

ILLUSTRATOR
&
GRAPHIC DESIGNER



COMMISSION



Sosoraso
studio

CONTENTS

CHARACTER ART

page 3

Character art base by style | Add-ons | Multi-Character / Interaction Pricing

BOOK COVER ILLUSTRATION & DESIGN

page 4-5

Lettering | Front Cover | Full Wrap (front, spine, back) | Paperback Covers (front, back, spine, ISBN included) | Ebook Covers | Naked Hardcover with Foiling (special editions) | Dust Jackets / Sleeves | Sprayed Edges (special edition add-on) | Mockups & Promo Graphics

BOOK INTERNAL DESIGN

page 6

Title Pages | Illuminated Letters | Dinkus / Page Breakers | Headers | Corner Art | Author Signature Plates

ENDPAPER

page 7-8

Seamless Patterns | Characters | Multi-Character | Creatures | Creature & Character Combos | Environments | Ornamental Motifs

FANTASY MAPS

page 9

Black & White | Parchment-Style | Colored | Animated (simple motion)

LOGO & BRANDING IDENTITY DESIGN

page 10

Logos | Business Cards | Icons | Stationery | Mini Branding Kits

2D ANIMATION

page 11

Character Loops (5s+) | Atmospheric Animations | Book Trailers | Promo Animations

BACKGROUND ENVIRONMENT

page 12

Simple | intermediate | Complex / Dynamic | Background + Characters / Creatures |

DYNAMIC POSE SCENE ILLUSTRATIONS

page 13

Action & Thriller | Battle Scenes | Heroic Moments | Villain Angles | Down/Up Perspective | Anatomy-Focused

POSE LIBRARY ILLUSTRATIONS

page 14

Pre-drawn Pose Samples | Client Customization

LICENSING

page 15-16

Standard Commercial | Extended Commercial | Exclusive Buyout | Rush Policy

CHARACTER ART

1. CHARACTER BASE PRICES BY STYLE

Size	Modern (€)	Fantasy (€)	Illuminated Manuscript (€)
Bust	100-120	130-160	130-160
Waist-Up	130-150	160-190	150-190
Thigh-Up	160-180	180-230	180-220
Full-Body	200-250	220-320+	250-350+

2. ADD-ONS

Add-On	Price (€)	Notes
Props	15-70+	Small to large; themed to match style
Creatures	50-200+	Bust to full-body; dragons, kirins, familiars
Backgrounds	20-200+	Minimal decorative pattern to full scene; gothic motifs, borders, or illuminated flourishes

3. MULTI-CHARACTER / INTERACTION PRICING

Scenario	Price Adjustment
Extra bust / waist-up character	+50-70% of base price
Extra thigh-up / full-body character	+70-100% of base price
Full-body/interaction-heavy composition	+100-150% of base price
Creature + human interaction	Base creature price + €30-80



BOOK COVER ILLUSTRATION & DESIGN

ALL COVERS INCLUDE

- Custom hand-drawn lettering/title design
- ISBN/barcode placement for print covers (included in price)
- Professional, print-ready files (spine, trim, bleed)
- High-resolution digital files for marketing
- IG mockups & 3 promo elements included in every package

1. EBOOK COVERS (FRONT ONLY)

Service	Price(€)	Notes
Symbolic / Ornamental	300-450	Decorative motifs, gothic/Nouveau borders
With 1 Character	400-600	Character + ornamental design
With 1 Character + Creature	550-800+	Hero + dragon/creature illustration

Delivered as high-resolution digital files (JPG/PNG), ready for Kindle, KDP, or any ebook platform.

2. PAPERBACK COVERS (FULL WRAP)

Service	Price(€)	Notes
Symbolic / Ornamental	450-650	Intricate motifs, borders, decorative back cover
With 1 Character	600-850	Character art on front, with spine/back illustration
With 1 Character + Creature	750-1000+	Epic wrap with hero + creature

Includes front + spine + back, ISBN/barcode placement, print-ready PDF.

