



GEMMA

08/17/2022
apartment visual identity

E 2 2 9 1 F

Tripalink.com



2 0 2 2

GEMMA Tripalink.com

GEMMA

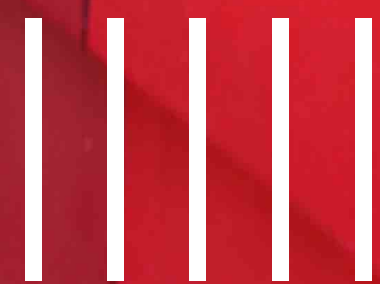
BRAND KEY WORD

what about GEMMA?

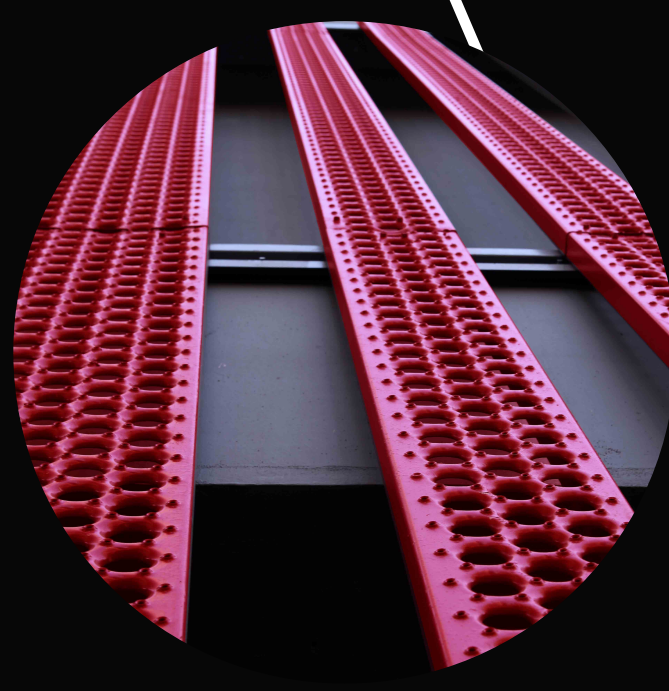
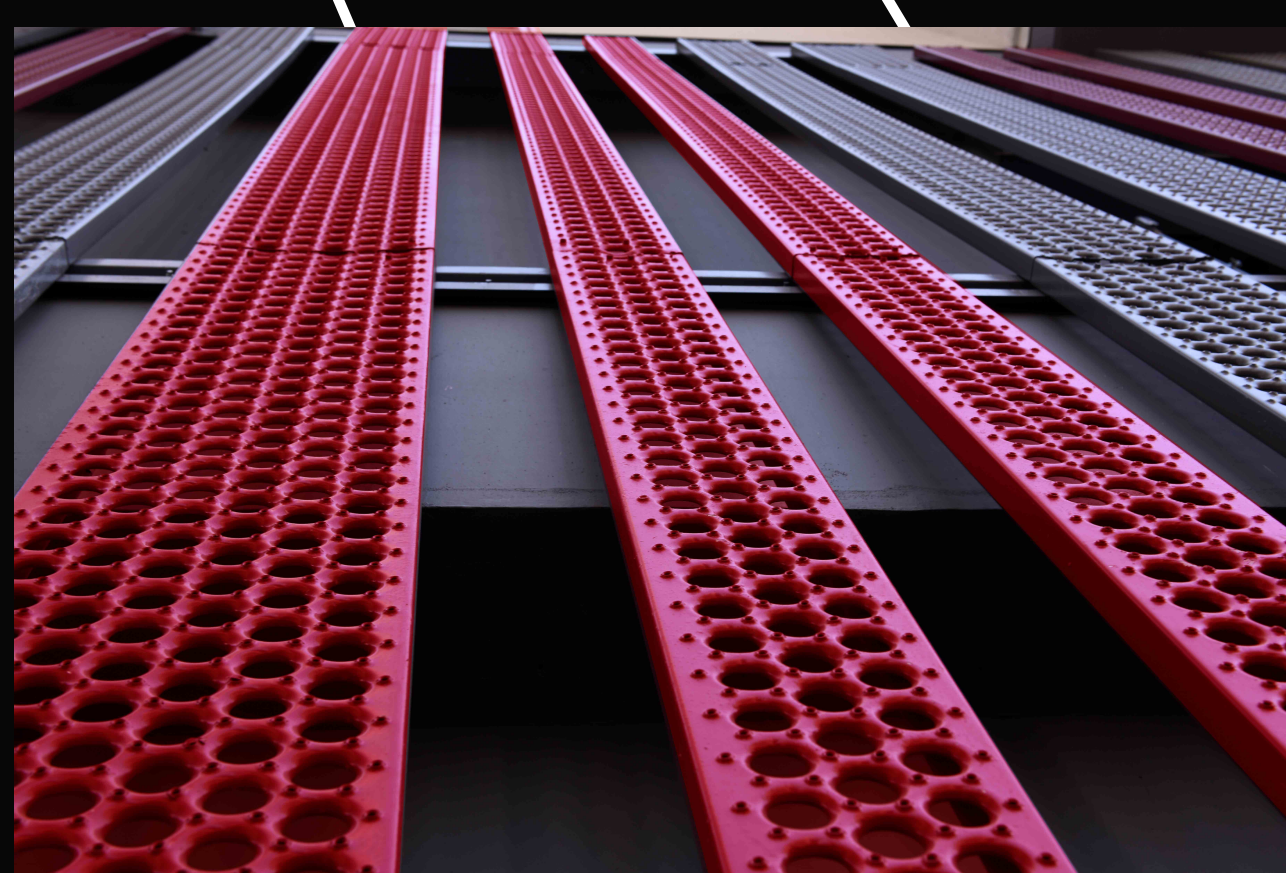
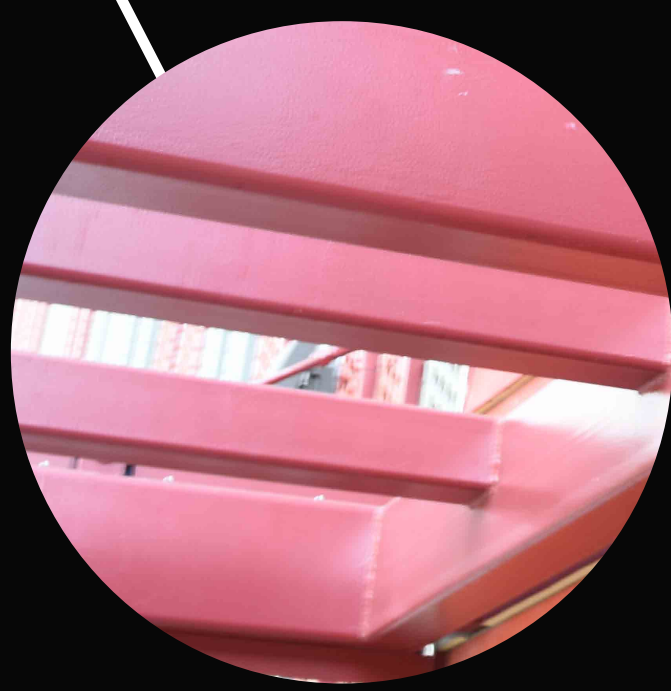
