

Your secret crafting laboratory

Obsidian

Obsidian Studio

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Visual Identity for Private Handmade Crafting Studio

Designed by Bestbrush Studio

Logo ideation

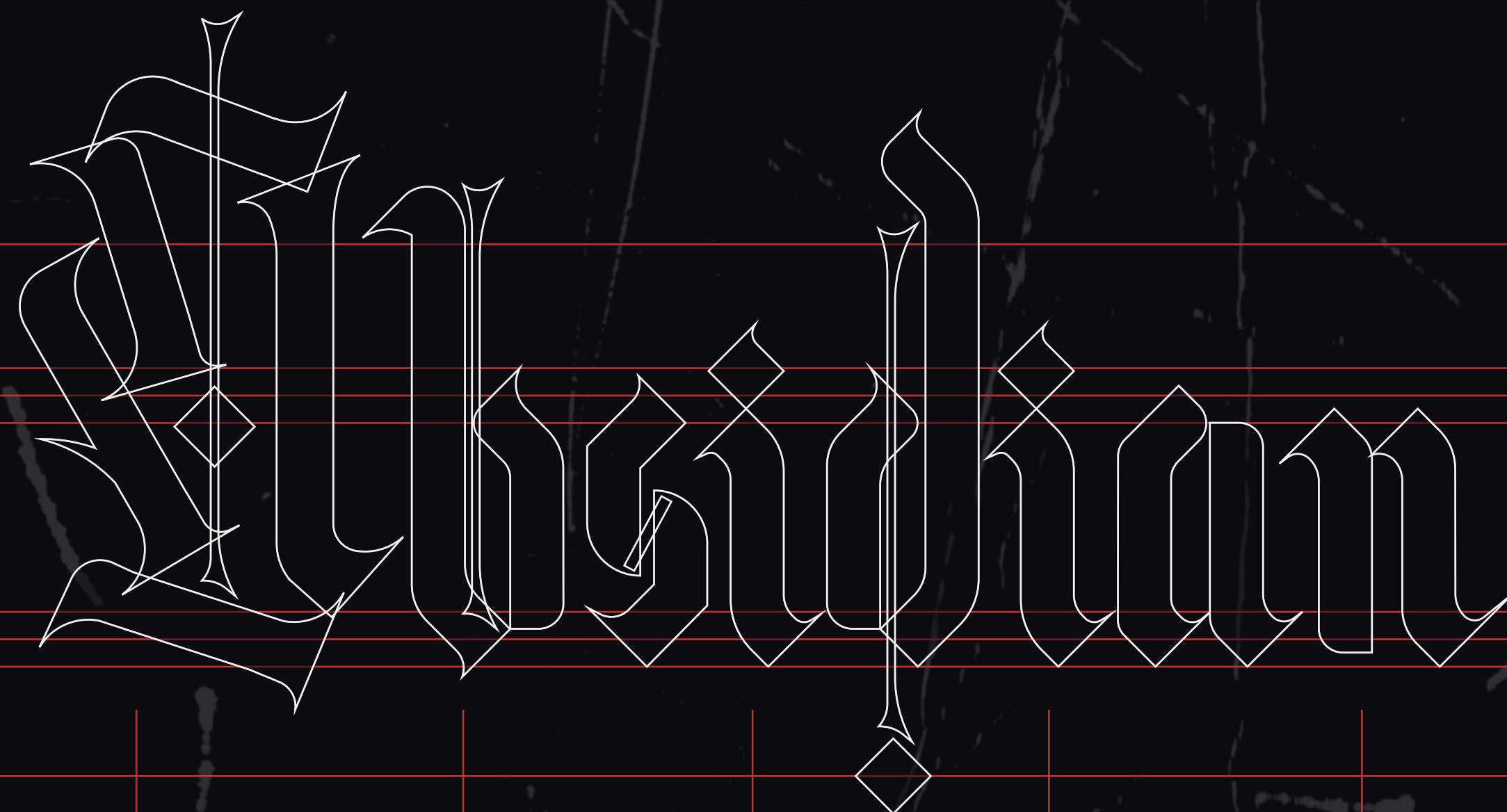


Components of the strokes

Obsidian

Inspired by classical Gothic script, it equates
mystery with desire, reminding humanity to
confront their desires head-on.

Composition



By combining basic brush components, a complete logo script font is created, making it more independent and unique.

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Composition

Absidian

Different color combinations can evoke various emotions in viewers.



Absidian

Absidian

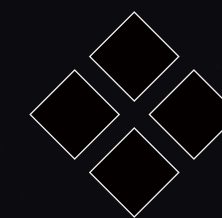
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Color Options

A

A

A



A

A

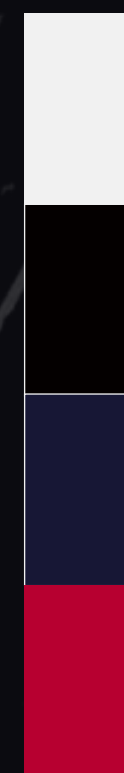
A

A

A

A

For color selection, use a cool dark blue to convey mystery and entice exploration, while incorporating bright crimson to create a striking contrast and draw attention.



