

Good Thomas

"...It's Good to get out."

A guide to GT's weekly entertainment services for bars & restaurants

Dear future client,

Here is some information we have put together to help you get an idea of what we want to accomplish.

What is Good Thomas?

Good Thomas (GT) is an all-encompassing live entertainment solution for bars & restaurants.

What is our goal?

Our goal is to help bars & restaurants utilize entertainment as a means to increase traffic, sales and ultimately profit. It is in our best interest to succeed in filling your seats; keep them filled longer and gain repeat customers.

How do we do that?

From our simple booking process to a night well received by guests, we will be there every step of the way using our experience and knowledge to ensure a great outcome. Starting with friendly customer service, clear communication and an attitude geared towards success, we will run you through the process of booking, preparing and benefitting from our services.

We want to:

1. Figure out what service will go over the best in your establishment.
2. Figure out what day & time will boost your business the most.
3. Find the **best** candidate for the job. Someone who is reliable and personable who will fit in with your guests.
4. Grow. Once a week we would like the chance to entertain your guests, show them a great time, build relationships & turn each and every valuable guest into a repeat customer.

We hope you will give us the opportunity to **show** you how we work and what we are about.

Thomas McNeil



Frequently Asked Questions:

What does having weekly entertainment do for my bar?

By investing in weekly entertainment for your bar, you can increase sales significantly. Some bars we service claim that Musical Bingo night on a weekday is busier than Saturday night. If 8 people are sitting at the bar on our first night, they will become hooked and end up staying later to join in the fun. They will bring their friends next time and tell everyone they know how much fun they had at your bar. The more people that play and stay, the more sales you make, the bigger the profit.

How Do I Know this will work to boost my sales?

The games we provide have been molded since 2011 and we use a scientific method that we call "The Play & Stay Method" which we teach each one of our hosts. First we get them to Play... then in turn they stay. There are certain ways that we do things that trigger reactions from people, make them laugh, and guarantee that they will come back. We know how to get people to play the games.

What do you do as far as advertising and promotion?

We will provide you with unlimited flyers to hang in your bar/restaurant. You can let us know any time you would like them replenished and you will have them within 3-5 business days. We are active on social media via Facebook. Our social media is designed to draw people to our website www.goodthomas.net. This website receives on average 3,500 hits per month from actual people that play the games and are looking for locations to play.

What days of the week/time should I have it?

Choose a night that is not the busiest but is also not the slowest. It helps to have some initial traffic. We will take the guests in your bar on that night and slowly multiply them. Timing is key. We like to catch guests at the end of the dinner rush. This way before your business clears out, we can introduce the new game and get them to play & stay. This will extend your dinner rush and increase sales. These guests that just had a great time will be sure to pop in next week. Week after week you will notice that more and more people come and enjoy the game.

What kind of person will be hosting these events?

Each host that works for us has the GT stamp of approval. They are personable, humorous, sound savvy and know how to host these games exactly the right way to please the crowd. If necessary, we send anonymous guests to the restaurant periodically to survey the hosts, to make sure they are meeting all the criteria that our company requires. The same host will be there every week on time and smiling.

What happens if the host gets sick or needs a vacation?

There are many hosts available to cover single nights just in case someone gets sick or goes on vacation. These hosts are all trained to meet the same standards and will do a great job while filling in. You will never have a night without entertainment.

Why should I go with Good Thomas instead of another entertainment company?

We are a small company and look at our business as more than just numbers. We have strict morals and ethics that we will never deter from. We believe in professionalism, honesty and respect. This doesn't just apply to *our* relationship but the relationship between our company and your guests. The hosts that work for Good Thomas open doors for people, clean up after themselves and treat guests with the utmost respect. Other than being trustworthy, loyal and professional, Good Thomas is **unique**. Every Idea that has blossomed from Good Thomas has been successful and in turn imitated by our competitors. You're getting the real deal, not an imitation.

Good Thomas'

Restaurant & Bar Services

Weekly entertainment to increase
your bottom line

MUSICAL BINGO

A cross between good old fashioned bingo and name that tune. Cross off the songs we play. 5 in a row and you win the prize!

TRIVINGO

A cross between bingo and trivia. Answer the questions on your bingo card. 5 in a row and you win the prize! Extra \$\$\$ for each correct answer on your card!



An all out battle of music knowledge. Guests name the songs we play, then face off in an interactive "Who get's it first" style showdown.

Good Thomas'

MUSICAL BINGO

Musical Bingo is a revolutionary entertainment event storming the east coast and providing unforgettable nights to patrons of all ages

Everyone loves Bingo

Everyone loves Music

We have created a game that seamlessly combines these two lovable pastimes.

How does it work?

Every guest at your bar receives a custom Musical Bingo card. Instead of numbers these cards have the names of popular songs on them. The host will play 45 seconds to a minute of each song. The guests must cross off the songs they hear until someone gets 5 in a row and yells "BINGO!".

Rounds: minute We have divided this game into 4 separate rounds. Each round is a fun category of music aimed to please the present clientele. Example: 70s' Edition, 80s'e Edition, One Hit Wonders, Classic Rock, etc...

What do we need to provide?

One small table big enough for a laptop and space for us to set up a PA speaker on a stand.

- 4 prizes, we reccomend using \$10.00 gift cards valid towards the guests next visit.

Please see attached sample Musical Bingo card on the next page. This is what each guest will receive.