3. HARDCOVER COVERS (FRONT / FULL WRAP)

Service	Price(€)	Notes
Front Cover (Symbolic / Ornamental)	400-600	Decorative motifs only
Front Cover (With 1 Character)	500-700	Character-centred design
Front Cover (With 1 Character + Creature)	650-900+	Character + creature
Full Wrap (Symbolic / Ornamental)	600-900	Front + spine + back
Full Wrap (With 1 Character)	800-1,100	Hero-focused wrap
Full Wrap (With 1 Character + Creature)	950-1,300+	Epic scene wrap
Dust Jacket / Sleeve Cover	700-1,200	Full wrap with spine + flaps
Naked Hardcover (Foiling Design)	500-800	Ornamental or line-art design for foil stamping



BOOK COVER ILLUSTRATION & DESIGN

4. SPECIAL EDITION ADD-ONS

Service	Price(€)	Notes
Sprayed Edges Design	250-500+	Ornamental / illustrated edges
Endpapers	250-400	Single or double-page spreads
Decorative Title Page / Chapter Headers	80-150	Dinkus motifs, illuminated initials, or borders
Reveal Video (Animated Mockup)	40-70	Animated IG / TikTok reveal

5. EXTRA ELEMENTS

Service	Price(€)	Notes
Extra Character (per figure)	+150-250	Scales with size/complexity
Creature (per figure)	+200-350+	Dragons, kirins, mythical beasts
Complex Props / Weapons	+20-80	Decorative or symbolic objects
Detailed Backgrounds	+100-300+	From ornamental flourishes to full scenes

INTERNAL BOOK DESIGN

- All internal illustration sets are exclusive pre-mades (sold once only).
- Title lettering, illustrated initials, and symbolic flourishes available as extras.

1. PRE-MADE INTERNAL DESIGN SETS

Each pre-made set includes:

Illustrated Title Page / Chapter Header (stylized) / Dinkus / Page Breaker / Mini Dinkus / Scene Breaker / Corner or Border Art

Package	Price(€)	Notes
Simple Decorative Set	120-180	Minimal flourishes and elegant page-breakers
Ornamental Set	200-300	Detailed borders, Art Nouveau/Gothic styling
Illuminated Set (Premium)	350-500	Inspired by medieval manuscripts, with ornate or gilded details

2. CUSTOM INTERNAL DESIGN

Service	Price(€)	Notes
Title Page	80-150	Illustrated & tailored to your story theme
Chapter Headers	30-60 each	Ornamental or symbolic motifs
Full Dinkus / Page Breaker	50-120	Medium detail divider art
Mini Dinkus / Scene Breaker	20-50	Small symbolic elements
Corner / Border Art	80-200	From single corners to full ornate frames

3. LETTERING & PREMIUM ELEMENTS

Service	Price(€)	Notes
Illuminated Manuscript Drop Caps (Old English / Decorative First Letters)	25-50 each	Medieval-style initials to open chapters
Internal Lettering (Quotes, Part Titles, Epigraphs)	40-100	Hand-drawn stylized lettering
Author Signature Plate / Nameplate	70-150	Illustrated frame for author's signing page
Full Decorative Initial Alphabet	300-500	A-Z illuminated initials for special editions

4. ADD-ONS

Service	Price(€)	Notes
Matching Endpapers	200-350	Designed to flow with your interior motif
Custom Decorative Icons	20-60	Small symbolic art for layout flexibility
Complete Interior Bundle	Custom	A cohesive set of headers, dinkus, initials, lettering & motifs



ENDPAPER ILLUSTRATION

Your book's endpapers are the very first and last thing a reader sees when opening and closing your story. From seamless illuminated patterns to full narrative spreads with characters and creatures, I create endpapers that feel like treasures – collectible, exclusive, and tailored to your world.

1. ORNAMENTAL / DECORATIVE ENDPAPERS

For editions that want elegance without full character scenes.

