessary.

****15. Policy Changes:****

We reserve the right to modify this privacy policy. Changes will be effective immediately upon posting. Material changes will be notified.

****16. Contact Information:****

If you would like to access, correct, amend, or delete any personal information, please contact us at PatientCare@Nova-Heal.clinic or by mail Nova-Heal, 2001 83rd Avenue North, Lot 5069, Saint Petersburg, FL 33702.