



# **ANNUAL REPORT 2018**



# CONTENTS

Message from the President ..... 2-3

Our Programs ..... 4-7

**APPENDIX**

    Donors ..... 8

    Leadership ..... 9

    Financials ..... 10

# MESSAGE FROM THE PRESIDENT



*Our Mission is to improve the Mental, Spiritual & Emotional health of women and girls through empowerment events.*

It warms my heart as I reflect on 2018. In April 2018 we received our 501(c)(3) Non-Profit Status which propelled us into a stronger position to raise funds for our mission.

Thus, we dedicated 2018 to strategic planning, development, growth and fundraising. We developed a robust “Anti-Bullying/Cyberbullying” Program for Middle School Boys & Girls that’s ready to launch. We also held our First Annual “Women in Ministry Conversations,” a sold-out seminar for female Preachers.

We held our first Gourmet Popcorn fundraising campaign that raised \$525 for our organization. However, to continue providing life-changing programs, we need sustainable funding. Senior Leadership attended a seminar sponsored by Benevon, an organization dedicated solely to nonprofits. As a result of this informative seminar, we implemented a 2018-19 Strategic Fundraising Plan based on the Benevon Fundraising Model for sustainable funding.

Our first “Empowering Lives” Introduction (Point of Entry) to Release & Refresh Women’s Empowerment Series, Inc., (RRWES) was a success. From this event we were able to recruit RRWES Volunteers to become Ambassadors. We increased our program revenue by 40% over 2017. However, as you review our financial report, we need to create several funding streams that allow us to hold regular programming.

Finally, we applied for our first Grant for our proposed, “Girl’s One Day Empowerment Camp” Program for girls ages 10-14 and will be notified of the results in 2019.

In summary, we are building a following of Women & Girls through various strategies including a strong social media presence.

Our successful workshops would not be possible without our hardworking, dedicated Board, Donors, Supporters & Partners.

We truly appreciate all that you do! We are looking forward to a great 2019 as we continue to provide relevant programming that continues our mission of improving the Mental, Spiritual, and Emotional health of Women and Girls.

Warmest wishes,

*Rev. Linda Seatts-Ogletree, M.A., Christian Ministry,*  
**M.A., Dispute Resolution**  
**President & CEO**



***"Owning our story and loving ourselves through that process is the bravest thing that we will ever do." Brene Brown, Ph.D., L.M.S.W.***

## **"Women in Ministry Conversations" Seminar**

Women still must navigate their ministry call in a patriarchal system. "Old" religious traditions have confused many women who have acknowledged the call of God but are oppressed in the very place they are to be nurtured, developed and loved. *"Women in Ministry Conversations,"* led by a panel of Female Pastors & Ministers facilitates discussions that:

- Explores strategies to embrace who they are while operating in their call
- Provide a "safe space" to unload (*"Release"*) their frustrations
- Discuss triumphs and challenges
- Provide fellowship, sisterhood & support systems
- Provide mentorship opportunities



***"This platform exceeded my expectations. I am blessed that I came."***



**May 19, 2018**

***"I understand that I am not alone in my struggles nor my seeking."***

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***"This seminar was beneficial, and the transparency was awesome."***

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***"This was beyond my expectations, so glad I attended."***



## “Anti-Bullying/Cyberbullying Summit for Middle School Boys & Girls”

Nationwide, more than one out of every five (20.8%) students report being bullied. It was alarming to me that Michigan is one of the states with the highest incidents of Bullying. We developed the “*Anti-Bullying/Cyberbullying Summit*” to proactively help students understand their self-worth while teaching and equipping them with strategies to prevent and defuse bullying: Our program will:

- Help students identify their level of self-esteem and self-worth
- Listen to student experiences of peer pressure and bullying
- Offer effective practical solutions for recognizing, responding and preventing bullying



***“This program will equip and empower students to become their best self.”***  
**Aug. 4, 2018**

## “Empowering Lives: Introduction to RRWES” (POE)

Our “*Empowering Lives*” Introduction event is called a Point of Entry (POE) program in the Benevon Fundraising Model. This is a small intimate event where Ambassadors of RRWES invite no more than 10 of their friends and colleagues who might be interested in our mission. The POE event doesn’t ask for money, it is solely an introduction to our organization and programs.

Our first event was December 8 held in a Midtown Detroit Coffee House. From this event we recruited a Volunteer. The next step will be to invite the same group to our “Empowerment” Fundraising Lunch which will be held in March 2019. This is the first step toward our sustainable funding goals. The “*Empowering Lives*” Introduction event is designed as a:

- One hour Get-acquainted Event about RRWES
- What we do
- Who, where and how many women and girls we serve
- How we accomplish our goals



Dec. 8, 2018

# APPENDIX

## **A “Big” Thank-You to our Donors who made a positive impact on Women & Girls through their generosity**

### **Founding Members of the Multiple Year Giving Society**

Anthony K. & Lauren Seatts  
Linda & Richard Ogletree

### **Supporter Donors**

Min. Dionne Collins, LLPC  
Stephanie Daniels-Winn  
Victoria Griffin  
Devona Hamilton  
Dr. Nyreia Harrington  
Carmen Henry  
Glinda B. Hodges  
Karen Jackson  
Darleen King, CEO  
Michele Massey  
Alinda Miller  
Rev. Linda Seatts-Ogletree  
Richard Ogletree  
Eboni Turnbow  
Stephanie White, Esq.

## Leadership

### Board of Directors



**Ms. Darleen King, CEO, HoneyBee Enterprizes & Executive Assistant, Crain Communications**

**Dr. "Elder" Nyreia Harrington, CEO & Counselor, Time of Glory Counseling Services, Adjunct Professor, Ashland Theological Seminary**

**Ms. Eboni Turnbow, M.A., Doctoral Student. Assistant Director, Student Engagement, University of Michigan—Dearborn.**

### Senior Leadership

**Rev. Linda Seatts-Ogletree, M.A., President & CEO**

**Mr. Richard Ogletree, B.S.E.E., Vice President**



# FINANCIAL REPORTS

# Financial Reports