Type	Price (€)	Notes
Seamless Ornamental Pattern	250-400	Art Nouveau, Gothic, illuminated motifs
Symbolic Motifs / Heraldry Style	300-500	Custom symbols, icons, or hybrid patterns
Detailed Baroque / Illuminated Borders	400-600	High ornamentation, intricate linework

2. CHARACTER-BASED ENDPAPERS

Spotlight on characters only (with optional props/symbols).

Type	Price(€)	Notes
Single Character	350-500	Bust, half, or full body with decorative background
Two Characters	500-700	Interacting or mirrored composition
Group Scene (3+ Characters)	650-900	Complex composition, multiple poses

3. CREATURE ENDPAPERS

Type	Price(€)	Notes
Single Creature	300-450	Dragons, kirins, mythic beasts
Creature + Environment	450-650	Integrated with landscape/setting
Creature + Character(s)	600-900	Full storytelling illustration



ENDPAPER ILLUSTRATION

4. ENVIRONMENT / SCENE ENDPAPERS

Notes

Landscape / Setting	350-500	Castles, forests, seascapes, gothic ruins
Detailed Worldbuilding Scene	500-800	Busy, illustrated environments with lore detail
Environment + Characters / Creatures	700-1,200	Full narrative spread

5.ADD-ONS & EXTRAS

Add on	Price(€)	Notes
Double-Page Spread (Full Illustrated Scene)	+200-300	For highly detailed wraparound endpapers
Seamless Pattern Tiling (for fabric/merch use)	+150	Adaptation for extended use
Matching Title Page or Borders	120-200	Creates a cohesive set



MAP ILLUSTRATION PRICING

Whether you want a crisp black & white map, a colored parchment-style map, or a subtly animated digital map, each illustration is hand-drawn, exclusive, and designed to bring your story world to life. Optional decorative elements and animation make your maps immersive and collectible.

1. STATIC MAPS (PRINT / DIGITAL)

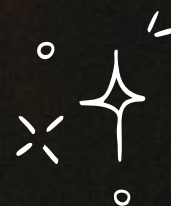
Type	B & W (€)	Colored Parchment (€)	Notes
Starter Map	150–200	180–250	Small region, minimal decoration, 1–2 locations
Mid-Level Map	250–550	300–650	Multiple towns, rivers, forests, optional borders
Premium Map	600–900	700–1,200	Large regions, multiple cities, mountains, rivers, decorative borders

2. ADD-ONS / EXTRAS

Add-On	Price (€)	Notes
Decorative Border / Frame	100–200	Ornamental or illuminated-inspired style
Compass Rose / Scale / Legend	50–100	Hand-drawn, matches map style
Major Landmarks / Icons	50–150 each	Cities, castles, forests, mountains, creatures
Multiple Versions / Color Options	50–100	B&W + colored parchment, alternate color schemes

3. SIMPLE ANIMATED MAPS (DIGITAL ONLY)

Type	Duration / Scope	Price	Notes
Single Element Animation	2–3 sec	100–150	Moving water, fish, sparkles, drifting clouds
Multiple Elements Animation	3–6 sec	150–300	Several moving elements combined
Full Scene / Complex Animation	6–10 sec	300–500	Multiple elements layered across the map



LOGO BRANDING & IDENTITY SERVICES

Every design is hand-illustrated with influences from illuminated manuscripts, gothic ornamentation, fantasy worlds, and Art Nouveau flourishes. Perfect for brands and authors who want a timeless, story-driven identity.

1. ILLUSTRATED LOGOS

- Ornamental Logo (Basic) → €150–250

One illustrated primary logo, 2–3 sketch options, 2 revisions.

- Full Logo Suite → €350–500

Primary logo + secondary logo + monogram/sigil/fallback version + favicon.

(Great for authors, stationery brands, or gothic boutiques who want a complete set.)

2. IDENTITY KITS

- Mini Brand Kit → €300–450

Logo suite + color palette + gothic/ornamental font pairings.

- Curated Brand Kit → €600–850

Logo suite + colors + fonts + 3 illustrated motifs/icons (e.g. keys, moths, candles, moons) + mini usage guide.

