## Wedding Signage Guide

love from XA BX

## Congratulations!

Congratulations on your engagement and upcoming wedding, how exciting!

I'm so grateful that you're considering my work for your wedding signs, and hope that this guide will help you to understand the different types of hand painted wedding signs that are available for your wedding day

Wedding signs have become an essential part of modern weddings, and can be both functional and decorative. They can be hugely personal to you as a couple, encapsulating your personalities and relationship. I love how they can perfectly complement your wedding day.

There's a range of signs in this guide - different sizes, different finishes, and different functions. Please take a look through, familiarise yourself with the offering, and let me know if you have any questions!

Love From Alex

love from Xalex

## Where do I start?!

There are a few things to think about to get you started:

## -What's my colour scheme/theme? -What's my budget for signage? -What are my needs vs wants?

It's important to answer these questions so we can look at how we best complement your day. We can look to match the colours that bridesmaids and groomsmen are wearing, or choose something neutral and complementary.

Once we understand your budget and needs vs wants, we know what direction to head in with signage. For example, your needs may be a welcome sign. table plan and table numbers, but you reeeaally want place cards or an order of the day sign. Great! Let's see if we can work that into your budget!

These are just a few things to think about before you explore for inspiration (hello pinterest).



## What are my options?!

Let's give an overview of the types of wedding signs:

#### Welcome Sign

To greet guests as they arrive, express your personalities and wedding theme.

#### **Table Plan**

To let guests know where they are sitting for the wedding breakfast.

#### Order of the Day

Signify the events and their timings throughout the day.

#### **Table Numbers**

To help guests find the tables.

#### **Place Cards**

To help guests find their seats.

#### **Unplugged Ceremony Sign**

If you'd like to let your guests know to keep their phones off and away.

#### **Guest Book Sign**

Ask guests to leave you well wishes for your marriage.

#### Bar Menu

If you're having signature drinks/cocktails, this will let your guests know what they are.

#### Cards & Gifts Sign

So your guests know where to safely leave any cards and gifts!

#### Cake Sign

To display the cake flavours for your guests to see.

#### Other

You may wish to display your favourite quotes, directions or instructions.



## What are my options?!

There are also various options for materials.

Our main offering is acrylic signs, with our signature style being frosted acrylic. We have access to a range of colours and finishes however, including clear, matte neutrals, pastels. If you have a specific idea in mind let's discuss it!

We can also create wooden signs, again in a range of sizes, colours and finishes. These can either be stained in a natural wood finish or painted to match your colour scheme. We can discuss colour options!

All of our signs are hand painted for a personal touch, with our signature style being classic blacks and whites, but we have access to a wide range of inks so there is no end to the possibilities! If you're after a specific font style also, we can look to accommodate this.

Let's delve in deeper...



## Welcome Signs

Welcome signs are probably the most personal of them all. It's a chance to show your personalities (if you would like to) and really make your wedding feel like 'you'!

There's a variety of styles and sizes available - something to suit every wedding theme.



Matte white acrylic with black ink

Frosted acrylic with white ink and handpainted leaves Natural stained wood with white ink

The recommended size for welcome signs is A2 (42x59cm) as this is the perfect size for most spaces. Custom sizes are possible however, as the wooden sign displayed above is 40x80cm, and our suppliers are able to cut to any size, and many shapes.

The prices for welcome signs start at £60 and can be quoted on an individual basis depending on material and design.



## Table Plans

If you're having a sit-down wedding breakfast, then a table plan is a must, plus it's another opportunity to incorporate your theme.

These also come in a variety of materials and sizes, and are best matched to your welcome sign for a cohesive look.



Painted acrylic with white ink

Frosted acrylic with black and white ink

Matte white acrylic with black ink

The best size for a table plan really is dependent on the number of guests you are having. An A2 sign will comfortably fit up to around 70 guests - anything more than this and an A1 sized table plan is the best option. The last thing you want is guests struggling to find their names because it's too small!

The prices for table plans start at £70 and can be quoted on an individual basis, depending on material and design.



## Order of the Day

An order of the day sign is a nice-to-have. It lets your guests know how the day is running and when they can expect certain things to occur - a must if, like me, you're always thinking about your stomach! These are particularly handy if you're doing something non-traditional.

These can be created in a range of materials and sizes.



Frosted acrylic with white ink

Frosted acrylic with white ink - timeline

An order of the day is great, because the format is so flexible. You can incorporate it into your welcome sign or have it as a standalone item, and it can be presented as a timeline or a list. The size for these signs varies, depending on your requirement, but between A3 - A2 works best if having as a standalone sign they're not the star of the show like the welcome sign, but still an important part of the day!

