



Impact Report

2025

Phoenix Arise
Foundation

Table of Contents

1 Our mission and vision

2 From Vision to Impact

3 The year in review

4 Our path forward

5 Strengthening
Partnerships &
Advocacy

6 Finances

7 With Gratitude — and
What Comes Next



Our Mission & Vision

Phoenix Arise Foundation is dedicated to ending sex trafficking and empowering survivors. Through education, rehabilitation, peer support, workshops, and community outreach, we provide survivors and at-risk youth with the guidance, knowledge, and support they need to heal, grow, and regain control of their lives. By engaging communities, partners, and volunteers, we raise awareness, prevent exploitation, and create safe, nurturing environments where individuals can rebuild confidence, strengthen resilience, and thrive. Our mission is to combine direct support and community engagement to help end sex trafficking, foster healing, empowerment, and meaningful change for everyone affected.



Phoenix Arise Foundation envisions a community where survivors of sex trafficking find empowerment, healing, and hope, and where trafficking is actively prevented in the future. Guided by lived experience and a deep commitment to social justice, we work to raise awareness, advocate for change, and support survivors throughout their recovery journey.

In alignment with this vision, Phoenix Arise Foundation is working toward the creation of a non-residential rehabilitation center offering trauma-informed therapy, life coaching, medical and mental health services, job training, and access to housing resources. By incorporating holistic healing practices, we aim to encourage long-term independence while contributing to efforts that help stop sex trafficking and prevent future harm.

From Vision to Impact

During the reporting period, Phoenix Arise Foundation focused on advancing its mission through trauma-informed education, survivor empowerment, and community engagement.

Key areas of focus included:

Trauma-informed education and workshops delivered in schools, community settings, and group homes.

Peer support and empowerment initiatives designed to help survivors build confidence, resilience, and life skills.

Community engagement and awareness efforts that increased understanding of sex trafficking and prevention.

Advocacy efforts that amplified survivor voices and promoted informed, supportive communities.

OUR PURPOSE

We exist to address the lasting harm caused by sex trafficking by supporting survivors, raising awareness, and building stronger, safer communities.

OUR VISION

Phoenix Arise Foundation envisions a community where survivors of sex trafficking find empowerment and healing, and where efforts to prevent exploitation and end sex trafficking continue to grow.

OUR MISSION

Taking a stand against sex trafficking and empowering survivors through education and rehabilitation.

Impact Highlights

- Participants reported increased confidence, knowledge, and readiness to pursue safety and greater independence.
- Workshops and outreach activities helped expand community awareness, strengthening local understanding of sex trafficking and prevention.



The Year in Review

In 2025, our organization expanded both its direct service and community impact efforts. Approximately 300 people were supported through workshops and outreach, while 27 clients received direct support. The organization distributed 60 care packages, provided 50 meals and 15 gifts to survivors and unhoused individuals, and facilitated multiple group-based support sessions.

Training, Panels, and Events

In 2025, our organization delivered 3 trainings at partner organizations, participated in 2 panels, and attended 10 community and sector events, strengthening collaboration, education, and survivor-centered practice across the community.

Advocacy and Stakeholder Engagement

The organization engaged in extensive advocacy efforts, holding 109 stakeholder and political meetings throughout the year to advance survivor-focused awareness, policy conversations, and community accountability.

Organizational Growth, Visibility, and Funding

Public awareness efforts resulted in 3 media mentions and 2 news articles, expanding community reach and visibility. The organization also experienced internal growth, with 7 new team members added in 2025. Funding was supported through community-based fundraising totalling \$325 and individual donations, ensuring continued delivery of direct services.

Our Path Forward

Phoenix Arise Foundation’s path forward focuses on closing the critical gaps that survivors and at-risk youth face within existing systems. Rather than relying on one-time interventions, we are building sustainable, trauma-informed supports that prioritize prevention, consistency, and long-term stability. Our plans strengthen survivor-centred advocacy, expand direct supports, and deepen community partnerships to ensure no survivor or at-risk youth is left navigating systems alone.

