

2023 PRODUCT & PARTNERSHIP

May 2023



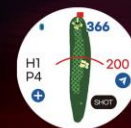
SC4

Simulator + Launch Monitor

- Swing Speed
- Ball Speed
- Smash Factor
- Launch Angle
- Apex
- Spin Rate
- Launch Direction
- Driving Range

SL3

Hybrid GPS Rangefinder



Course View



Putt View



Yardage View



**VALUE
PROPOSITION
SUMMARY**

- **PUBLICALLY TRADED ON KOREAN STOCK EXCHANGE (KRX)**
- **SWING CADDIE #1 GLOBAL SALES IN PORTABLE LAUNCH MONITOR CATEGORY**
- **VOICE CADDIE LASERS #1 MARKET SHARE IN KOREA & JAPAN (~58% share units sold 2022)**
- **FULLY VERTICALLY INTERGRATED**
- **DEDICATED/LIVE NORTH AMERICAN CUSTOMER PHONE SUPPORT**
- **MOST ROBUST/DIVERSE PRODUCT LINE UP IN GOLF TECHNOLOGY SEGMENT**
- **OFFICIAL RANGE FINDER OF THE LPGA TOUR**
- **COMPELLING COMBINATION OF INNOVATIVE/UNIQUE TECHNOLOGY AT A MORE COMPETITIVE PRICE**
- **DEMO PROGRAM > PGA PRO PUD PROGRAM**



VOICE CADDIE

LASERS



CLASS LEADING TECHNOLOGY

Innovation Performance Value



OFFICIAL RANGEFINDER OF THE LPGA



VOICE CADDIE



VOICE CADDIE

SL3 LASER GPS TECHNOLOGY

VOICE CADDIE SWING CADDIE

#1 Technology Company in Golf

Launch Monitors Laser Rangefinders GPS Watches Voice GPS Simulators

HYBRID GPS LASER RANGEFINDER

SL3

Product Features and Functions Unique to Voice Caddie

The Below Highlights the Unique to Our Product Revolutionary Features and Functions. Further Product Function and Specifications Information Available on Home Page and other Literature.



01 Dynamic Green Undulation and Full Course Layout View

- Fine tune your approach shots
- Preview the course before you play



02 Pin Tracer™ with True Active Hybrid and GPS Pin Assist

- GPS filters background allows pin capture without actually seeing it

03 Two Color OLED and LCD Touch Screen

- Best in class optics, lightning fast visuals & scanning
- Great for low light play

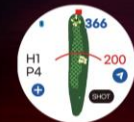


MyVoiceCaddie App



SL3

Hybrid GPS Rangefinder



Course View



Putt View



Yardage View



- Customizable Driver Distance **new**
- Putt View – arrow shows putt break direction **new**

PHENOMENAL PERFORMANCE

TL1

Key Product Features and Functions

The Below Highlights Our Product Revolutionary Features and Functions. Further Product Function and Specifications Information Available on Home Page and other Literature.



01 Pin Tracer™ Technology with Vibration & Visual Indicator

- Fastest, most accurate pin & flag targeting



02 Integrated Magnetic Mount

- Extra convenient portability
- Can be secured to metal in golf carts.

03 Dual Color LED Display

- 2 Color OLED for Optimal Visualization
- Ideal for Low Light Play

04 Water Resistance

- Optimized durability for all weather conditions.



TL1

\$449.99



VOICE CADDIE

**PREMIUM
LASER
COMPETITIVE
COMPARISON
CHART**

VOICE CADDIE 2023 Premium Laser Rangefinder Comparison Charts

| | Voice Caddie | Bushnell | Voice Caddie | Nikon |
|-----------------------|-------------------------------|------------|--------------|-----------------|
| | SL3 | Pro X3 | TL1 | Coolshot Pro II |
| Price | \$599 | \$599 | \$449 | \$449 |
| Zoom | 6x | 7x | 6x | 6x |
| Range | 1,100 yd | 1,300 yd | 1,000 yd | 1,200 yd |
| Range to Flag | 600 yd | 600 yd | 600 yd | 450 yd |
| Battery Type | Li-Polymer 3.7V | CR2 | CR2 | CR2 |
| Display | 2 Color OLED | Dual OLED | 2 Color OLED | OLED |
| Accuracy | 1 yd | 1 yd | 1 yd | 1yd |
| Slope | ✓ | ✓ | ✓ | ✓ |
| Pin Seeking Function | Pin Tracer™ GPS Pin Assist | Pin Seeker | Pin Tracer™ | Locked On |
| Jolt/Vibration | ✓ | ✓ | ✓ | ✓ |
| Continuous Scan Mode | ✓ | × | × | ✓ |
| Hybrid/Active GPS | ✓ | × | × | × |
| Color Touch Screen | ✓ | × | × | × |
| Green Undulation Data | ✓ | × | × | × |
| Course Overview | ✓ | × | × | × |
| Magnet | × | ✓ | ✓ | × |
| Elements Compensation | × | ✓ | × | × |



VOICE CADDIE

PERFORMANCE LASER RANGEFINDER

L6

Key Product Features and Functions

The Below Highlights Our Product Revolutionary Features and Functions. Further Product Function and Specifications Information Available on Home Page and other Literature.