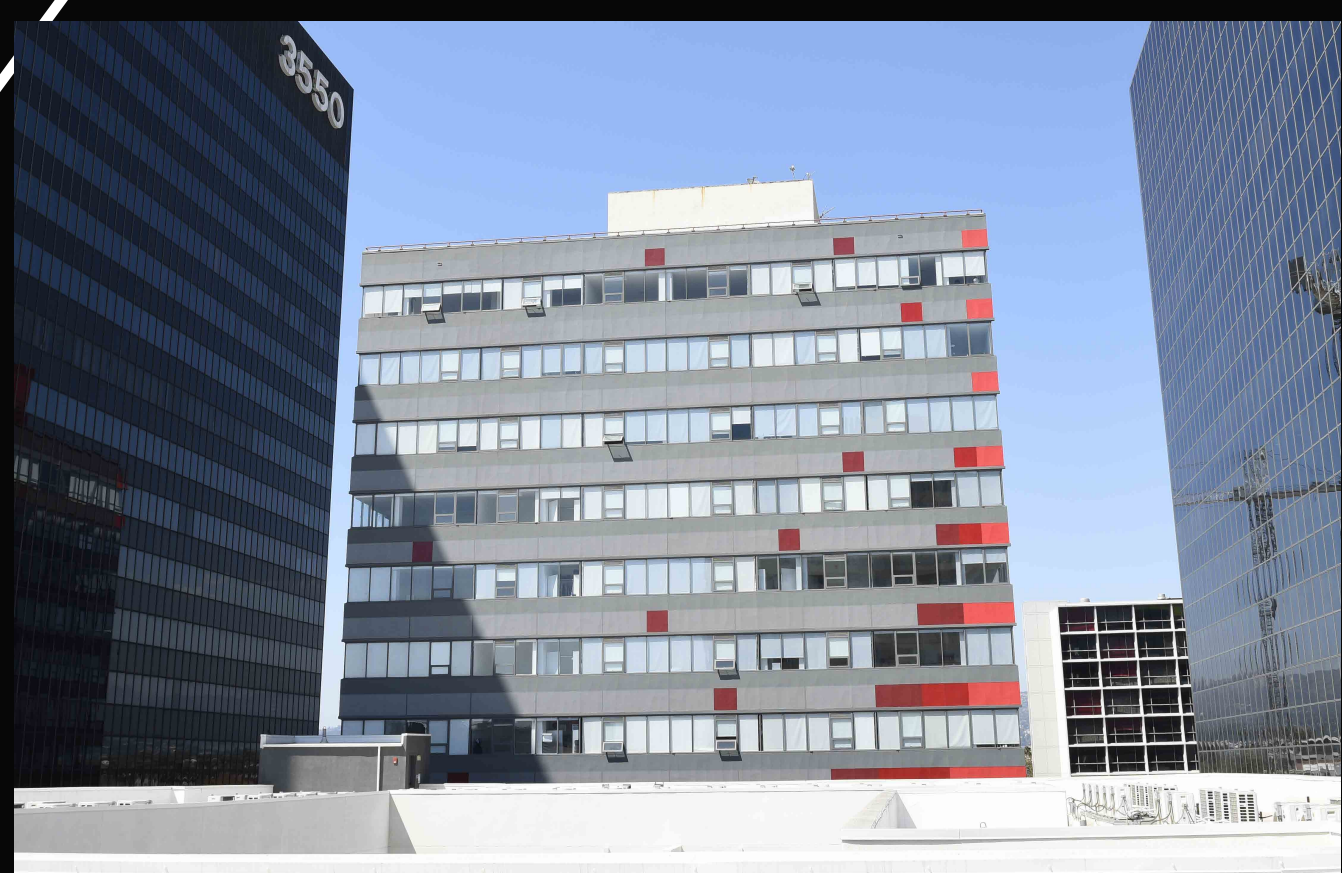
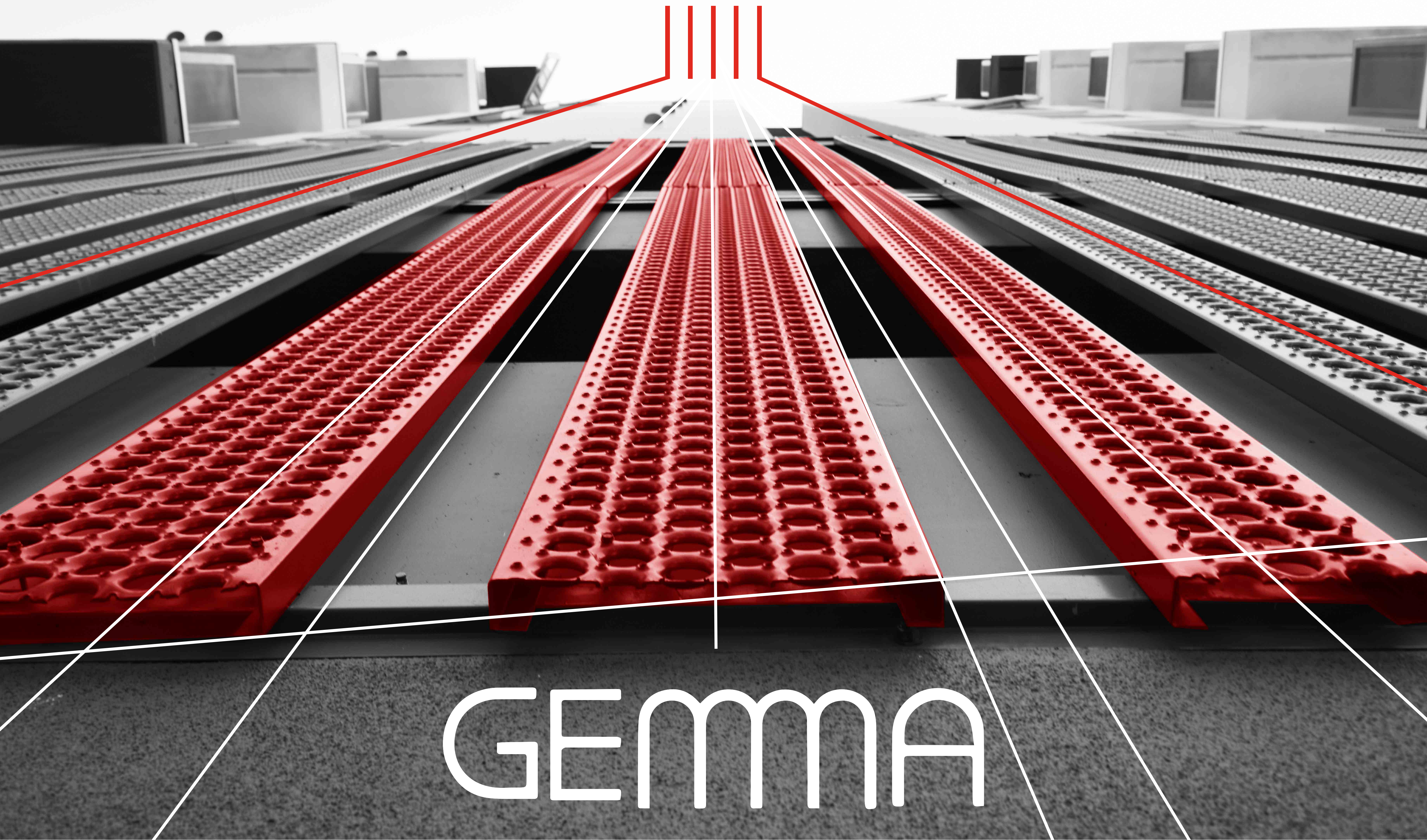
is



