

MARY LUCETTE DELA ROSA



A highly accomplished and innovative Event Planner with over 19 years of rich experience in creating and executing flawless events, Mary Lucette Dela Rosa (known as Lucette) brings expertise in curating exceptional experiences across a diverse range of events. Adept in handling the entire event planning lifecycle, from conceptualization to execution, with a keen eye for detail and a passion for delivering unparalleled client satisfaction.

Entrepreneurship:

- Managing Director, LDR Events Solution (since 2006)
- Priprietor, LDRINTL Pharma and Medical Supplies Trading
- Chief Technology Officer, Quad L Solutions Corp.

CONTACT

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EDUCATION

ACLC College of Taytay

Computer System Design and
Programming

ACLC College of Taytay

Bachelor of Science in Information
Systems

PROFESSIONAL EXPERIENCE

Event Planner | LDR Events Solution

www.ldrevenstsolution.com

- LDR Events Solution is a trusted event partner of Philippine agencies like the Department of Information and Communications Technology (DICT) and the Department of Trade and Industry (DTI), orchestrating high-profile events with top celebrities and leading companies, ensuring seamless execution and client satisfaction.
- Spearheaded the organization of an international wedding event in Dallas, Texas, showcasing meticulous attention to detail and cultural sensitivity to deliver a memorable and culturally rich experience.
- Directed the successful coordination of the Homenet Southeast Asia and International Federation of Asian and Western Pacific Contractors' Association, demonstrating adept international event management skills, fostering collaboration across diverse cultures, and ensuring a smooth and impactful event.
- Official Event Organizer for the National ICT Conferences and Summits from 2021 to present, covering Luzon (Convergence of Luzon ICT Champions Conference), Visayas (Visayas ICT Conference), and Mindanao (Mindanao ICT Conference), demonstrating a track record of successfully managing large-scale national-level events spanning different regions.
- Organized the 1st Philippine CERT (Community Emergency Response Team) Conference (CERTCON) 2023.

ADDITIONAL ACHIEVEMENTS

- Featured Expert: Interviewed on SBS Filipino (Sydney, Australia) and featured on Umagang Kay Ganda and MugChikahan, sharing expertise in event planning.
- Leadership Roles:
 - President/Founder, Rizal Event Suppliers Association
 - Marketing Committee Member, Homenet Southeast Asia.
 - President, Marketing Association of Groups and Individuals in the Small Scale Industries (MAGISSI) Inc.
 - National Council Member, Homenet Philippines
 - President, ASEAN ICT Home-Based Workers (2009, Sukhothai, Thailand)
 - Secretary, National ICT Confederation of the Philippines, year 2020).
 - Public Relations Officer, Balikatan sa Kaunlaran National Foundation.
 - Industry TVET (Technical and Vocational Education and Training) Board Representative, TESDA Region IV-A
- Professional Certification: Certified graduate of TESDA's National Certificate II in Events Management.
- Media Presence: Product Endorser and Mommy Vlogger, connecting with diverse audiences through online platforms and media engagements.