(Ideal for curio shops, stationery stores, or indie presses who want a cohesive look.)

3. STATIONERY & PRINTED IDENTITY

- Business Card / Calling Card → €100–150

(Victorian-style, ornamental, or modern gothic designs available.)

- Stationery Set → €200–300

(Business card + letterhead + envelope — styled for gothic or fantasy brands.)

- Illustrated Notecard / Packaging Insert → €120–200

(Custom illustrated design for stationery stores, authors, or small shops.)

4. ICONS & ILLUSTRATED MOTIFS

- Curio Icons → €25–40 each

(Simple motifs like moons, keys, daggers, moths, candles, etc.)

- Ornamental Icons → €50–90 each

(Detailed illuminated or Art Nouveau-style symbols.)

- Themed Icon Pack (10) → €250–400

5. ADD-ON SERVICES

- Social Media Branding Kit → €150–250

(Profile picture, banner, 5 highlight icons, 3 post templates — styled for authors & gothic brands.)

- Book / Artist Press Kit → €200–400

(Logo, colors, fonts, and 3 promotional graphics for launches or announcements.)

- Custom Pattern / Texture → €120–250

(Seamless ornamental pattern — perfect for packaging, endpapers, stationery, or wrapping paper.)

Everything is hand-drawn, unique, and gothic-fantasy inspired.

Perfect for stationery makers, indie authors, curio shops, and oddity artists.

I bring in ornamental, illuminated, and fantastical details you won't find in a generic template.

2D ANIMATION PRICING (12FPS, HAND-DRAWN)

SHORT LOOPS (12 FPS PER SECOND)

Perfect for social teasers, logo reveals, or subtle book promos.

- Simple Motion (sparkles, hair swaying, blinking) → €120–160
- Intermediate Motion (fabric flowing, wings flapping, breathing cycles) → €180–250

MEDIUM ANIMATIONS (8–15S)

Ideal for character intros, cover reveals, or product showcases.

- Single Character (pose change, prop movement, expressive motion) → €300–500
- Character + Creature (hero + dragon, kirin, or familiar) → €600–850

EXTENDED ANIMATIONS (16–30S)

For cinematic book trailers, gothic shop campaigns, or multi-character scenes.

- Complex Action / Duo Scene (2–3 characters, creature battles, dramatic reveal with background) → €900–1,400

ADD ONS

- Ornamental Borders / Animated Frames → €100–180
- Hand-Animated Lettering / Title Reveal → €120–200
- Atmospheric Background (clouds, fire, water, sparkles) → €150–250
- Extra Character → +40–60% of base price

LICENSING

- REQUIRED FOR BOOK PROMO, PUBLISHING, AND BRAND USE



BACKGROUND ILLUSTRATION PRICING

- Hand-drawn backgrounds in fantasy, gothic, hybrid, or illuminated manuscript style.
- Perfect for book covers, internal spreads, endpapers, maps, or standalone art.

1. SIMPLE BACKGROUNDS

- Price: €150–250
- Minimal environment, 1–2 props or landmarks
- Flat lighting, subtle textures
- Ideal for internal pages or small scene spots

2. INTERMEDIATE BACKGROUNDS

- Price: €300–500
- More detailed environment (trees, buildings, hills, rivers, atmospheric elements)
- Subtle textures, some decorative or illuminated details
- Suitable for page spreads, partial covers, or standalone illustrations

3. DETAILED BACKGROUNDS

- Price: €600–900
- Fully rendered scene with multiple layers, lighting, shadows, and intricate details
- Great for covers, full-page spreads, or endpapers
- Can include small decorative motifs for extra style

4. BACKGROUND + CHARACTERS / CREATURES

Option	Price (€)	Notes
1 Character / Creature	+150–250	Integrated naturally into the background
2+ Characters / Creatures	+250–500	Each extra character/creature adds complexity and time

ADD-ONS / EXTRAS

- Decorative or illuminated borders / corners → €80–150
- Atmospheric elements (fog, mist, magical glow, fire, etc.) → €100–180
- Extra props / environmental elements → €50–120 each



