

Phoenix Arise Foundation

Annual Impact

Report

2024



PHOENIX ARISE

Everyone deserves a place to *feel safe*

Our Mission:

To empower survivors of sex trafficking by providing essential support, education and advocacy while fostering their recovery and supporting their reintegration into society.

Our Vision:

To create a non-residential rehabilitation center offering trauma-informed therapy, life coaching, medical and mental health services, job training, housing resources, utilizing holistic healing practices in an effort to encourage long-term independence for survivors of sex trafficking.



Imagine living every day stripped of freedom, safety, and dignity — this is the harsh reality faced by thousands of individuals caught in the grip of sex trafficking. It's happening in our communities, and it demands our attention and action.

– Foundation Founder

15

Workshops Delivered to 75
Individuals

12

Events Attended

46

Stake Holder Meetings

Projects

Details

Outcome

Survivors Supported

4

- with support, advocacy and empowerment programs
- Assisted 1 Survivor Through Labor and delivery

Families assisted

2

- provided education and resources
- Supported youth in having conversations with their family about their online activities, and personal relationships
- **2 critical donations** for families in need

At Risk Youth Helped

5

- Built trust with youth, fostering open and honest conversations.
- Empowered youth to protect themselves and reduce vulnerability.
- Aligned efforts with our mission to raise awareness and prevent exploitation in our communities.
- Supported youth through resource navigation

The year *in review*



Challenges and Struggles in 2024

Despite a year filled with progress, Phoenix Arise Foundation faced several significant challenges in 2024. One of our most pressing difficulties was securing volunteers to support our efforts. With limited manpower, many of our team members took on multiple roles to ensure that our workshops, advocacy events, and direct survivor support programs continued. Additionally, we encountered barriers in finding available shelter space for survivors, which hindered our ability to provide immediate housing support for individuals in need. The overwhelming demand for these essential services often felt like there weren't enough hours in the day to meet all the needs of our beneficiaries. Another challenge was the lack of funding, which meant that all of our initiatives were carried out on a \$0 budget. This did not deter our commitment to the cause, but it did limit the scope of what we could accomplish. In the absence of external funding, we relied heavily on the dedication of our team, volunteers, and partners, and we are extremely grateful for their unwavering support.

Highlights and Successes in 2024



Despite these challenges, Phoenix Arise Foundation achieved significant milestones this year. Our workshops reached over 75 individuals, raising awareness about key issues such as sex trafficking, grooming, mental health, and bullying. We also provided direct support to four survivors, offering advocacy, donations, and empowerment programs. One of the most memorable moments of the year was assisting a survivor through childbirth, a powerful example of holistic support that goes beyond immediate physical needs and fosters long-term healing. Additionally, our collaboration with other organizations and stakeholders grew, strengthening our ability to advocate for change and provide resources. We participated in 12 events, including the Voices Rally and the Executive Sleep Out, and conducted 46 strategic meetings with key partners such as lawmakers, and trauma-informed care experts.

Looking Ahead to 2025

Future Rehabilitation Centre

In 2025, we will continue planning for a non-residential rehabilitation center designed to provide holistic and traditional care for survivors of trafficking. While the center will not open in 2025, we are actively working towards its future opening. The facility will offer trauma-informed therapy, life skills development, and long-term support to help survivors heal and regain independence. Our vision is to create a space where survivors can receive the care and resources they need to rebuild their lives and thrive.

Expanding Reach: In 2025,

we aim to significantly expand our outreach by delivering more targeted workshops to at-risk populations, including those vulnerable to trafficking, abuse, and homelessness. To achieve this, we will increase our partnerships with schools, community centers, shelters, and local businesses to provide education on recognizing signs of trafficking, personal safety, and available resources. We will engage with law enforcement, healthcare providers, and social service organizations to reach individuals who may not be aware of the support available to them. We will leverage digital platforms to offer online workshops and resources, ensuring that our reach extends beyond geographic limitations and reaches those in need, regardless of location. Through these expanded efforts, we aim to build stronger community awareness and prevention networks, empowering individuals with the knowledge and resources they need to protect themselves and others from trafficking.

Building Partnerships

In 2025, we aim to expand our network of collaborations by partnering with a broader range of organizations. This includes additional nonprofits and charities that focus on victim services, mental health, and housing for survivors.

We will work with educators and community organizations to raise awareness and educate the public on the signs of trafficking.

We aim to strengthen relationships with law enforcement agencies and policymakers

We are prioritizing new partnerships with healthcare providers, legal aid organizations, and corporations committed to social responsibility. These partnerships will strengthen our collective impact in the fight against sex trafficking.

Strengthen Advocacy

We will continue our advocacy efforts by pushing for the full passage of Bill 173, which recognizes intimate partner violence (IPV). Our efforts also include advocating for harsher sentencing for traffickers and the dismissal of charges for survivors who were trafficked.

We will work to secure increased government funding
Increase research capacity and dedicate efforts to
advocating for anti-sex trafficking initiatives.

Finances

Finances

Cash: \$0

Current Assets: \$0

Accounts Payable: \$0

Liabilities: \$0

Funding summary



0

Donations

0

Government Funding

0

Grants

Stories of Impact

We are here to support you



Impact for work of this nature is nearly impossible to quantify. But, through effective partnerships and building an active support network for survivors, Phoenix Arise was contacted by a survivor and assisted a labouring mother during their birth experience. An experience that came with more paperwork than someone managing contractions can digest but this paperwork is essential for the survivor's safety.

"I am so incredibly blessed to have had another safe and healthy pregnancy and drug free delivery. I'm so thankful to have such a supportive midwife team and an incredible team of survivors who were there in spirit to support me"

Phoenix Arise relies on advocacy and awareness, strong relationships and effective planning so that we are able to support and meet survivors where they are and when they need us.





Call to Action

Join us in making a difference.

- Donate: Help us expand our reach and impact
- Volunteer: Become part of the movement to end trafficking
- Advocate: Support legislative change to protect vulnerable populations

Visit us at www.phoenixarisefoundation.com for more details.

The background of the slide features a large, faint, light blue watermark of the Phoenix Arise Foundation logo. The logo is a circular emblem containing a stylized phoenix bird with its wings spread, perched atop a flame. The entire slide has a solid blue background.

Acknowledgments and Gratitude

We extend heartfelt thanks to our current and future donors,
volunteers, and partners.

Your support has and will be instrumental in empowering survivors and
advancing our mission.

Together, we can continue to combat sex trafficking and create a
brighter future.