01 Premium Optics with GPS Pin assist

02 Amazing Performance Value

Similar features with better price vs competition

03 Auto Slope Distance Compensation

04 OLED Display



L6

**BEST
PERFORMANCE
& TECHNOLOGY
VALUE**

\$249.99



VOICE CADDIE



EL1

**SMALLEST
LIGHTEST
HIGH
PERFORMANCE
LASER
GREAT VALUE**

\$199.99


VOICE CADDIE

 **VOICE CADDIE**  **SWING CADDIE**

#1 Technology Company in Golf

Launch Monitors

Laser Rangefinders

GPS Watches

Voice GPS

Simulators

PERFORMANCE LASER RANGEFINDER

EL1

Key Product Features and Functions

The Below Highlights Our Product Revolutionary Features and Functions. Further Product Function and Specifications Information Available on Home Page and other Literature.



01 Lightweight, Pocket Size Design


02 Amazing Performance Value

03 Premium Optics with Continuous Scanning

· Optimized durability for all weather conditions.

04 Auto Slope Distance Compensation



 **VOICE CADDIE** 2023 Performance Laser Rangefinder Comparison Chart

| | Voice Caddie | Bushnell | Bushnell | Leupold | Nikon | Presision Pro | Blue Tees | Shot Scope |
|----------------------|--------------|----------|----------|----------|--------------|---------------|--------------|------------------------|
| | L6 | Tour V5 | V6 Shift | GX-2C | Coolshot 50i | NX9 Slope | Series 2 Pro | Shotscope Pro LX+ |
| Price | \$249.99 | \$299.99 | \$399.99 | \$329.99 | \$299.99 | \$269.99 | \$269 | \$349 |
| Zoom | 6x | 6x | 6x | 6x | 6x | 6x | 6x | 7x |
| Range | 1,000 yd | 1,300 yd | 1,300 yd | 700 yd | 1,200 yd | 900 yd | 900 yd | 900 yd |
| Range to Flag | 450 yd | 400 yd | 400 yd | 450 yd | 400 yd | 400 yd | 400 yd | 400 yd |
| Battery Type | CR2 | CR2 | CR2 | CR2 | CR2 | CR2 | CR2 | CR2 |
| Display | OLED | LCD | LCD | LCD | LCD | LCD | LCD | RED & BLACK DUAL OPTIC |
| Accuracy | 1 yd | 1 yd | 1 yd | 1 yd | 1 yd | 1 yard | 1 yard | 1 yard |
| Slope | ✓ | ✗ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Pin Seeking Function | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Jolt/Vibration | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Continuous Scan Mode | ✓ | ✗ | ✗ | ✓ | ✗ | ✗ | ✓ | ✗ |
| Magnet | ✗ | ✓ | ✓ | ✗ | ✓ | ✓ | ✓ | ✗ |
| Tournament Mode | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Water Resistant | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Noise Filtration | ✓ | ✓ | ✓ | ✓ | ✓ | ✗ | ✗ | ✗ |

**PERFORMANCE
LASER
COMPEITIVE
COMPARISON
CHART**



VOICE CADDIE

GPS WATCH TECHNOLOGY



T9 GPS WATCH TECHNOLOGY

T9

Ultra Premium Performance
Driven GPS Technology

 VOICE CADDIE



Think of something you own
that you first thought you didn't need
and now couldn't imagine living without

We're making Class Leading Technology
for the Golf Course
Simple... and Fun



T9

PRODUCT
VIDEO



VOICE CADDIE

PREMIUM GPS GOLF WATCH

T9

Product Features and Functions Unique to Voice Caddie

The Below Highlights the Unique to Our Product Revolutionary Features and Functions. Further Product Function and Specifications Information Available on Home Page and other Literature.



01 Dynamic Green Undulation and Full Course Layout View

- Fine tune your approach shots
- Preview the course before you play



02 Swing Tempo Trainer & Auto Score Tracking

- Sync ideal tempo on course from practice
- No need to engage watch, knows your course location & tracks your score



03 Putt View & Customizable Pin Placement

- Shows break direction



04 Never any fees & comes Pre loaded with all Courses

05 Connects with Voice Caddie App via bluetooth

- Course update, Tracks stats, Scoring & Round details

MyVoiceCaddie App



T9

UNIQUE INNOVATION & TECHNOLOGY

\$349.99



VOICE CADDIE

T9

UNIQUE
INNOVATION
& TECHNOLOGY



VOICE CADDIE

VOICE CADDIE

GOLF GPS WATCH

T9



PRODUCT DESCRIPTION

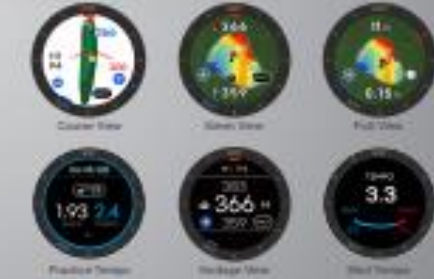
The new T9 is the most advanced, ultra-premium smart golf GPS watch that VOICE CADDIE has ever made! The T9 comes equipped with a color touchscreen, gives yardages to the green front/center/back, and offers advanced features such as Active Green™ (improves accuracy), V-Algorithm™ (slope calculation), green undulation (indicated with heat map and arrows show break direction), smart green (touch placement), course views (yardages to hazards and bunkers).