PLANNED ACTION	KEY ACTIVITIES (SHORT FORM)	TIMELINE	INTENDED OUTCOMES / IMPACT
Expand Labour & Delivery & Post-partum Support	<ul style="list-style-type: none"> • Hire 2 trauma-informed labour & delivery support workers • Provide emotional and advocacy-based birth support • Expand post-partum recovery services • Begin integrating a survivor-trained doulas 	Short-Term & Ongoing	<ul style="list-style-type: none"> • Survivors have continuous access to trauma-informed birth advocacy • Reduced medical retraumatization • Improved maternal outcomes
Youth Safe-Space & Micro-Work App Development	<ul style="list-style-type: none"> • Develop a secure app connecting youth to verified “safe” businesses • Implement Green/Red light indicator for availability for drop in work • Track work experience, volunteer hours, and engagement • offer short term and skill building opportunities 	Short-Term & Ongoing	<ul style="list-style-type: none"> • Reduced youth vulnerability to exploitation • Increased access to safe income, food, and work experience • Improved employment readiness and skills
Increase System-Based Advocacy & Medical Support	<ul style="list-style-type: none"> • Hire 1 staff member trained in systems-based advocacy • Support survivors during medical and psychiatric visits • Advocate within legal, child welfare, and healthcare systems 	Short-Term & Ongoing	<ul style="list-style-type: none"> • Survivors navigate systems with informed support • Reduced systemic barriers • Improved access to care

Strengthening Partnerships & Advocacy

Phoenix Arise Foundation strengthens its impact by building collaborative partnerships with **community organizations, service providers, and stakeholders** to support survivors of sex trafficking and help prevent exploitation. These partnerships expand access to education, outreach, and survivor-centered support.



To sustain and expand its work, Phoenix Arise Foundation actively pursues funding opportunities, including grants and community support. **Increased funding** strengthens partnerships, expands education and advocacy efforts, and supports survivor-focused programming aimed at long-term, **meaningful change**.

Advocacy

Advocacy at Phoenix Arise Foundation focuses on raising **awareness**, amplifying **survivor voices**, and promoting **understanding** of sex trafficking and its **impacts**. Through community engagement, education, and public dialogue, the foundation advocates for survivor dignity, empowerment, and safer communities.

Education

Education remains a **core** pillar of the foundation's work. Through workshops, awareness initiatives, and outreach, Phoenix Arise Foundation equips individuals and communities with knowledge to recognize exploitation and contribute to prevention efforts.

Financial Overview

Every dollar paves the way for Healing, Safety, and Hope.
Together, we raised a total of **\$625** through community
GENEROSITY.

COMMUNITY SUPPORT RAN DEEP:

- \$305 contributed by local business Cosmic Charlie's
- \$20 from a beautiful anonymous donor
- \$300 Donation for training Shelter staff

Where Your Support Went

Care packages for survivors:

\$254.22 was spent assembling and providing care packages with essential and comforting items to meet immediate needs.

Meals for survivors:

\$19.19 provided a meal to a survivor during a time of need.

Transportation assistance:

\$14.39 helped cover travel costs so a survivor could safely access support.

Community advocacy & awareness:

\$16.00 supported attendance at an event focused on supporting survivors and raising awareness.

Unused funds

\$300

Our organization values honesty and transparency. Necessary financial documents are available, and additional records can be provided if required.

2024 was a foundational year focused on community building; financial activity began in 2025.

With gratitude & what comes next

Phoenix Arise Foundation extends deep gratitude to the youth, survivors, families, community partners, volunteers, and organizations who trust us to walk alongside them. Your openness, collaboration, and belief in survivor-centred, trauma-informed support make this work possible.

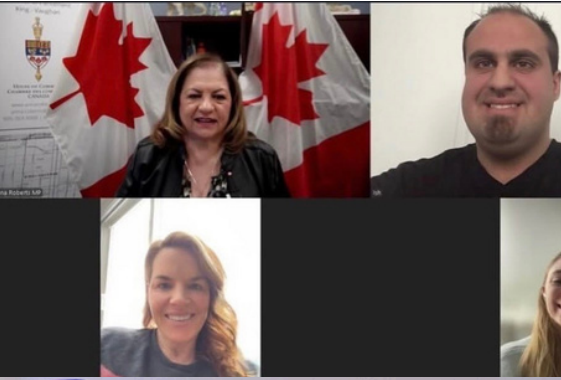
Over the past year, Phoenix Arise Foundation delivered play-based, trauma-informed workshops for youth and adults focused on mental health, vulnerabilities, online safety, trafficking prevention, safe relationships, self-worth, addiction awareness, anger management, and peer-to-peer support. Our workshops are intentionally designed to span a minimum of four weeks, allowing time to build trust, strengthen skills, and create meaningful engagement. Incentives, meals, and volunteer hours are provided to remove barriers and increase participation, ensuring youth feel supported rather than lectured.





PHOENIX ARISE

Acknowledgements & Events that happened



To phoenix arise foundation,
OWN IT!
Stephie Major