rEd
vieW
youth
fresh aIR
High eend



GEMMA VISUAL ELEMENTS



connection
parallel
JOY happiness

near
love

GEMMA

GEMMA

LOGO

COLOR PALETTE



E2291F

0B0B0B

494949

FFFFFF

FONT

GOTHAM-LIGHT

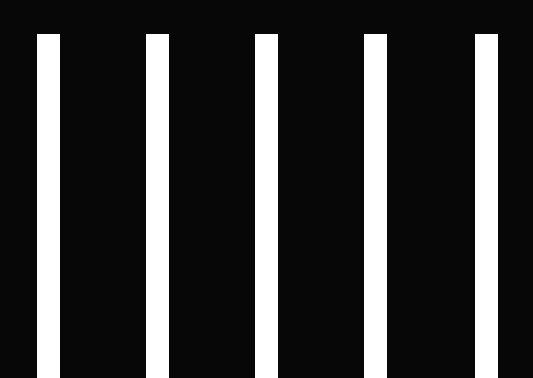
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456789!@#\$%^&*()_+ -=,.

GOTHAM-Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456789!@#\$%^&*()_+ -=,.

ELEMENTS

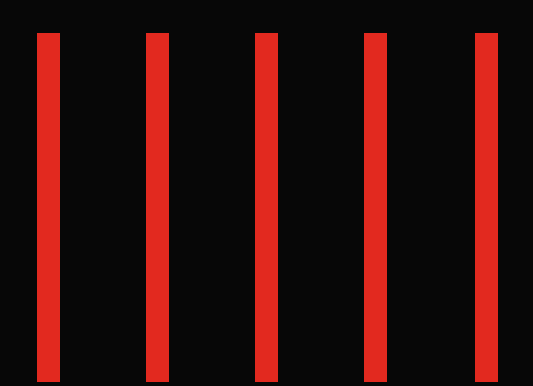
GEMMA



GEMMA



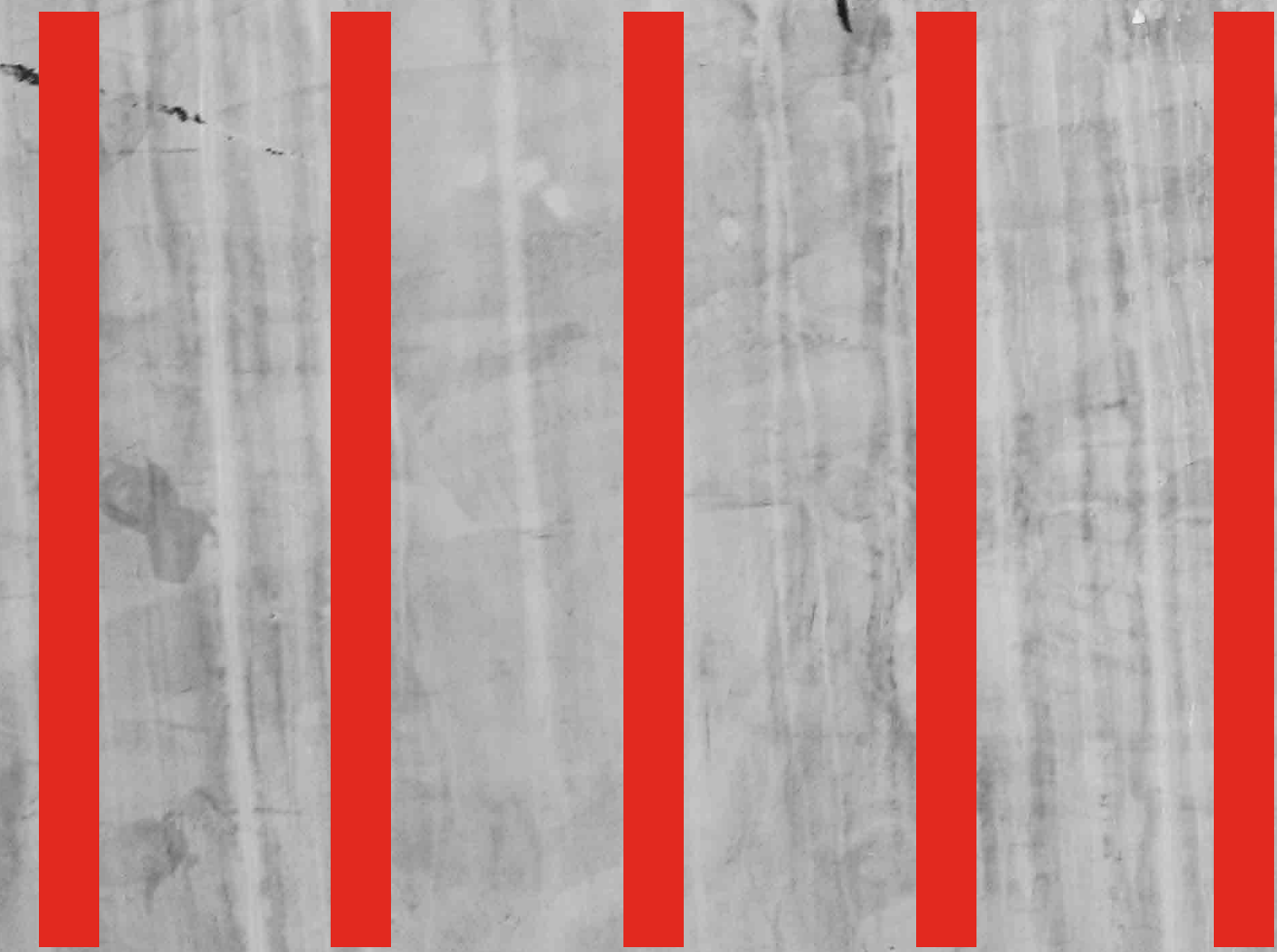
GEMMA





GEMMA

Wes
2/1



3540 Wilshire Blvd, Los Angeles, CA 90010

Tripalink.com



3540 Wilshire Blvd, Los Angeles, CA 90010

GEMMA
|||





GEMMA |||||

3540 Wilshire Blvd,
Los Angeles, CA 90010

(626) 634-2729

Tripalink.com



GEMMA gift bag concept

for talent appreciation event

iudahs aouisdhio u dpioaush dauspou daipu hasdipphu
asdoihuadshilu adsuiohu adso ihudasiouh adsoi bu
iobasdib ouadsi buodaobi o badobl adob b

GEMMA Mail boX

odiajs ads oinuadsno
idas nijnasi d lnoadsn
ildasnasdhjd



GEMMA
|||

GEMMA DAY

3540 Wilshire Blvd, Los Angeles, CA 90010

Tripalink.com

GEMMA DAY

GEMMA
|||||



3540 Wilshire Blvd, Los Angeles, CA 90010

