

# PRIVACY POLICY

**Last Updated: 02.26.2026**

This Privacy Policy describes how Emilee Douglas and Heart of Idaho Real Estate, affiliated with Silvercreek Realty Group, collects, uses, and protects information obtained through heartofidahorealestate.com. By using this Website or submitting any form, you consent to this Policy.

## Brokerage Disclosure

All real estate services are provided through and under the supervision of Silvercreek Realty Group, the responsible broker under Idaho law.

## Information We Collect

We may collect personal information you voluntarily provide, including name, email, phone number, property preferences, saved searches, and form submissions. We may automatically collect IP address, browser/device data, pages visited, cookies, pixels, and analytics data.

## How Information Is Used

Information may be used to respond to inquiries, provide real estate services, send listing alerts, communicate regarding properties, improve Website performance, conduct marketing, and comply with brokerage, MLS, and legal obligations. We do not sell personal information.

## Consent to Communications (TCPA)

By submitting any form, you expressly consent to receive calls, emails, and text messages from Emilee Douglas, Heart of Idaho Real Estate and/or Silvercreek Realty Group, including messages sent using automated systems where permitted by law. Consent is not a condition of purchase. You may opt out at any time by replying STOP or contacting us directly.

## IDX / IMLS Data

IDX listing data is provided for consumer, non-commercial use only, deemed reliable but not guaranteed, and subject to MLS rules and copyright protections.

## Cookies & Advertising

We may use cookies, analytics tools, and advertising pixels. The Website does not respond to "Do Not Track" signals.

## **Data Retention**

Information is retained only as long as reasonably necessary to provide services and comply with legal, brokerage, and MLS obligations.

## **Data Security**

We use reasonable safeguards but cannot guarantee absolute security or uninterrupted service.

## **Information Sharing**

We may share information with Silvercreek Realty Group, MLS/IDX providers, service providers under confidentiality obligations, or legal authorities when required. We do not sell personal information.

## **State Privacy Rights**

We honor applicable state privacy rights as required by law.

## **Geographic Scope**

This Website is intended for U.S. users only.

## **Children's Privacy**

We do not knowingly collect information from children under 13.

## **Changes**

We may update this Policy at any time. Continued use constitutes acceptance.

## **Severability**

If any provision is unenforceable, remaining provisions remain in effect. This Policy does not create contractual rights beyond legal requirements.

## **Contact**

Emilee Douglas – Licensed Real Estate Salesperson (Idaho)  
Affiliated with Heart of Idaho Real Estate & Silvercreek Realty Group  
Email: emileedouglas.realtor@gmail.com  
Phone: 208-319-4370