MAIN FUNCTIONS

- V-Algorithm 3.0™ (Automatic Slope Calculation)
- Practice Tempo Mode
- Shot and Putt tracking
- Green Undulation data (indicate with map)
- Course Layout View (Yardages to hazard & bunkers)
- Color Touch Screen
- Customizable Pin Placement
- Course & Green Zoom (2nd level)
- Putt View – arrow show break direction
- Completely Fee Free

MyVoiceCaddie App Functions

Smart phone call, MMS, Quick GPS, Course update, Firmware, Stats, Scoring, Round Tracking via Bluetooth connection



SPECIFICATIONS

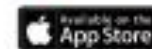
| | |
|-----------------------|---|
| Dimensions/ Weight | 1.8" x 1.8" x 0.52" / 1.07 oz |
| Color | Black / Gray (Limited Qty) |
| Display | 1.2" full touch Color LCD |
| Battery Type | Lithium Polymer / USB 2.0 Rechargeable |
| Battery Life | Watch Mode – 10 days, Golf Mode – 27 Holes |
| Preloaded Course | 40,000+ |

* Battery life depends on usage conditions


* Course layout & Green Undulation is not available for all courses. Currently, Course layout & Green undulation is active for over 12,000 courses in US, 15,000 courses worldwide. (Continuously updated the data library)



MyVoiceCaddie App



Golf Experience. Advanced

 **VOICE CADDIE** 2023 Premium Watch Comparison Chart


| | Voice Caddie | Sky Caddie | Garmin | Tag Heuer |
|---------------------------|-------------------|-------------------|-------------------|-------------------|
| | T9 | LX5 | S62 | Golf |
| Price | \$349.99 | \$349.99 | \$499.99 | \$2,550.00 |
| Yardage | Front/Middle/Back | Front/Middle/Back | Front/Middle/Back | Front/Middle/Back |
| Preloaded Courses | 40,000 | 35,000 | 42,000 | 40,000 |
| Slope | ✓ | ✗ | ✓ | ✗ |
| Tournament Mode | ✓ | ✓ | ✓ | ✓ |
| Green Undulation | ✓ | ✗ | In App (Purchase) | ✗ |
| Active Green View | ✓ | ✓ | ✓ | ✗ |
| Distance to Target/Hazard | ✓ | ✓ | ✓ | ✓ |
| Hole Layout | ✓ | ✓ | ✓ | ✓ |
| Shot Distance Measurement | ✓ | ✓ | ✓ | ✓ |
| Auto Hole Recognition | ✓ | ✓ | ✗ | ✗ |
| Touch Screen | ✓ | ✓ | ✓ | ✗ |
| Auto Scorecard | ✓ | ✓ | ✓ | ✓ |
| Round Tracking | ✓ | ✓ | ✓ | ✓ |
| Shot & Putt Tracking | ✓ | ✓ | ✓ | ✓ |
| Swing Tempo Meter | ✓ | ✗ | ✓ | ✗ |
| Smartphone Notifications | ✓ | ✗ | ✓ | ✓ |
| Battery Life (Golf Mode) | 10 Hours | 10 Hours | 20 Hours | 10 Hours |

**PREMIUM
GPS WATCH
COMPETITIVE
COMPARISON
CHART**



VOICE CADDIE

A2 BEST PERFORMING VALUE

 VOICE CADDIE



A2 Premium GPS Golf Technology
Best Performance & Technology Value



A2

**BEST
VALUE
PERFORMANCE
TECHNOLOGY**

\$249.99



VOICE CADDIE

VOICE CADDIE **SWING CADDIE**

#1 Technology Company in Golf

Launch Monitors

Laser Rangefinders

GPS Watches

Voice GPS

Simulators

GPS GOLF WATCH

A2

Product Features and Functions Unique to Voice Caddie

The Below Highlights the Unique to Our Product Revolutionary Features and Functions. Further Product Function and Specifications Information Available on Home Page and other Literature.



