



DILLER YOUTH SURVEY SUMMARY

Nebraska Community Foundation Youth Survey Project

Spring 2020

INTRODUCTION:

The retention and engagement of Diller's youth is a primary focus for its Fund Advisory Committee (FAC). Through the Nebraska Community Foundation's (NCF) youth survey project, the Diller Community Foundation Fund obtained its youth's honest opinions of the hometown/area they all share. The following report is an assessment of these honest opinions and is to be used by the Diller FAC to aid in its future community work. The results from this survey will also be added to NCF's statewide inventory of youth perception in our Nebraska hometowns.

METHODOLOGY:

This survey was performed in partnership with the local consolidated high school, Diller-Odell, the Diller Community Foundation Fund, and Nebraska Community Foundation. Leaders from these organizations coordinated the following survey based on past surveys performed by NCF as well as Civic Nebraska's Civic Health Index. The final survey came together with about twenty questions that measured youth involvement in their hometown, priorities when deciding where to live in the future, and their likelihood to return/stay in Diller.

The survey was made available to students **online** and was distributed **during class time**. The survey was completed during the **2020 spring semester**. All students **grade 9th-12th** were invited to participate in the survey, and a total of **47 responses** were recorded. The survey consisted of multiple choice, ranking, scaling, and write-in questions.

Following the assessment of this survey, the Diller FAC will host a **roundtable discussion** where they will dive deeper into the answers their youth gave in the survey. This discussion will allow the partners involved to expand on themes discovered and ask youth to elaborate on trends found in the survey.

ANALYSIS:

The following is an analysis of Diller's youth perception of their own community. The assessment is based on the results found in the youth survey and is considered an ongoing project. Answers should be taken seriously but not as a final summary of their entire youth population's opinions. To find consistent themes, it is important to continue surveying youth and building upon the community's inventory of answers through the years. The following analysis is in chronological order of questions in the official survey.

Results

1. What is your current grade in school?

9th = 21%

10th = 28%

11th = 15%

12th = 34%

NA = 2%

2. Besides the people in your household, do you have other family that live in your community?

Yes = 70%

No = 30%

3. What are your plans after high school?

4-year college = 60%

Community college = 11%

Technical college = 0%

Military = 4%

Work = 15%

Self-employment = 0%

Other = 8%

NA = 2%

4. In the future, what industry would you like to work in?

Agriculture, Food, Natural Resources = 4%

Architecture, Construction = 6%

Arts, Broadcasting, Journalism = 6%

Business Management, Administration = 9%

Education, Training = 4%

Accounting, Banking, Insurance = 0%

Government, Public Administration = 4%

Health Science, Biotech = 9%

Food, Lodging, Travel = 6%

Early Childhood, Family = 9%

Information Technology, Software, Web = 4%

Manufacturing = 2%

Marketing, Research, Sales = 0%

Medical, Firefighter, Police = 15%

Science, Engineering, Math = 2%

Transportation, Sales, Service = 0%

Other = 17%

NA = 2%

5. What do you think are the best employment opportunities in your area? Select all that apply.

Agriculture, Food, Natural Resources = 72%

Architecture, Construction = 30%

Arts, Broadcasting, Journalism = 11%

Business Management, Administration = 28%

Education, Training = 55%

Accounting, Banking, Insurance = 19%

Government, Public Administration = 2%

Health Science, Biotech = 4%

Food, Lodging, Travel = 9%

Early Childhood, Family = 23%

Information Technology, Software, Web = 2%

Manufacturing = 11%

Marketing, Research, Sales = 2%

Medical, Firefighter, Police = 28%

Science, Engineering, Math = 2%

Transportation, Sales, Service = 11%

Other = 0%

6. Do you participate in any of the following activities? Select all that apply.

School activities/sports = 94%

Community/Civic organizations = 36%

Church organizations = 60%

Charities/Non-profits = 6%

Hobby/Recreation-based organizations = 39%

Other = 2%

7. How often do you get together with other people from your town to do something positive for your community (ex. volunteering, donating, activism etc.)?

Almost never = 21%

A few times a year = 38%

About once a month = 23%

Multiple times a month = 13%

8. Do you have a job, including, summer jobs, babysitting, mowing lawns, owning your own business etc.?

Yes = 77%

No = 19%

9. Rank the following from Most Important (1) to Least Important (7) when you think of your ideal community. (Average ranking per choice)

Entertainment and shopping options = 4.1

Parks and outdoor recreation = 3.9

Good schools = 1.4

Low crime rate = 2.4

People my age = 4.6

Diverse population = 5.3

Proximity to family = 3.9

10. What size community is your ideal to live in?

Small, like your hometown = 62%

Medium, like Grand Island = 26%

Large, like Omaha = 6%

Very large, like Chicago, IL = 2%

NA = 2%

11. When you are an adult, how likely are you to live in the area you live in now?

Extremely unlikely = 15%

Somewhat unlikely = 11%

Neither likely nor unlikely = 28%

Somewhat likely = 36%

Extremely likely = 6%

NA = 2%

12. If you were to live in this area as an adult, what do you think the main reason would be? Select one.

Job or business Opportunity = 6%
Good place to raise family = 32%
Family ties = 28%
Cost of living = 2%
Quality school/health care = 4%
Good recreation facility = 0%
I do not plan to live here as an adult = 21%
Other = 2%
NA = 4%

13. If you do not plan to live here as an adult, what is the main reason you would not live in this area? Select one.

Career opportunity elsewhere = 51%
Community too small = 9%
Encouraged to leave = 0%
Make more money elsewhere = 9%
Too few shopping options = 2%
Lack of entertainment = 9%
Other = 4%
NA = 4%

14. Do you think there is a negative stigma with returning/staying in the place you live now?

Yes = 7%
No = 93%

15. True or False? My peers and I are invited to share our opinions or get involved in town projects or happenings.

True = 77%
False = 19%

