

## **Corporate Sponsorship Program**

Cardinal Club Athletic Booster's corporate sponsorship program is an avenue for our business community to lend financial support to our student athletes and receive tangible credit in the community for their generous support all while reaching thousands of potential customers. We are grateful for the continued support and generosity of our business community. 100% of your donation goes to support the students and athletes of Crofton High School.

Crofton High Cardinal Club Athletic Booters provides financial assistance to the student athletes and athletic programs at Crofton High School. Our Boosters organization relies on dedicated volunteers and corporate sponsors to help our student athletes succeed in the classroom and on the field of competition.

# The Scoreboard - \$2,500 annual Stadium / \$2,000 annual Gymnasium School Gymnasium and Stadium

- Scoreboard Sign at the Stadium or Gymnasium for a TWO-YEAR term
- \$5,000 for 2-year term (Stadium) \$4,000 for 2-year term (Gymnasium)
- Limit of 5 available annually. \*Subject to availability
- Limit one per business category in each location
- Allow a 5-sponsor waiting list with \$1,000 deposit (deposit applied to two-year term)
- Current scoreboard contract holders have right of first refusal on renewal.
- Scoreboard sponsorship includes the same incentives as "Mogul" level sponsorship

### The Mogul - \$3,000

#### School

- Premier placement of Stadium Banner for 2 consecutive years.
- Announcer recognition during stadium and gym events
- Web link to your business from Cardinal Club Booster website and Facebook page
- Sponsorship recognition at Meet the Coaches & Back to School Night
- Thank you, acknowledgement in Cardinal Club newsletter reaching all Crofton HS families throughout the year
- End of year "Thank You" plaque to display at your place of business



#### **Golf Tournament (Summer 2022)**

- Free foursome for tournament \*(year-one)
- Large banner with your business name and company logo
- Hole sponsorship signage
- Other recognition at event

#### **Bull Roast (Spring 2022)**

- 2 tickets to Bull Roast \*(year-one)
- Large sign with your business name and company logo
- Other recognition at event

### The Partner - \$2,000

#### School

- Stadium Banner for 2 consecutive years
- Announcer recognition during stadium and gym events
- Web link to your business from Cardinal Club Booster website and Facebook page
- Sponsorship recognition at Meet the Coaches & Back to School Night
- Thank you, acknowledgement in Cardinal Club's newsletter reaching all Crofton HS families throughout the year

#### **Golf Tournament (Summer 2022)**

- Free twosome for tournament \*(year-one)
- Large banner with the business name and company logo
- Hole sponsorship signage
- Other recognition at event



#### **Bull Roast (Spring 2022)**

- 2 tickets to Bull Roast \*(year-one)
- Sign with your business name and company logo
- Other recognition at event

### The Entrepreneur - \$1,000

#### **School**

- Choice of banner placement for 2 consecutive years
- Web link to your business from Booster website and Facebook page
- Sponsorship recognition at Meet the Coaches & Back to School Night
- Thank you, acknowledgement in Cardinal Club's newsletter reaching all Crofton HS families throughout the year

#### **Golf Tournament (Summer 2022)**

- Signage at registration desk
- Hole sponsorship signage
- Other recognition at event

#### **Bull Roast (Spring 2022)**

- 1 ticket to the Bull Roast \*(year-one)
- Sign with your business name and company logo
- Other recognition at event



### The Influencer - \$750

#### School

- Banner at the CHS Turf-2 Field for 2 consecutive years
- Thank you, acknowledgement in Cardinal Club's newsletter reaching all Crofton HS families throughout the year

#### **Golf Tournament (Summer 2022)**

- Hole sponsorship signage
- Other recognition at event

#### **Bull Roast (Spring 2022)**

- Sign with your business name and company logo
- Other recognition at event

### The Maverick - \$400

#### **School**

- Banner at the Baseball or Softball Stadium for 2 consecutive years
- Thank you, acknowledgement in Cardinal Club's newsletter reaching all Crofton HS families throughout the year

### Additional Sign - \$400\*

#### (Add-on item)

- Additional Sign at Turf-2 field
- \*Must purchase a Mogul, Partner or Entrepreneur level corporate sponsor to be eligible



### **Bull Roast Sponsor - \$250**

**Bull Roast (Spring 2022)** 

- Sign with your business name and company logo
- Other recognition at event

### Golf Hole Sponsor - \$250

**Golf Tournament (Summer 2022)** 

- Hole sponsorship signage
- Other recognition at event

The Crofton High School Cardinal Club's mission is to foster an environment that inspires student athletes, coaches, parents, and the Crofton community to collectively create a positive and spirited atmosphere for all Crofton HS student-athletes. The Cardinal Club invites you to join as a financial contributor and to support our efforts to make the Crofton HS athletic program the gem in the Crofton community! Cardinal Club is a 501©(3) organization and 100% of your donation goes to support the students and athletes of Crofton High School.

Your continued support of the student athletes and athletic programs at Crofton High School is greatly appreciated!

GO CARDINALS!!!