01 Smart Green View

- Fine tune your approach shots w/Dynamic Green Undulation
- Customizable pin placement

02 Smart Course View

- Full Course Layout View
- Course Zoom In / Out

03 Slope Distance Compensation

04 Never any fees & comes Pre loaded with all Courses



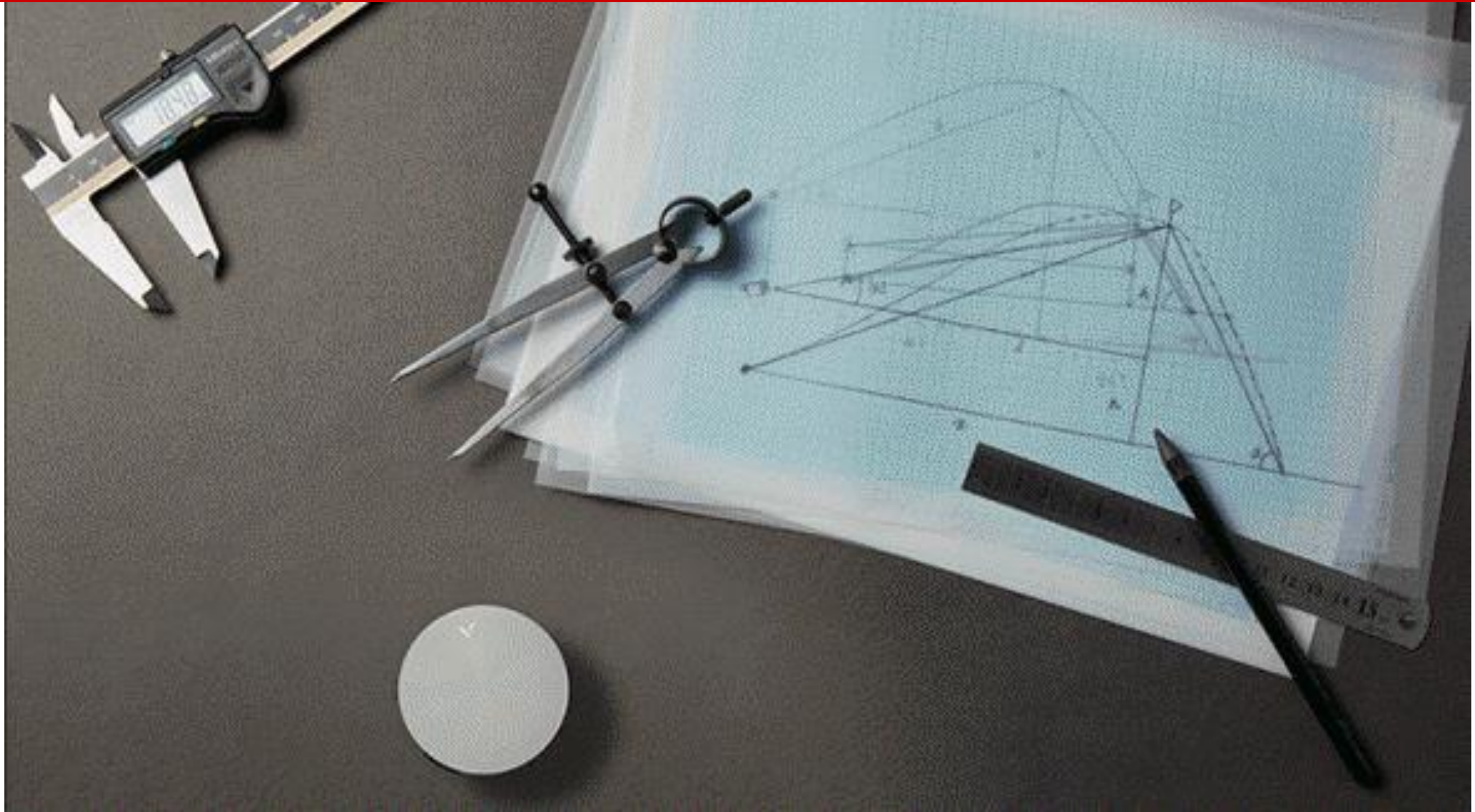
**PERFORMANCE
GPS WATCH
COMPETITIVE
COMPARISON
CHART**

VOICE CADDIE 2023 Performance Watch Comparison Chart

| | Voice Caddie | Garmin |
|---------------------------|-------------------|-------------------|
| | A2 | S42 |
| Price | \$249.99 | \$299.99 |
| Yardage | Front/Middle/Back | Front/Middle/Back |
| Preloaded Courses | 40,000 | 42,000 |
| Slope | ✓ | × |
| Tournament Mode | ✓ | ✓ |
| Green Undulation | ✓ | In App (Purchase) |
| Green View | ✓ | ✓ |
| Distance to Target/Hazard | ✓ | ✓ |
| Hole Layout | ✓ | × |
| Auto Hole Recognition | ✓ | × |
| Touch Screen | ✓ | ✓ |
| Auto Scorecard | ✓ | ✓ |
| Water Resistant | ✓ | ✓ |
| Battery Life (Golf Mode) | 10 Hours | 15 Hours |



VOICE GPS TECHNOLOGY



VC4

**EASY
PERFORMANCE
& TECHNOLOGY**

\$129.99



VOICE CADDIE

VOICE CADDIE **SWING CADDIE**

#1 Technology Company in Golf

Launch Monitors

Laser Rangefinders

GPS Watches

Voice GPS

Simulators

VOICE GOLF GPS

VC4



Product Features and Functions Unique to Voice Caddie

The Below Highlights the Unique to Our Product Revolutionary Features and Functions. Further Product Function and Specifications Information Available on Home Page and other Literature.