DYNAMIC POSE SCENE ILLUSTRATIONS

- Every action pose is drawn mid-motion, with anatomy, weight, and energy carefully considered. Perspective-focused scenes add dramatic angles that make your hero, villain, or battle scene leap off the page — perfect for covers, key illustrations, and cinematic storytelling.
- Styles: Action & Thriller, Fantasy Battles, Gothic Drama, Perspective-Driven Compositions

1. SINGLE CHARACTER ACTION POSE

- Price: €250–400
- One character mid-action (swinging sword, casting magic, dramatic fall)
- Anatomy-focused, dynamic line of motion
- Minimal or decorative background

2. TWO CHARACTERS / CREATURE INTERACTION

- Price: €450–700
- Hero vs. villain, companion + creature, or duel scenes
- Mid-action, perspective considered but standard view
- Environmental cues or simple background

3. MULTI-CHARACTER / COMPLEX BATTLE SCENE

- Price: €750–1,200
- 2–4 characters + 1–2 creatures
- Fully mid-action: combat, magical effects, or dramatic confrontation
- Detailed environment, lighting, and props

PERSPECTIVE-FOCUSED SCENES

Extreme angles and dramatic viewpoints to emphasize scale, power, or tension.

1. DOWN-UP / UP-DOWN PERSPECTIVE (FORESHORTENING)

- Price: +€100–250 on base dynamic scene
- Examples: Villain looming over hero, hero reaching toward viewer
- Focus on dramatic anatomy, foreshortening, and storytelling

2. BIRD'S EYE / WIDE-ANGLE SCENE

- Price: +€150–300 on base dynamic scene
- Multiple characters or creatures in environment
- Great for battle spreads or cinematic scenes

ADD-ONS / EXTRAS

- Extra Character / Creature → +€150–300
- Full Background → +€300–500
- Ornamental / Illuminated Frame → +€100–150

POSE LIBRARY ILLUSTRATIONS

Choose from pre-drawn poses, then have your character illustrated in that pose.

HOW IT WORKS:

1. Browse the pre-drawn pose library (samples provided in PDF or on website).
2. Select a pose that fits your character or scene.
3. Send your character reference / design.
4. I'll redraw your character in the chosen pose, fully hand-drawn and polished.

PRICING

Option	Price (€)	Notes
Single Character Pose	150-250	Your character illustrated in chosen pose. Background optional/minimal.
Character + Creature Pose	300-450	Integrated interaction with a companion/creature. Background optional/minimal.
Extra Character / Creature	+150-250	Each additional character/creature added to the chosen pose.
Optional Background environments.	+150-300	See background pricing section for fully detailed



LICENSING GUIDE

1. CHARACTER & CREATURE ILLUSTRATIONS

- Standard Commercial (indie author use: preorder graphics, promo posts, book interiors) → +30–60%
- (30% for simpler pieces like busts or portraits, 60% for ornate manuscripts, dynamic poses, or detailed scene backgrounds).
- Extended Commercial (publisher use: large promo campaigns, ads, trailers, or merchandise like prints/cards) → +50–80%
- (Scales with distribution size and number of uses — higher for wide-reaching campaigns or merch production.)
- Exclusive Buyout (full rights transfer; resale and sublicensing permitted; no portfolio use by artist) → +150–200%+

2. BOOK COVERS (FRONT, FULL WRAP, PAPERBACK, EBOOK, SPECIAL EDITIONS)

- Standard Commercial (indie release, small print runs, single format) → +30–50%
- Extended Commercial (publisher promo, large print runs, multi-format, or foreign editions within the same publisher contract) → +50–70%
- Exclusive Buyout (full rights transfer; resale and sublicensing permitted; no portfolio use by artist) → +200%+
- ISBN placement, lettering, and design are included in the base cover price.

