

basem alnatsheh

born: Sep. 30th 1977



Resumé: Photo | film | Coloring

I am a creative and goal-oriented film maker and photographer. In my previous 7 years of successful story told videos and images, I have managed to earn my clients' trust and widen my clientele background. all came with hard work and focus.

My journey in the creative field started back in the year 1999 as a graphic designer. I have ascended the ladder of experience in multiple companies and countries. I have also won awards in the creative department for successful campaigns I worked on. But I have decided to make a radical shift in my career in 2016 when we all witnessed the rising importance of photography and videography and the abundance of professional photography equipment in the age of social media.

To perfect my line of work, I have learned a lot about cameras and each brands' strengths and weaknesses. my brand of choice for all my creative work is Sony. I have strong reasons to use their cameras in order to produce high quality results in both film and photos.

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I have worked with different clients, such as

- **Italian Trade Agency (ITA) amman.**

I have filmed and edited their 3 days Italian culinary week in the 2020 and the Italian design day in 2021, in the presence of the Italian Ambassador Mr. Fabio Cassese.

- **Amina Skincare Company since 2021**

I shoot all their creative photos and videos. Recently I've delivered their corporate film in Arabic and English.

- **Silkroadimages.com since 2018**

my scope of work with them covers both creating photos and videos based on storyboards.

- **I am accredited by the European Bank For Reconstruction And Development EBRD**, after the successful delivery of Amina's corporate video this year (2024).

- **In collaboration with Silkroadimages**, I have completed a five days comprehensive videography and photography training course under the supervision of USAID and Mercy Corps.

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participations



Work Experience



- **Graphic Designer**

Zcreations. Amman - Jordan.

July 2004 - January 2005

- **Sr. Graphic Designer**

The Agency (Sabco Art LLC). Muscat - Oman.

February 2005 - December 2006

- **Art Director**

AdPro communications. Amman - Jordan.

January 2007 - February 2009

- **Art Director**

Loyal Solutions SP. z o.o. Opole - Poland.

September 2009 - November 2010

- **Art Director**

Agencja reklamowa Czart SP. Z o.o. Wrocław - Poland.

December 2010 - June 2011

- **Sr. Art Director**

AdPro communications. Amman - Jordan.

August 2012 - June 2014

Work Experience



- **Graphic Designer**

Recevent Agencja OOH. Skarżysko-Kamienna - Poland.
August 2017 - December 2017

- **Creative Director - Content Aquisition**

(Project based Photography and Videography)
Silkroadimages.com Inc. Amman - Jordan.
February 2018 - February 2020

- **Video Editor** (2 months freelance based)

BKP Group. Dubai - UAE.
September 2019 - October 2019

- **Sr. Creative Visualizer** (Animation and video editing)

Leoden Marketing & Advertising . Amman - Jordan.
March 2022 - December 2022

- **Sr. Multimedia Art Director** (Photography, Videography, Editing and Animation)

Bidaya Marcom. Amman - Jordan.
January 2023 - June 2023

- **Photographer, Videographer, Editor and film Colorist** (Freelancer)

photomyproduct.com. Amman - Jordan.
March 2020 - present



Softwares

- **I use the following Adobe editing softwares:**

Photoshop, Illustrator, In Design, Premiere Pro, After Effects and Audition.

- **Other softwares:**

Capture One Pro (to edit the photos).

Davinci Resolve Studio (for color grading).

Warmest Regards
Basem Alnatsheh