$1,000 GOAL

1 client x $1,000 each = $1,000
2 clients x $500 each = $1,000
3 clients x $333 each = $1,000
4 clients x $250 each = $1,000
10 clients x $100 each = $1,000
20 clients x $50 each = $1,000

EXAMPLE

Multiple Offerings		**Projection**
Group Session at $100 each per month	=	6 clients each month = $600 total
One to One Session at $50 each	=	10 clients each month = $500 total
		< less $100 in fees >

ACTIVITY

Devise a plan where you would earn $1,000 in July.

Consider how many clients you reasonably believe that you…
1. Have enough time to serve
2. Know about you and need your service

Deduct business expenses and fees from godaddy, acuity, paypal, meetup, picmonkey, stock photos, etc.