Good Thomas' MUSICAL BINGO 80s' Edition

The Final Countdown - Europe	Every Rose Has It's Thorn - Poison	Centerfold - J. Geils Band	Working For The Weekend - Loverboy	Hungry Like The Wolf - Duran Duran
In The Air Tonight - Phil Collins	If You Leave - OMD	Bad Medicine - Bon Jovi	Bust a Move - Young M.C.	Abracadabra - Steve Miller Band
Need You Tonight - INXS	Wake Me Up Before You Go-Go - Wham!	Free	Billie Jean - Michael Jackson	White Wedding - Billy Idol
Maneater - Hall & Oates	Let's Dance - David Bowie	Whip It - Devo	The Stroke - Billy Squire	Another One Bites The Dust - Queen
We're Not Gonna Take It - Twisted Sister	Eye Of The Tiger - Survivor	Welcome To The Jungle - Guns N' Roses	Don't You (Forget About Me) - Simple Minds	Jack And Diane - John Cougar Mellencamp

Visit www.GoodThomas.net for booking and deals

P:1-855-94GOODT E:thomas@goodthomas.net FB:Good Thomas

Good Thomas'

TRIVINGO®

Trivingo is a crossbreed between an ever popular trivia night and the classic pastime of bingo.

How does it work?

Each guest will receive a custom Trivingo card. On this card instead of numbers, there are various categories. 65 categories in total ranging from Sugar Sugar (candy), Beef Slogan-off (popular slogans), Bro-cabulary (slang terminology) and many more interesting unique subjects. When a category is called, guests must cross them off and answer the corresponding question in the square. 5 in a row wins them the prize and additional earnings for each correct answer on the card.

Rounds: We will divide this game into either 3 or 4 separate rounds depending on the guestcount and randomness of the night.

What do we need to provide?

- One small table big enough for a laptop and space for us to set up a PA speaker on a stand.
- Prize winnings. For this particular game, the guests will win varying amounts of "GT Cash". This is simply a voucher that we award to each winner stating how much they've earned. They can turn this voucher in to the bar in exchange for either a gift card, or credit on their meals. On average each of the 4 winners receives \$8-\$12.

Please see attached sample Trivingo card. This is what each guest will receive.

Good Thomas'

TRIVIA GO

When a category is called, circle it on your card. Answer the question in the square. If you get 5 in a row scream BINGO! Each correct answer on your card earns you GT Cash!

I Just Don't Car Anymore	Disney	Masterpieces	Mass Hysteria	Mmmmm
Action Flicks	Horror Films	Comedy Movies	The Company You Keep	You're Making A Zine
70's TV	Name That Tune #1	War! What is it good for?	So Hot Right Now	What The Puck?!
Sing Me A Song	Spouse Hunters	Water You Thinking?	Beef Slogan-Off	Sugar, Sugar
Pack Your Bags	80's TV	Bro-cabulary	Name That Movie #2	Bottoms Up

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NAME THAT TUNE

Name that tune is self explanatory. An all out battle of song knowledge with a twist.

How does it work?

This game requires guests either show up as or form teams. Each team receives a custom Name That Tune sheet. As the host plays various tunes, teams must simply write the artist and song title. Then it comes down to The Showdown (insert epic ominous echo) A song will be played for only 2 seconds. If the team knows the song, they write it in and bring it up. This earns them 10 Extra points. If they don't know it then they hold onto their sheets. The host will continue and play the same song but now for 5 seconds. Teams that bring up their sheets at this point earn an extra 7 points. So on and so forth until we give them a full 30 seconds. The team with the most points wins the prize. Last round winners get to gamble their earnings on a final song.

Rounds: We will divide this game into either 3 or 4 separate rounds depending on the guestcount and randomness of the night.

What do we need to provide?

- One small table big enough for a laptop and space for us to set up a PA speaker on a stand.
- Prize winnings. For this particular game, It is recommended to utilize our GT Cash. We usually give away \$10 for the first 3 rounds. The last round will either be \$10, \$20 or \$0 depending on their choice to double or nothing. GT cash is simply a voucher that we award to each winner stating how much they've earned. They can turn this voucher in to the bar in exchange for either a gift card, or credit on their meals.

Please see attached sample Name That Tune Sheet. This is what each team will receive.

Good Thomas'



TEAM NAME

Song Title

Artist

1

2

3

4

5

6

7

8

9

10

The Showdown

Only the song **title** is needed.

GT Cash

GT's universal prize voucher.



Venue:

Date:

Game Master:

Value: \$

Approved by:

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No matter what service we are providing, we find that giving out prizes is easiest when using our GT cash. Whenever we award prizes in your venue we are sure to include the Venue Name, Date, Game Master (your host) & The Value being given away. Furthermore upon request we can be sure these are approved by the manager or trusted staff on duty, to avoid the abuse of our system. These vouchers can be handed in and exchanged for either gift cards or credit towards meals.

Pricing

Sunday - Thursday

Our best and
most popular deal

Maximum Amount of Guests

	75	100	125	150	175	200
2	\$150.00	\$200.00	\$250.00	\$300.00	\$350.00	\$400.00
3	\$225.00	\$300.00	\$375.00	\$450.00	\$525.00	\$600.00
4	\$300.00	\$400.00	\$500.00	\$600.00	\$700.00	\$800.00
5	\$375.00	\$500.00	\$625.00	\$750.00	\$875.00	\$1000.00

Hours

Friday & Saturday

Maximum Amount of Guests

	75	100	125	150	175	200
2	\$200.00	\$250.00	\$300.00	\$350.00	\$400.00	\$450.00
3	\$275.00	\$350.00	\$425.00	\$500.00	\$575.00	\$650.00
4	\$350.00	\$450.00	\$550.00	\$650.00	\$750.00	\$850.00
5	\$425.00	\$550.00	\$675.00	\$800.00	\$925.00	\$1050.00

Hours