Fonts Options

❖ Baskerville Old Face

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

! ? . , ; : ' " () [] { } / \ | - _ + = * & ^ % \$ # @ ~ ` < >

0 1 2 3 4 5 6 7 8 9

❖ *Palace Script MT*

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

*! ? . , ; : ' " () [] { } / \ | - _ + = * & ^ % \$ # @ ~ ` < >*

0 1 2 3 4 5 6 7 8 9

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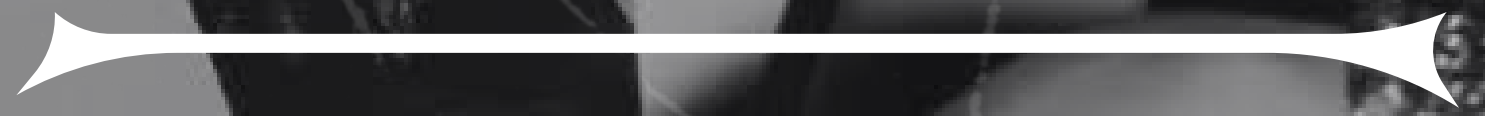
Where mystery meets allure - adorn yourself
with our Gothic necklaces.

Where mystery meets allure
- adorn yourself with our
Gothic necklaces.



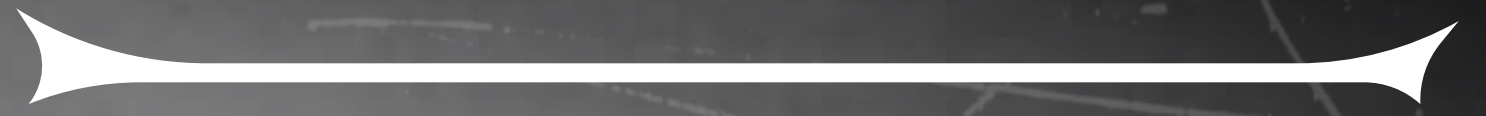
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Where mystery meets allure – adorn yourself
with our Gothic necklaces.

HYMNEN/HYMNEN
PETER SCHNEIDER
BÜCHER/BUCHER
BÜCHER/BUCHER
BÜCHER/BUCHER



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Where mystery meets allure -
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necklaces.

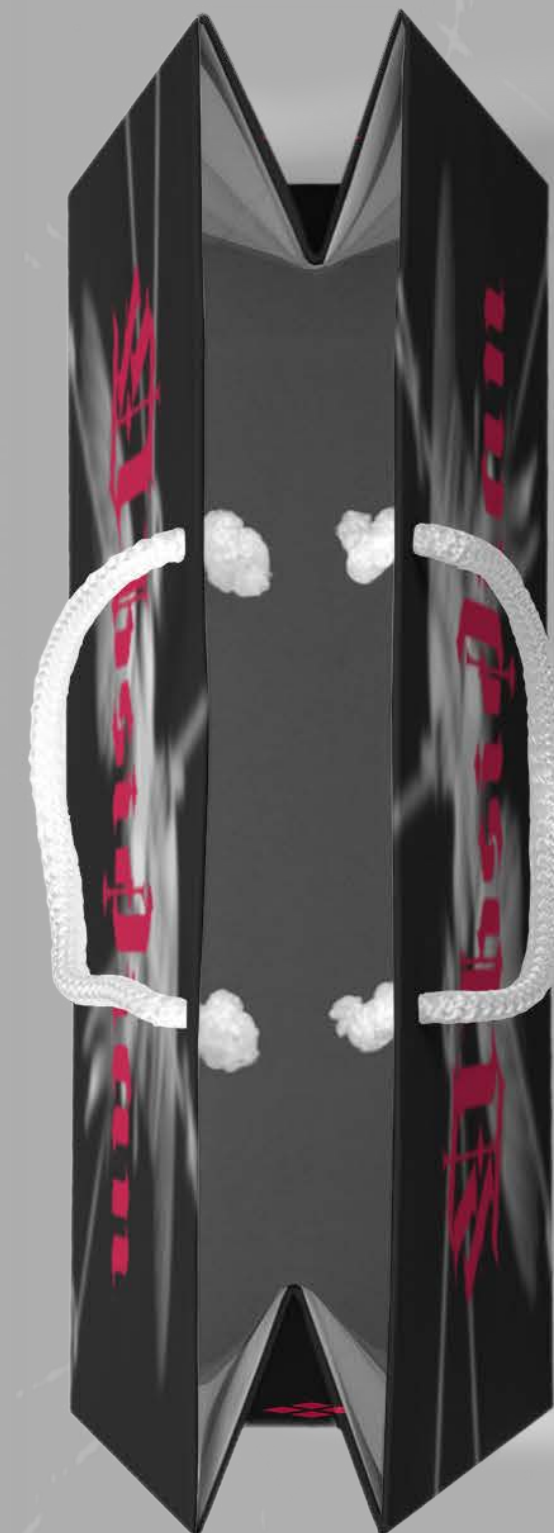
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Thank you

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