01 Voice Output GPS

04 No fees, courses auto loaded

02 Auto Slope Distance Compensation

05 Easy to Use, Auto Course Detection

03 Active Green Information

· Provides most accurate yardage to front, center, back of green



When location changes, information changes too.

ACTIVE GREEN

VC4 provides precise information depending on the location of the player.



Worldwide golf course coverage

VC4 is preloaded with worldwide golf course data (exclusion of a few courses); users can add extra hole data and course updates via the Manager.

Expanded course list is available on Voice Caddie's official website.



VC4

KEY FEATURES



VOICE CADDIE

World first smart battery management.

Equipped with high capacity battery that can last up to 54 holes.
When the battery gets low,
it calculates remaining holes and automatically goes into Power-Saving mode.
Quick charge is available via USB-C charger which comes with the purchase.



Free charging cable with the purchase of VC4
-Can connect to AC adapter, PC, or Laptop.

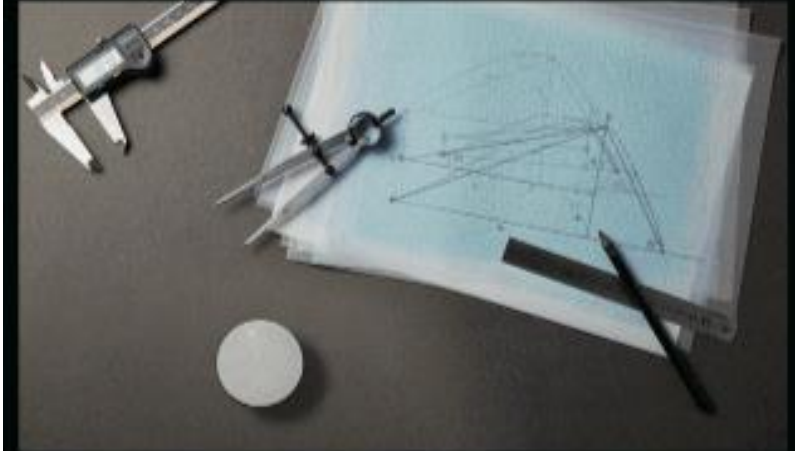
Lightweight

With all these features.

Accurate in any terrain!

To provide accurate distances in any environment,
Voice Caddie's research team is dedicated to continuous research and tests.

Voice Caddie provides the most accurate distance with
V-Algorithm™ that separates VC from competitors.



V-Algorithm™

Patented 10-1956299



V-Algorithm™ is not a simple conversion of distance for elevation change. It provides complexly adjusted distance from accumulated data of PGA & LPGA tour pros' average distances applied with trajectory variations.



VC300

KEY FEATURES

\$99.99



VOICE CADDIE

VOICE CADDIE SWING CADDIE

#1 Technology Company in Golf

Launch Monitors

Laser Rangefinders

GPS Watches

Voice GPS

Simulators

VOICE GOLF GPS

VC300SE

Product Features and Functions Unique to Voice Caddie

The Below Highlights the Unique to Our Product Revolutionary Features and Functions. Further Product Function and Specifications Information Available on Home Page and other Literature.



01 Voice Output GPS

02 Active Green Information

· Provides most accurate yardage to front, center, back of green

03 No fees, courses auto loaded

04 Easy to Use, Auto Course Detection



PROFESSIONAL GRADE PORTABLE LAUNCH MONITOR & SIMULATOR TECHNOLOGY



SC4

PROFESSIONAL
GRADE
LAUNCH
MONITOR &
SIMULATOR

\$549.99



VOICE CADDIE

VOICE CADDIE SWING CADDIE

#1 Technology Company in Golf

Launch Monitors

Laser Rangefinders

GPS Watches

Voice GPS

Simulators

SIMULATOR + LAUNCH MONITOR

SC4

Product Features and Functions Unique to Voice Caddie

The Below Highlights the Unique to Our Product Revolutionary Features and Functions. Further Product Function and Specifications Information Available on Home Page and other Literature.



01 Full Simulator Suite + Launch Monitor

- Bluetooth Simulator App Integration (IOS, Android)
- Play Photorealistic courses with available E6 Connect
- Free Simulator Driving Range Demo

02 Portable or In Studio Design

- Amazing Value & Flexibility
- Only Simulator & Professional Grade Launch Monitor at the Price
- Can be set up simply with a net & monitor or comprehensive in-home studio enclosure

03 Complete Launch Metrics

- All of the data from SC300i plus new Launch Direction data
- Voice Distance Output
- Instant feedback with all data on unit screen



MySwingCaddie App



SC300

#1 SELLING
PORTABLE
LAUNCH
MONITOR

\$499 > \$399



VOICE CADDIE

VOICE CADDIE SWING CADDIE

#1 Technology Company in Golf

Launch Monitors

Laser Rangefinders

GPS Watches

Voice GPS

Simulators

PROFESSIONAL GRADE LAUNCH MONITOR

SC300i

Product Features and Functions Unique to Voice Caddie

The Below Highlights the Unique to Our Product Revolutionary Features and Functions. Further Product Function and Specifications Information Available on Home Page and other Literature.