The prices for order of the day signs start at £50 and can be quoted on an individual basis, depending on material and design.



## Table Numbers

These are a must-have for your guests to be able to find the tables they're sitting at. They're a great opportunity for you both to display your personality/relationship here - why not choose table names? You could go for your favourite drinks, favourite films, locations that are special to you, artists, authors - anything that means something to you both. These can be created in a range of materials.



Generally table numbers are A5 in size, as they're not the statement on your tables, but need to be able to be seen by guests. A popular choice is to have an arch shaped table number sign.

The prices for table numbers/names start at £10 and can be quoted on an individual basis, depending on material and design.



## Place Cards

If you're looking for a way to combine guests finding their seats and favours, place cards are perfect! So far we have only worked on acrylic for place cards but would love to expand the offering and try something different.

These can be created in a range of materials and sizes.



Frosted acrylic with white ink and silk ribbon

The place cards shown above are 4x8cm, but these could also be squares, circles, hexagons, small arches with a ribbon tied in them - there's several ideas here!

The prices for place cards start at £2 and can be quoted on an individual basis, depending on material and design.



## Niscellaneous

There are a wide variety of other signs that you could choose for your wedding, shown below, and these vary in size and price. These can serve the purpose of instructing your guests to keep their phones away, signalling where your guest book is, telling them about the drinks on offer, or simply displaying your favourite quote!

These can be created in a range of materials and sizes.



Painted acrylic with black ink

Frosted acrylic with white ink

Clear acrylic with pink and white ink



Natural stained wood with white ink

Frosted acrylic with white ink

Frosted acrylic with black and white ink



## Niscellaneous Part 2

The most common size for each sign varies. For example, for signs relating to your ceremony, A3 is best so they are visible for your guests. Cake menus, guest book signs, and card box signs can easily be A4 in size as they are there to give extra direction to guests.

The prices for 'miscellaneous' signs start at £20 and can be quoted on an individual basis, depending on material and design.



Painted acrylic with black and white ink

Frosted acrylic with pink and red ink



## Wording Suggestions

As your signs are personal to you, there's a huge number of ways you can 'word' your signs. I have included some suggestions below to help you think about this - but ultimately it can be anything you want.

# Welcome SignTable PlanWelcome to the wedding of X & XTake a seat and let's eatXX.XX.202XOur favourite peopleWelcome to our foreverSeating for eatingForever looks like youWe saved you a seat

The adventure starts here

All because two people swiped right

## X & X

Welcome to our wedding

Welcome, we're so glad you're here

Welcome to our happily ever after

To love, laughter, & happily ever after

Let's feast

Please take your seat

First we dine, then we dance

(table plans can include either guest's first names or first and last names)



## Wording Suggestions

### **Table Numbers**

Traditional table numbers

Memorable places

Favourite drinks/films/music

#### **Ceremony Signs**

Welcome to our unplugged ceremony. We invite you to be fully present during our ceremony, please turn off your phones and cameras.

Our photographers are amazing and would love to capture your faces and not your devices. We invite you to be fully present with us and turn off your devices.

Pick a seat, not a side, we're all family once the knot is tied.

No sides, just good vibes.

#### **Guest Book Sign**

Kindly sign Please leave your wishes for the new Mr & Mrs / Mr & Mr / Mrs & Mrs.

Please sign our guest book.

#### Bar menu

Signature cocktails (with illustrations)

List of the reception drinks available (wine, beer, spirits, cocktails etc)



## Booking Process

If you like what you see and are interested in knowing more, please do reach out and we can have a chat! I am more than happy to bounce ideas around if you just want to explore signage - even if you want DIY advice, happy to help!

If you are thinking about booking, the process is below:

1

Get in touch via email or my website and we can discuss your wedding, and what you're looking for in terms of signs. I can help direct and guide you if you're unsure.

2

Once you've decided, I will take some further details to create an order form and share this with you, as it contains details such as Ts&Cs and deposit information.

3

I require a 20% non-refundable deposit to secure your booking. Once this is paid, the date is secure in my diary!

4

Prior to me starting any physical work I will create digital mock ups of the designs for your approval. We can change or amend things as needed. At this point I need your table plan (6-8weeks prior).

5

I begin work, and once completed I will notify you they are ready to ship. The remaining balance is to be paid and signs will be shipped to you.



## Thank you

Thank you so much for considering my work for your wedding, it means the world to me. I am so grateful for every single enquiry and booking.

If you have any further questions, please do get in touch via:

info@lovefromalex.co.uk www.lovefromalex.co.uk @lovefromalex.

Please do always check your junk/spam email for my replies.



