



RELEASE & REFRESH™
WOMEN'S EMPOWERMENT SERIES



ANNUAL REPORT 2019

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MESSAGE FROM THE PRESIDENT



"Our Mission is to improve the Mental, Spiritual & Emotional health of Women and Girls through empowerment events."

2019 was a challenging yet successful year for RRWES!

The challenge hit us when two valuable Board Members had to resign due to job relocation and job growth. Our Vice-Chair announced her job relocation a month prior to our inaugural **"We Rise Recharge Women's Empowerment Conference"** and the other member ended her term, the end of December. We are thankful we were able to fill the vacancies and have a full board as of the writing of this report.

We are happy we met our 2019 Sustainable Fundraising Goals! As we continue to use the Benevon Fundraising Model, we held our first Free Lunch Fundraising Ask Event and added 3 new donors to our Multiple Year Giving Society adding an additional \$100 a month which allowed us to end 2019 with a positive bottom-line.

We were also thrilled to launch our first full-day, **"We Rise-Recharge Women's Empowerment Conference" on Oct. 26, 2019** at the Detroit Southfield Marriott Hotel. The conference included vendors and awesome workshops, facilitators and speakers and was a success! Many women are inquiring about our next one!

Another goal we established was to do more networking and collaborations with other organizations. I am excited that we have begun planning with other Foundations, and Organizations, a one-day program on Mental Health Awareness for adults and youth during Mental Health Awareness Month, in collaboration with the Charles H. Wright Museum of African American History in Detroit. The program is scheduled to take place May 14, 2020 at the Museum.

We held our 2nd Annual “Daughters of the Gospel” program in April 2019 at Ashland Theological Seminary which helped many female preachers release their burdens, cares and challenges of ministry and refresh with renewed hope, and courage to stay on the journey.

In summary, we are building a following of Women & Girls through various strategies including a strong social media presence.

Our successful workshops would not be possible without our hardworking, dedicated Board, Donors, Supporters & Partners.

We truly appreciate all that you do! We are looking forward to a great 2020 as we continue to provide relevant programming that continues our mission of improving the Mental, Spiritual, and Emotional health of Women and Girls.

Warmest wishes,

Rev. Linda Seatts-Ogletree, M.A., Christian Ministry,
M.A., Dispute Resolution
President & CEO



"Changing how you feel on the inside will change how you feel about your external events more than you can ever imagine." Marisa Peer

"Free Fundraising Lunch Ask Event" **March 24, 2019**

The Benevon Fundraising Model is a proven model that bases fundraising on relationships and small fundraising events rather than large galas that can cost far more than a small organization like RRWES can afford.

Our Ask Event, hosted by our valued Board Secretary, Darleen White, was very successful as 95% of her invitees either gave a one-time donation or joined the Multiple Year Giving Society. Our next Fundraiser is scheduled for February 26, 2020 and we are hoping we can match or exceed 2019!



“Daughters of the Gospel in Ministry” April 27, 2019

Women still must navigate their ministry call in a patriarchal system. “Old” religious traditions have confused many women who have acknowledged the call of God but are oppressed in the very place they are to be nurtured, developed and loved. *“Daughters of the Gospel in Ministry,”* led by a panel of Female Pastors & Ministers facilitates discussions that:

- Explores strategies to embrace who they are while operating in their call
- Provide a “safe space” to unload (*“Release”*) their frustrations
- Discuss triumphs and challenges
- Provide fellowship, sisterhood & support systems
- Provide mentorship opportunities



“As young Women in Ministry, this seminar truly changed our lives.”



**Other Comments from “Daughters of the Gospel in Ministry Seminar”
- April 27, 2019**

“I was thinking about suicide before I got here. I am now renewed and refresh knowing I’m not alone. Thank you for the strategies you gave us.”

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*“I learned so much listening to the experiences of other women.”*

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“We Rise-Recharge Women’s Empowerment Conference” October 26, 2019

Research shows that Women who attend Women’s Conferences improve their self-confidence, self-esteem and self-concept. So many women are suffering in silence because they believe their emotions and thoughts are limited to them. Once they attend a conference, they realize they are not alone, that women have shared experiences in which they can lean on each other for inspiration, motivation and support. In Oct. 26 we launched our inaugural **“We Rise-Recharge Women’s Empowerment Conference.”** This conference was packed with relevant workshops, keynote speaker, and vendors. We covered topics that touched on Mental, Emotional, Spiritual, Physical and Spiritual health, all essential ingredients to live a mentally and emotionally healthy life. Our event was transformational, and we are looking forward to our 2nd Conference in 2020!



