

basem alnatsheh



Resumé: Photo | film | Coloring

I am a creative and goal-oriented film maker and photographer. In my previous 7 years of successful story told videos and images, I have managed to earn my clients' trust and widen my clientele background. all came with hard work and focus.

My journey in the creative field started back in the year 1999 as a graphic designer. I have ascended the ladder of experience in multiple companies and countries. I have also won awards in the creative department for successful campaigns I worked on. But I have decided to make a radical shift in my career in 2016 when we all witnessed the rising importance of photography and videography and the abundance of professional photography equipment in the age of social media.

To perfect my line of work, I have learned a lot about cameras and each brands' strengths and weaknesses. my brand of choice for all my creative work is Sony. I have strong reasons to use their cameras in order to produce high quality results in both film and photos.

I have worked with different clients, such as

- **Italian Trade Agency** (ITA) amman. I have filmed and edited their 3 days Italian culenary week in the 2020 and the Italian design day in 2021, in the presence of the Italian Ambassador Mr. Fabio Cassese.
- **Amina Skincare Company** since 2021; I shoot all their creative photos and videos. Recently I've delivered their corporate film in Arabic and English.

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- I am affiliated with **Silkroadimages.com** since 2017. my scope of work with them covers both creating photos and videos based on storyboards.
- I am accredited by the **European Bank For Reconstruction And Development EBRD**, after the successful delivery of Amina's corporate video this year (2024).
- In collaboration with **Silkroadimages**, I have completed a five days comprehensive videography and photography training course under the supervision of **USAID** and **Mercy Corps**.
- I use the following Adobe editing softwares:
Photoshop, Illustrator, In Design, Premiere Pro, After Effects, Audition.
- Other non adobe softwares:
Capture One Pro (to edit the photos).
Davinci Resolve Studio 19 (for color grading).

Warmest Regards
Basem Alnatsheh

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participations