3. ENDPAPERS & INTERIO MOTIFS

- Standard Commercial (single title, small print run, indie release) → +30–50%
(30% for simple patterns or single-color designs; 50% for multi-character scenes, complex environments, or ornate motifs).
- Extended Commercial (multi-format editions, special editions, publisher campaigns, merch tie-ins) → +60–80%
(Scaled based on distribution, formats, and commercial use.)
- Exclusive Buyout (full rights transfer; resale and sublicensing permitted; no portfolio use by artist) → custom quote

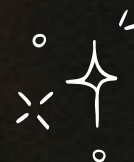
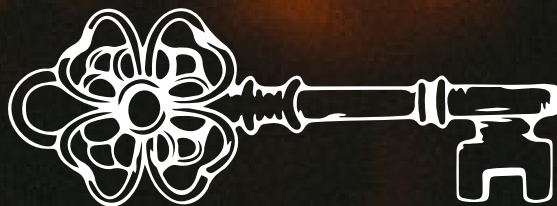
4. MAPS (BLACK & WHITE, PARCHMENT, COLORED, SIMPLE ANIMATED)

- Standard Commercial (indie use: book interiors, small print runs) → +30–50%
- (30% for simple black & white maps, 50% for parchment-colored or animated maps).
- Extended Commercial (publisher use: large print runs, multi-format, promo campaigns, interactive apps) → +60–90%
- (Rate scales with distribution, formats, and interactive/animated features).
- Exclusive Buyout (full rights transfer; resale and sublicensing permitted; no portfolio use by artist) → custom quote

5. INTERNAL ILLUSTRATIONS & DECORATIVE ELEMENT

(title pages, illuminated letters, dinkus, headers, ornaments, author sign plates)

- Usually included in book interiors → no license needed.
- Only licensed separately if used outside the book (promo, merch).



LICENSING GUIDE

6. BACKGROUNDS & SCENE ILLUSTRATIONS (NON-COVER)

- Standard Commercial (in-book illustration, indie promo images) → +30–50%
- (30% for simple backgrounds; up to 50% for detailed environments with multiple elements or complex perspective).
- Extended Commercial (publisher campaigns, trailers, merchandise, multi-format marketing) → +60–90%
- (Scaled to distribution size, commercial reach, and complexity of the scene.)
- Exclusive Buyout (full rights transfer; resale and sublicensing permitted; no portfolio use by artist) → +150–200%+

7. 2D ANIMATION (CHARACTERS, MAPS, EFFECTS)

- Standard Commercial (indie promo, preorder campaigns, social media) → +30–60%
- (Lower end for short, simple animations; higher end for longer sequences, multiple characters, or intricate effects.)
- Extended Commercial (publisher trailers, brand promos, wide distribution, merchandise tie-ins) → +70–100%
- (Scaled to length, complexity, and commercial reach.)
- Exclusive Buyout (full rights transfer; resale and sublicensing permitted; no portfolio use by artist) → +150–200%+

8. BRANDING & LOGOS (FOR SHOPS, AUTHORS, GOTHIC BRANDS, CURIOSITIES)

- Standard Commercial (logo for single brand use, basic stationary) → included in base price
- (Covers standard use for social media, website, and basic print.)
- Extended Commercial (merchandise, packaging, collaborations, full branding kit with multiple assets) → +50–70%
- (Scaled depending on number of assets, merchandise, or commercial reach.)
- Exclusive Buyout (full ownership; resale and sublicensing permitted; no portfolio use by artist) → +150%+

GENERAL RULE & RUSH POLICY

- Personal Use → Base price only
- (Includes social media sharing, personal printing, or personal non-commercial use.)
- Commercial Use → Any time the work is used to promote, publish, or sell a product/book, a commercial license fee applies. Examples: preorder graphics, social media promo, book interiors, merchandising, trailers.
- Standard Commercial → Indie use: single title, small print runs, indie promo campaigns
- Extended Commercial → Publisher use: large print runs, multi-format, wide promo campaigns, merchandise
- Exclusive Buyout → Full rights transfer: resale and sublicensing permitted, no portfolio use by artist
- Rush Fees → If you need your project completed faster than my standard timeline, a rush fee applies: 50–100% depending on size, complexity, and urgency.

