



MAKING YOUR BUSINESS EVERYBODY'S BUSINESS

What We Do

RelyLocal solves four common problems facing small businesses by:

1. Offering affordable & effective advertising.
2. Keeping up with technology.
3. Allowing efficient use of your time.
4. Helping local customers know your business exists.

Full Web Exposure

You won't find "big box" businesses on our site! We only allow locally owned and operated businesses to grace our pages.

Full Featured Web Presence:

- Photos of your location and products
- Download menus, price lists, + more
- Maps and Driving Directions
- Customer Reviews
- Links to your site, blog, and more....

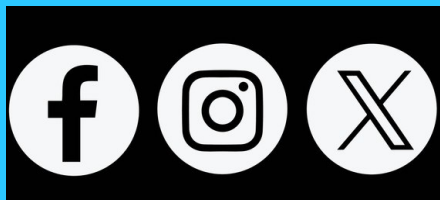
Search Engine Bonus

As a result of your RelyLocal listing, you will also see increased rankings and results thanks to our aggressive ongoing search engine marketing campaigns.



Social Networking

The next time you have a special event or promotion, we'll get the word out to hundreds of our loyal locals. Instantly!! Let us be your



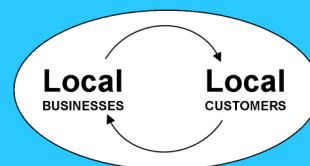
Coupon Marketing

87% of consumers are more likely to try a new business if they are offered a coupon. Online and off, we'll get your coupons noticed!



Community Campaign

All of these benefits are just a small part of what it takes to build a grass-roots campaign to support local businesses.



Co-Op Advertising

By pooling a portion of the membership fees, we are able to advertise in the most relevant, high-impact local outlets while highlighting many of our members.

Be Recognized As A Local Leader!

** Regular advertising depends on growth of membership.*



The Yellow Pages are Dead!

As more and more users turn to the web for their searching needs - how will you be found?



- ✓ SEARCH
- ✓ SHOP
- ✓ SAVE

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