01 Professional Grade Launch Monitor

- Indoor & Outdoor Compatible
- Enhanced accuracy combining latest Doppler Radar Technology with calibrating atmospheric pressure sensors

02 Use as Stand Alone Unit or with App

- Competitor products require smart phone which will overheat in the sun
- Fine tune your practice session with App provided in depth shot data analysis & video overlay

03 Provides Complete Launch Metrics

- Voice output for distance after every shot
- Provides instant feedback with all data visible on unit without smartphone



MySwingCaddie App



SC300

INTEGRATED
APP 2.0
PERFORMANCE
& TECHNOLOGY



New Feature of MySwingCaddie App 2.0

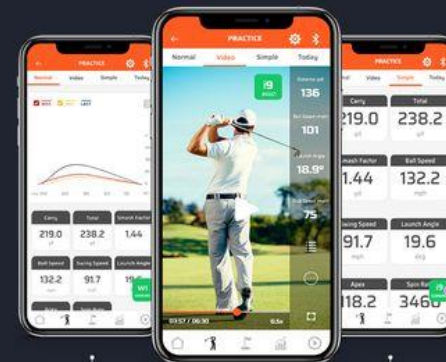


1. SOCIAL LOG IN

Log in with Google, Facebook or Apple account



2. NEW MODES FOR VARIETY OF PRACTICE



Instant shot
feedback for
all data points

Record your swing for
in-depth analysis.

Simply view
what you need to
improve your game

3. NEW TARGET MODE

Make target mode more fun with scoring of shot data



4. NEW STATS DATA PROVIDING IN-DEPTH ANALYSIS

Review everything you have done in multiple ways



Today

By Date

By Club

By Distance

5. SHOT VIDEO RECORDING WITH DATA OVERLAY

Use video and draw feature to self analyze
every part of your swing



SC300

PRODUCT
VIDEO 2



VOICE CADDIE

SC300

PRODUCT
VIDEO 1



VOICE CADDIE

SC200

PORTABLE
TECHNOLOGY
VALUE

\$349 > \$279



VOICE CADDIE SWING CADDIE

#1 Technology Company in Golf

Launch Monitors

Laser Rangefinders

GPS Watches

Voice GPS

Simulators

PORTABLE LAUNCH MONITOR

SC200 PLUS+

Product Features and Functions Unique to Voice Caddie

The Below Highlights the Unique to Our Product Revolutionary Features and Functions. Further Product Function and Specifications Information Available on Home Page and other Literature.



01 Fully Portable, Stand Alone Launch Monitor

- All the Doppler Radar generated data you need
- Easy to use & Amazing Value
- Set up only 5' behind golfer

03 Swing Speed Measurement Mode

- Measures your swingspeed without hitting a ball
- Maximizes your training efforts

02 Launch Metrics with Distance Voice Output

- Distance Voice Output
- Instant feedback with all data on unit screen



SALES PROGRAMS and ASSETS 2023

DECEMBER 2022



VOICE CADDIE



VOICE CADDIE

DIGITAL ASSETS PRODUCT BROCHURES

LAZER RANGEFINDERS & VOICE GPS

CL2

- Slope Compensation with Tournament Mode
- Dual Color OLED with Adjustable Brightness
- SpeedDetecting Booster with 6x Optical Magnification
- Vibration on Target Capture (Pin Mode)

L5

- Slope Integration with Tournament Mode
- Strong & Durable Body
- Continuous Scan Mode (Normal Mode)
- Vibration on Target Capture (Pin Mode)

EL1

- Slope Integration with Tournament Mode
- 1300 Yards Range
- 6x Optical Magnification
- Continuous Scan Mode (Normal Mode)
- Vibration & Alert (Pin Mode)

VC4

- Active Green Information
- Auto Slope
- Automatic Hole Recognition
- Distance to Front/Center/Back of Green

VC300SE

- Voice Output GPS
- Distance to Front/Center/Back of Green
- Automatic Course and Hole Recognition

GPS WATCHES

T9 MyVoiceCaddie App

- WAlgorithm 3.0™ (Automatic Slope Calculation)
- Practice Tempo Mode
- Shot and Path Tracking
- Color Touch Screen
- Green Undulation data (Belongs with map)
- Course Layout View (Package to leave & bunkers)
- Customizable Pin Placement
- Course & Green Zoom (2nd level)
- Comply&Go Pin Free
- Put View - arrow show break direction