[Tripalink.com](https://tripalink.com)

GEMMA DAY



GEMMA
|||

2022

Quis nostrud exerci tation
ullamcorper dorte.



GEMMA
|||||

Tripalink.com

GEMMA
|||||



3540 Wilshire Blvd, Los Angeles, CA 90010



3540 Wilshire Blvd, Los Angeles, CA 90010

GEMMA
|||||

Quis nostrud exerci tation
ullamcorper dorte.

Lent eum as si vel mincil maximus et in renist,
ut aut que verrum que ea consecto blatum que
dolorum coria cor siminvenis dolo omnimo
temo que veles sit, commoluptati ut que
sinimax imilign ihilliae escim sam, quae nessim
duciis dolut vitioire cerest liquibus re Ficipis
eum

consenim sum am faccate sum doloresti
anducia sinis acceptasimus dolorunt ut fuga
voluptas ea qui dolor sae volo dolorio
ssuntectas earuptas a sim que et es illabor
poresequi aut voluptiatur aciisci derrum raerfer
oreiusdamus endiaturMaio. Udisum rendis int
ipsumqu iaturiones dolent et faccupitia

GEMMA
|||||

GEMMA
|||||

[Tripalink.com](https://tripalink.com)

GAME ROOM

GEMMA NiGhT

3540 Wilshire Blvd, Los Angeles, CA 90010



|||

GEMMA

NiGhT

|||

3540 Wilshire Blvd, Los Angeles, CA 90010

Tripalink.com

START
TO
PLAY

NBA
PRO

NBA
PRO

GEMMA

GEMMA NiGhT



