



COMMUNITY EDUCATION COUNCIL DISTRICT 15
BROOKLYN, NEW YORK

March 11, 2025

Resolution to Demand that the New York City Public Schools Deactivate from X and Meta-Owned Accounts

The District 15 Community Education Council (CEC15) held a meeting on Tuesday, March 11, 2025. After reviewing all the evidence and facts, CEC15 approved the following resolution:

Whereas, New York City Public Schools (NYCPS) maintains an X account (previously known as Twitter) with 255.1K followers;

Whereas, NYCPS maintains a Facebook account with 209K followers;

Whereas, NYCPS maintains an Instagram account with 112K followers;

Whereas, NYCPS regularly posts to these social media accounts, multiple times per day. The posts contain photos and videos of children in schools, information about events, reposting of statements by the Chancellor, and regular updates about everything from enrollment deadlines to weather-related remote days;

Whereas, NYCPS directs families to X, Facebook, and Instagram from the DOE website;

Whereas, the mission and vision of NYCPS emphasize a commitment “to creating and supporting learning environments that reflect the diversity of New York City. We believe all students benefit from diverse and inclusive schools and classrooms;”¹

Whereas, in June 2024, CEC15 voted to support the CEC15 Resolution to Prevent and Respond to Hate Speech in NYCPS (the RESOLUTION). The RESOLUTION reaffirmed “our

¹ <https://www.schools.nyc.gov/about-us/vision-and-mission>

commitment to diversity, equity, and inclusion” and clarified “existing frameworks for addressing hate speech [...]”;²

Whereas, NYCPS responded to the RESOLUTION as follows: “I want to thank you for your thoughtful and comprehensive resolution and would highlight our commitment to fostering respect, inclusion, and empathy in our school system and standing against bigotry and hate in all of their forms;”³

Whereas, their response also highlighted actions NYCPS was taking to address rises in hate speech, notably various professional trainings: “This fall, we are launching Implicit Bias Modules, an asynchronous, online professional learning series designed to help educators and administrators build and sustain cultural awareness to interrupt implicit bias. In addition, we will be launching the Uplifting Our Humanity: Eliminating Discrimination training, available to all NYCPS employees, which is focused on Chancellor’s Regulation A-830 and the DOE’s Anti-Discrimination Policy.”⁴


Whereas, discrimination and harassment are defined by Chancellor’s Regulations [A-830](#),⁵ [A-831](#),⁶ and [A-832](#),⁷


Whereas, all NYCPS educators are mandated to report incidents of hate speech and aggression within the Online Occurrence Reporting System (OORS) and to the Office of Special Investigation in accordance with Chancellor’s Regulations A-830, A-831, and A-832;

Whereas, NYCPS has an Anti-Hate Hotline and as of November 2024 published an update stating, “New York City Public Schools has zero tolerance for hate, bigotry, or racism of any kind.”⁸

Whereas, X (formerly known as Twitter) is social media company that knowingly provides a platform for and profits from hate speech;^{9 10}

²  Approved - CEC15 Resolution to Prevent and Respond to Hate Speech in NYCPS

³  CEC 15 Response on Hate Speech Resolution.pdf

⁴  CEC 15 Response on Hate Speech Resolution.pdf

⁵

https://pwsblobprd.schools.nyc/prd-pws/docs/default-source/default-document-library/a-830.pdf?sfvrsn=77db1d48_188

⁶ <https://www.schools.nyc.gov/docs/default-source/default-document-library/a-831.pdf>

⁷

<https://www.schools.nyc.gov/docs/default-source/default-document-library/a-832-student-to-student-discrimination-harassment-intimidation-and-or-bullying.pdf>

⁸ <https://www.schools.nyc.gov/school-life/safe-schools/incident-reporting-pathways>

⁹ <https://counterhate.com/research/twitter-x-continues-to-host-posts-reported-for-extreme-hate-speech/>

¹⁰ <https://www.theatlantic.com/technology/archive/2024/11/x-white-supremacist-site/680538/>