A2

- Color Touch Screen
- Automatic Slope (WAlgorithm™)
- Green Undulation Data
- Course Layout View
- Customizable Pin Placement

VOICE CADDIE Golf Experience, Advanced

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info@voicecaddie.com
www.voicecaddie.com | www.swingcaddie.com

T9

Ultra Premium Performance Driven GPS Technology

VOICE CADDIE

Think of something you own that you first thought you didn't need and now couldn't imagine living without

We're making Class Leading Technology for the Golf Course Simple... and Fun

PROFESSIONAL GRADE LAUNCH MONITOR

SC3000

The SWING CADDIE SC3000 is the latest addition to our family of professional-grade launch monitors. The powerful and portable SC3000 provides golfers with complete swing and ball flight metrics found in professional-grade launch monitors used by top club fitters, teaching pros, and PGA pros (see also the SwingCaddie App with the latest Doppler radar technology and calibrating atmospheric pressure sensors, the SC3000 provides uncompromised precision.

MAIN FUNCTIONS

- Doppler Radar Launch Monitor
- Measure
- Carry/Total Distance
- Swing Speed
- Ball Speed
- Smash Factor
- Spin (Max Height)
- Launch Angle
- App Integration (GPS, Android)
- Spin Data Available
- My Swing Caddie App
- Voice Output of Distance
- Statistics for Each Club
- Barometric Pressure Sensor
- Mode
- Practice
- Target

6 KEY DATA PARAMETERS

Provides golfers of all abilities with core data to help them improve their game.

| | | | | |
|--------------------|------|-----|------|--------------|
| Distance | 23 | 16 | 142 | Swing Speed |
| Launch Angle | 12.7 | 6.2 | 10.8 | Ball Speed |
| Spin Rate (in App) | | | | Smash Factor |

PORTABLE LAUNCH MONITOR

SC200 PLUS+

MAIN FUNCTIONS

- Doppler Radar Technology
- Marker Practice, Target, Approach, Practice Swing
- SmartReference Driver
- Swing Speed
- Ball Speed
- Carry Distance
- Smash Factor
- Measures Distance/Speed of the Shot Required
- Distance Voice Output
- Instant Feedback via LCD Display
- Adjustable Loft Feature
- Distance Adjustment by Barometric Pressure Sensor
- Club and Overall Stats for Each Club
- Shot Count and Time Display

COMPARISON CHART

| SPEC | SC3000 | SC200plus+ |
|----------------------------|--------------|--------------|
| Price (in Retail) | + | + |
| Instant Visual Feedback | + | + |
| Carry Distance | + | + |
| Swing Speed | + | + |
| Ball Speed | + | + |
| Smash Factor | + | + |
| Shot Count | + | + |
| Club Stats | + | + |
| Remote Control | + | + |
| Practice Mode | + | + |
| Target Mode | + | + |
| Practice Swing Mode | + | + |
| View Output of Distance | + | + |
| Barometric Pressure Sensor | + | + |
| Adjustable Loft Angles | + | + |
| Loft Distance | + | + |
| Launch Angle | + | + |
| Appx | + | + |
| Spin Rate | + | + |
| Ballflight Information | + | + |
| Swing Caddie App | + | + |
| Measuring Range | 15 - 270 Yds | 30 - 300 Yds |

OFFICIAL RANGEFINDER OF THE LPGA

SL2

MAIN FUNCTIONS

- True Hybrid GPS Laser Rangefinder
- Slope Integration with Tournament Mode
- Color OLED Touch Screen
- Green Undulation, Course Layout View
- 2 Color OLED For Low Light Play

TL1

MAIN FUNCTIONS

- Slope Compensation with Tournament Mode (On/Off Switch)
- Dual Color OLED with Adjustable Brightness
- Integrated Magnetic Mount
- "Pin Tracker" Technology with Vibration & Visual Indicator
- Waterproof

CLASS LEADING TECHNOLOGY

Innovation Performance Value

LPGA

VOICE CADDIE

OFFICIAL RANGEFINDER OF THE LPGA

Voice Caddie 2023

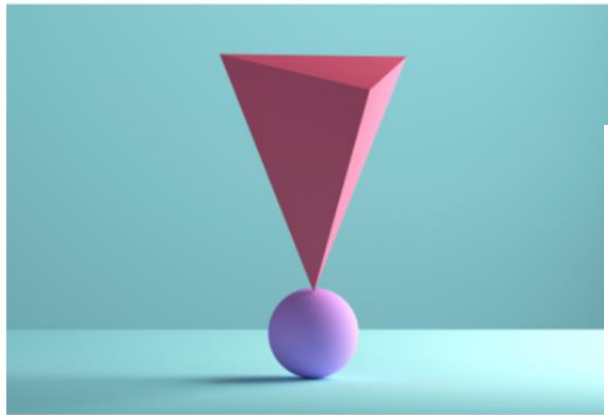
Innovative Technology Made Simple: Media Buy

