

Social Media Internship Description

A Release & Refresh Women's Empowerment Series, Inc., 501(c)(3) non-profit looking for an unpaid intern with strong knowledge and understanding of the digital media landscape, including various social media platforms. Company is currently redesigning our website and will soon launch a social media campaign.

The intern hired for this position will need strong critical thinking skills in order to integrate into our vibrant and passionate team, who are very excited to share this launch with an intern hoping to gain extensive online experience.

Responsibilities

- Contribute to website redesign project
- Monitor and post on blogs, forums, and social networks
- Assist with online outreach and promotion using Facebook, Instagram, LinkedIn, Twitter, and more
- Optimize website and social media
- Perform keyword analysis
- Perform cost/benefit analysis

Requirements

- Marketing/Business or Language major
- Experience with Internet and social media platforms
- Solid understanding of youth markets
- Energetic and creative
- Hard-working and team-oriented

Benefits

- Practical experience with website launch and social media campaigns
- Shadowing, mentoring, and training opportunities with experienced, knowledgeable professionals
- Opportunity to participate in networking events and company meetings
- Flexible schedule for students

Complete the Intern Application and send it via email to releaserefreshwes@gmail.com Send any questions to releasefreshwes@gmail.com. Thank you for your interest!