



Ande Frazier

"Typically, business owners are emersed in solving daily problems, but thinking strategically about their business shifts the mindset from operator to asset owner."

- Ande



ABOUT ANDE

Ande Frazier is a renowned business strategist, author, and speaker who specializes in coaching businesses to enhance their value and profitability. As a former CEO to a FinTech and Media company, Ande has dedicated her career to partnering with business owners, guiding them on their journey to create thriving and financially robust enterprises.

With a deep expertise in behavioral finance, Ande frequently appears on major national media platforms such as CNBC, HuffPost, and Yahoo Finance.. Her impressive career achievements have earned her numerous accolades, including being named one of Bristol's Who's Who Among Distinguished Professionals and Executives, Top 100 in Finance for 2019, Top 50 Women of 2019 by Top 100 Magazine, and recognized as one of the Top Women Advisors of Atlanta for 2021, 2022, 2023, and 2024 by the National Association of Insurance and Financial Advisors. She is also a recipient of the Five Star Award, highlighting her as one of the leading wealth managers in Atlanta.

Ande's Amazon Best Selling book, *Fin(anci)lly Free! 11 Conversations to Have with Yourself about Life, Money and Worth*, published by ForbesBooks, is available at all major online book retailers.

KEYNOTE & WORKSHOP TOPICS

- **The 8 Drivers of Business Value**
- **The Endgame**
- **Riches in the Niches**
- **Plan to Pivot**
- **Hub & Spoke**



SPEAKING & MEDIA APPEARANCE



www.andefrazierconsulting.com

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Ande
Frazier

ANDE FRAZIER CONSULTING

500 E. 2nd Street
Rome, GA 30161-3112
(516) 528-9735



[andefrazier](#)



[linkedin.com/in/andefrazier/](https://www.linkedin.com/in/andefrazier/)



www.andefrazierconsulting.com



ande@andefrazierconsulting.com



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