2023 Media Strategy

Awareness

Engagement

Action



Linear:
National



Tour
Streaming



OTT



Endemic Digital
Partners



Digital/Social



**PARTNERSHIP
COMMITMENTS
OPPORTUNITIES**

| Program Type | Certified Voice Caddie Fitter | Advisory Board Member | Brand Ambassador |
|---|-------------------------------|--------------------------|--------------------------|
| Training Programs | | | |
| Product Training | Webinar | Webinar | Webinar |
| Certified Fitting Training (PGA accredited) | Online Course (optional) | Online Course (optional) | Online Course (optional) |
| Brand Merchandise | | | |
| “Certified” Voice Caddie Plaque/Certificate | x | x | - |
| PUD Product | x | x | x |
| Complimentary Voice Caddie Gear | Certified Fitter Logo | Advisory Board Logo | x |
| Promotional Features | | | |
| Possible Inclusion on Voice Caddie Website | x | x | - |
| Possible Inclusion in Marketing Content | x | x | - |
| Access to Co-op Promotions & Efforts | - | x | x |
| Customized Promotion | - | x | - |
| Access to Product Testing Program | - | x | - |
| Partner Commitments | | | |
| Social Media Posting Schedule | Monthly Posts | Monthly Posts | Per Agreement |
| Product Testimonials Upon Request | x | x | x |



VOICE CADDIE

LEADING THE WAY CERTIFIED FITTER /PGA ACCREDITATION PROGRAM

Open to all key staff members at affiliated with participating Voice Caddie Dealer and Pro Partner Programs, the PGA Accreditation program provides PGA Members with the opportunity to hone skills and knowledge in the grip product space while also earning continuing education credits approved by the PGA.



**CUSTOM
COUNTER
TOP
KEY F&B
DISPLAYS
FOR EVERY
LOCATION**

8.5x11 Counter-top Display Insert (Comes with Acrylic Display)

- Premium / Performance Assortment examples
- Product inclusion can be customized

#1 Technology Company in Golf
V VOICE CADDIE



SC4




SL3




T9




VC4




• Doppler Radar Launch Monitor & Simulator

Measures

- Carry/Total Distance
- Ball Speed
- Apex (Max Height)
- Launch Direction
- Launch Angle
- Spin Rate

Simulator App Integration

- Statistics for Each Club
- Voice Output of Distance
- Barometric Pressure Sensor
- Modes
- Practice

- Target

• True Hybrid GPS/Laser Rangefinder

- Pin Tracer™ (Increased lock on area)
- GPS Pin Analyst - Utilizes GPS Data to Filter Background and Hole in on the Pin
- V-Algorithm™ - Slope Integration
- Shot Distance Measurement
- Putt View - Elevation / Distance
- Color Touch LCD Screen
- Course layout / GPS yardage view / Green Undulation / Putt View
- Adjustable Dual Color OLED for Low Light Play

• V-Algorithm 3.0™ (Automatic Slope Calculation)

- Green Undulation Data (Indicates with map)
- Course Layout View (Obstacles to hazard & bunkers)
- Practice Tempo Mode
- Shot and Putt Tracking
- Color Touch Screen
- Customizable Pin Placement
- Course & Green Zoom (2nd level)
- Putt View - Elevation / Distance
- Completely Fee Free

• Voice Output GPS

- Auto Slope™
- Active Green™ for accurate yardage
- Shot Distance Measure
- Automatic Course / Hole Recognition
- 40,000 Course preloaded
- Distance to Front / Center / Back of the Green
- Simple and Easy to Use
- Smart Power Battery manager

www.voicecaddie.com

#1 Technology Company in Golf
V VOICE CADDIE



SC200 PLUS+




L6




A2




VC300SE




• Doppler Radar Technology

- Practice Approach - Practice Swing
- Target
- Simultaneous Display
- Carry Distance - Swing Speed
- Ball Speed - Smash Factor
- Measures Clubhead Speed w/ no Shot Required
- Instant Feedback via LCD Display
- Distance Adjustment by Barometric Pressure Sensor Daily and Overall Stats for Each Club
- Distance Voice Output - Adjustable Loft Feature

• Auto Slope (Slope function can be turned on/off)

- Pin Tracer™ Technology with Vibration & Visual Indicator
- V-Algorithm™
- 1,000 Yards Range
- 6x Optical Magnification
- Speed Detecting Booster
- 1-Touch Pin Mode
- Strong & Durable Body
- Vibration on Target Capture

• Green Undulation Data

- Course Layout View
- Color Touch Screen
- Customizable Pin Placement
- Automatic Slope - Automatically Calculates Slope Data to the Center of the Green
- Smart Scoring - Automatic Scorecard
- Water Resistance
- Completely Fee Free
- Stats/Scoring History

• Voice Output GPS

- Distance to Front / Center / Back of the Green
- Automatic Course / Hole Recognition
- Multilingual - 4 Languages
- Rechargeable Lithium Battery (8 Hours of Continuous Use)
- 40,000+ Course preloaded
- Completely Fee Free

www.voicecaddie.com



VOICE CADDIE