Whereas, hate speech garners more views on X and therefore benefits X. According to a recent study by the Center for Countering Digital Hate, “The platform seemingly rewarded these accounts for producing controversial, sensational, and engaging content with turbocharged follower growth, visibility, and, where revenue sharing is permitted, therefore, increased revenues;”¹¹

Whereas, X profits from X Premium subscriptions to accounts that broadcast hate speech content. The subscription provides prioritized ranking in the algorithm, meaning some subscribers are given priority over those of non-premium users;¹²

Whereas, in addition to subscribers, X depends on advertisers;

Whereas, according to the Center for Countering Digital Hate, X appears to be profiting from advertisements that appear alongside hate speech on X;¹³

Whereas, the NYCPS’s X account attracts followers, which contribute to the success and long-term sustainability of a social media site that exposes families and students to hate speech, in direct conflict with NYCPS’s stated values;

Whereas, Education Law § 5002(7) directs the Commissioner of Education to issue regulations and guidelines with respect to appropriate school advertising. The Commissioner details regulations at 8 NYCRR Section 126.3(a) which requires that advertising “*conducted by or on behalf of a school shall not be false, misleading, deceptive or fraudulent and shall be consistent with the provisions of article 22-A of the General Business Law.*” Article 22-A of the General Business Law is titled Consumer Protection from Deceptive Acts and Practices;¹⁴ and

Whereas, Meta, which owns Facebook and Instagram, recently announced the social media company is ending fact-checking completely and loosening rules around hate speech and abuse, particularly with regard to immigration status, sexuality, and gender identity;^{15 16}

¹¹ <https://counterhate.com/research/hate-pays/>

¹² https://counterhate.com/wp-content/uploads/2024/04/Hate-Pays_April2024_CCDH_FINAL.pdf

¹³ https://counterhate.com/wp-content/uploads/2024/04/Hate-Pays_April2024_CCDH_FINAL.pdf

¹⁴

<https://www.acces.nysed.gov/bpss/schools/advertising-guidelines-and-marketing#:~:text=Guideline%203.I%20ess%20than%20two%20years%20old.%E2%80%9D>

¹⁵

<https://www.technologyreview.com/2025/01/17/1110063/we-need-to-protect-the-protocol-that-runs-bluesky/>

¹⁶

<https://apnews.com/article/meta-facebook-hate-speech-trump-immigrant-transgender-41191638cd7c720b950c05f9395a2b49>

Whereas, according to a November 2024 Danish study by digital accountability organization Digital Ansvar, the Meta product Instagram directs teens to self-harm sites and fails to use existing technology to minimize the problem of self-harm content on their platform;¹⁷

Whereas, in this way, Meta products interfere with NYCPS efforts to provide mental health services to students, which include guidance counselors, school psychologists, School-Based Health Centers and the NYC 988 hotline;¹⁸

Whereas, NYCPS information should not be disseminated on platforms that are unsafe for minors;

Whereas, continuing to promote NYCPS on X, Facebook and Instagram could be misconstrued as an endorsement of the platforms' corporate policies that conflict with education laws and regulations as well as ideas promoted on the platform that conflict with NYCPS mission, vision and services provided; and

Whereas, there are alternative social media sites to X, Facebook, and Instagram that employ protocols to filter hate speech and fact-check.

Therefore be it resolved that, CEC15 demands NYCPS deactivate all DOE/NYCPS X and Meta Accounts;

And be it resolved, NYCPS migrate to more responsible platforms with protocols aligned to relevant education laws and the mission and vision of the largest school system in the United States of America.

This statement was duly adopted by Community Education Council 15 on March 11, 2025 by a vote of the members present, including: Antonia Ferraro Martinelli, Leslie King, Vanessa Gonzalez Ueoka, Nancy Cruz, Katina Rogers, Jonathan Davis, Donalda Chumney and Hans Arrieta.

7 members voted Yes

1 member, Donalda Chumney, abstained.

¹⁷ <https://www.digitaltansvar.dk/aktuelt/instagrams-moderation-af-selvskade>

¹⁸ <https://www.schools.nyc.gov/school-life/health-and-wellness/mental-health>