

SOCIAL MEDIA POLICY
MILLS BRANCH VILLAGE COMMUNITY ASSOCIATION, INC.

STATE OF TEXAS §
 §
COUNTY OF HARRIS §

WHEREAS, Mills Branch Village Community Association, Inc. (the "Association"), a Texas nonprofit corporation, is the governing entity for Mills Branch Village, Sections 1-6, additions in Harris County, Texas, according to the maps or plats thereof recorded in the Map Records of Harris County, Texas, under Clerk's File Nos. J743344; L078799 as amended by N490604; M858027 as amended by N040686; N294655 as amended by N680218; N713496; and N881906, respectively, (the "Subdivision"); and

WHEREAS, the Subdivision is restricted by the multiple Declarations of Covenants, Conditions and Restrictions, recorded in the Real Property Records of Harris County, Texas, under the recording information shown on the Association's most recent Property Owners' Association Management Certificate, recorded in the Real Property Records of Harris County, Texas under Clerk's File No. RP-2021-608236 along with any amendments and supplements thereto (the "Declaration"); and

WHEREAS, § 204.010(a)(21) of the Texas Property Code authorizes the Board to exercise other powers necessary and proper for the governance and operation of the Association; and

WHEREAS, the Board finds it in the best interest of the Association to adopt the following policy concerning the use of social media;

NOW THEREFORE, in accordance with the foregoing and as evidenced by the Certification hereto, the Association, through its Board of Directors, hereby adopts and establishes the following:

GENERAL STATEMENT

Social media is a collection of online communication channels dedicated to public or community-based input, interaction, content-sharing and collaboration, including but not limited to, Facebook, Twitter, LinkedIn, Nextdoor, Neighborhood Link or other as-of-yet identified forums (hereinafter "Social Media"). Social Media channels generate a lot of traffic and dialogue. The benefit of Social Media is that "consumers" of Social Media, unlike consumers of traditional media, which is a one-way experience, can interact instantly and directly with either the originators or the authors of the information. This interaction is precisely what makes it so dynamic. Social Media has its benefits, but its use also could pose inherent risks and liabilities, too, especially as it relates to HOA-related business or matters being discussed on online communications channels that may be perceived as a formally adopted statement made by the Association, when in fact it may not be.

RP-2025-129510

POLICY

1. Board members, officers, and committee members of the Association shall not post or provide any substantive comments on any Social Media regarding Association-related business or matters, unless such post or comment is factual, objective and constructive with the intent to inform residents about Association-related business or matters. Association-related business or matters is construed broadly in this context, and can include, but is not limited to, any matter addressed by way of the Association's governing documents, any ongoing concern of the Association or any other matter that involves, is related to, or could be construed as being related to the maintenance, appearance, health, safety, condition, or well-being of the subdivision.
2. Board members, officers, and committee members of the Association may post or provide non-substantive responses on Social Media, indicating that the Association-related business or matter referenced and/or forming basis of a post has been reviewed, received, and/or taken under advisement or consideration by the Board. The purpose of such non-substantive responses shall be to communicate to the community that the message has been received by the Board. Any Board member, officer, and/or committee member who posts or provides a non-substantive response shall ensure the Association-related business or matter is handled accordingly.
3. Any posts or comments made by Board members, officers, and committee members must be as concise as possible; Board members, officers, and committee members should use discretion and take issues "offline" wherever possible, including when a lengthy or more in-depth discussion is necessary to address specific resident concerns. Board members, officers, and committee members shall refrain from offering or rendering opinions as to the meaning of various legal documents governing the Association and instead may only direct residents to and/or directly quote such documents.
4. Communications on Social Media on matters directly or indirectly related to the Association are not reflective of the Association's position on such matters and should not be construed as such.
5. Nothing posted on Social Media on matters directly or indirectly related to the Association shall act as notice to its members, the Association, or any third parties, and it shall not be reasonable for anyone to claim that they relied to their detriment on any such posts on Social Media.
6. The Association's website shall be the official site for Association-related business and communications made to members of the Association from time to time.
7. Nothing in this Social Media Policy shall be construed to prohibit Board members, officers, and committee members from maintaining their own Social Media accounts or profiles, or otherwise using Social Media for their own purposes, so long as their usage does not violate

the provisions of this Social Media Policy. However, Board members, officers, and committee members shall use their best judgment when using Social Media and not engage in activity that would harm their, the Board, or the Subdivision's reputation, or otherwise violate their duty of care owed to the Association.

8. No Director when posting on behalf of the Board or Mills Branch Village business can have a resident or residents blocked.

CERTIFICATION

"I, the undersigned, being a Director of Mills Branch Village Community Association, Inc., hereby certify that the foregoing Resolution was adopted by at least a majority of the Association Directors at an open meeting of the Directors, properly noticed to the members, at which a quorum of the Board was present."

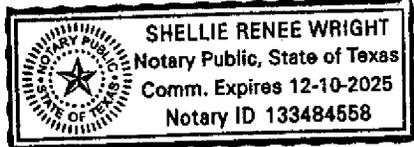
By: *David Schnepf*

Print Name: DAVID SCHNEPP Title: TREASURER

STATE OF TEXAS §
 §
COUNTY OF HARRIS §

BEFORE ME, the undersigned authority, on this 19 day of MARCH, 2024, personally appeared the person whose name is subscribed to the foregoing instrument and acknowledged to me that they signed it with the authority and for the purposes expressed therein.

Shellie Renee Wright
Notary Public, State of Texas



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Pages 4
04/09/2025 08:43 AM
e-Filed & e-Recorded in the
Official Public Records of
HARRIS COUNTY
TENESHIA HUDSPETH
COUNTY CLERK
Fees \$33.00

RECORDERS MEMORANDUM

This instrument was received and recorded electronically and any blackouts, additions or changes were present at the time the instrument was filed and recorded.

Any provision herein which restricts the sale, rental, or use of the described real property because of color or race is invalid and unenforceable under federal law.

THE STATE OF TEXAS
COUNTY OF HARRIS

I hereby certify that this instrument was FILED in File Number Sequence on the date and at the time stamped hereon by me; and was duly RECORDED in the Official Public Records of Real Property of Harris County, Texas.



Teneshia Hudspeth
COUNTY CLERK
HARRIS COUNTY, TEXAS

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