"This Conference was a very informative and empowering experience. I am ready for the next one"



"I was so inspired."





"Deep, engaging conversations as the Women "Released" their worries and "Refreshed" with Practical Life Strategies for Victorious Living."



APPENDIX

A “Big” Thank-You to our Donors who made a positive impact on Women & Girls through their generosity

Founding Members of the Multiple Year Giving Society

Anthony K. & Lauren Seatts
Linda & Richard Ogletree
Aletha Menefee
Pat Embry
Stephanie White, Esq.
Ebony Turnbow

Board Giving

Darleen White, CEO
Dr. Nyreia Harrington (Past)
Dr. Ebony Turnbow (Past)
Rev. Linda Seatts-Ogletree, M.A.,
Richard Ogletree, V.P.

Supporter Donors

Min. Dionne Collins, LLPC
Stephanie Daniels-Winn
Victoria Griffin
Devona Hamilton
Dr. Nyreia Harrington
Carmen Henry
Glinda B. Hodges
Karen Jackson
Darleen White, CEO
Michele Massey
Alinda Miller
Rev. Linda Seatts-Ogletree
Richard Ogletree
Mary Yancy
Gwendolyn Mitchell

Leadership

Board of Directors

Rev. Linda Seatts-Ogletree, M.A., Board Chair,
(313) 587-8657
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Release & Refresh Women's Empowerment Series, Inc.
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Senior Leadership

Rev. Linda Seatts-Ogletree, M.A.,
President & CEO

Mr. Richard Ogletree, B.S.E.E.,
Vice President & CEO

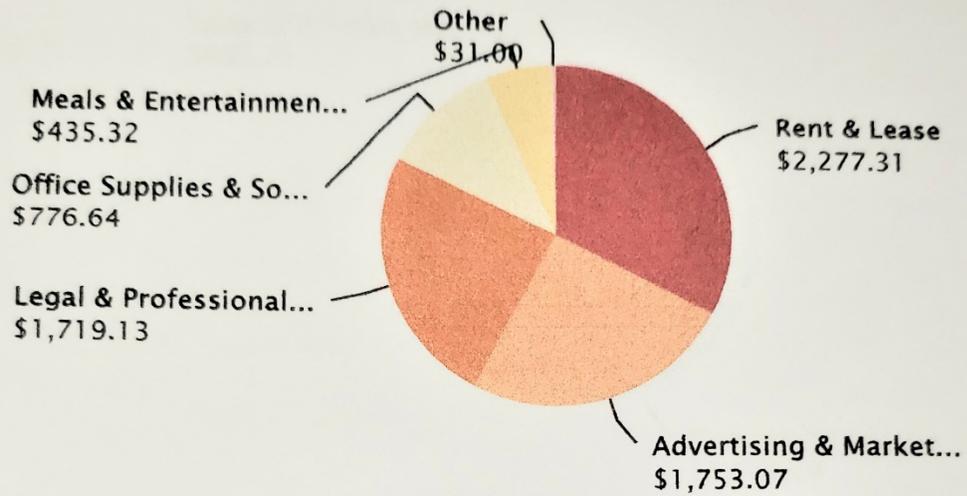


FINANCIAL REPORTS

1/2/2020

Report

Release & Refresh Women's Empowerment Series, Inc.
Expense By Category



%	Category	(\$) Amount
32.57%	Rent & Lease	2,277.31
25.07%	Advertising & Marketing	1,753.07
24.59%	Legal & Professional Services	1,719.13
11.11%	Office Supplies & Software	776.64
6.23%	Meals & Entertainment	435.32
0.44%	Other	31.00

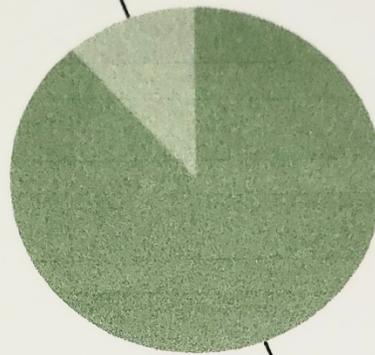
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1/2/2020

Report

**Release & Refresh Women's Empowerment Series, Inc.
Income By Category**

Sales of Product Inc...
\$868.20



Non-profit income
\$6,643.19

%	Category	(\$) Amount
88.44%	Non-profit income	6,643.19
11.56%	Sales of Product Income	868.20

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