



FOR IMMEDIATE RELEASE

Advanced Sports Supply Announces Jeff Sanders as New Vice President

Jasper, IN — Advanced Sports Supply is pleased to announce the promotion of Jeff Sanders to Vice President. Jeff brings three years of valuable experience and has played an important role in supporting the company's continued growth and commitment to providing exceptional service to customers across the sports industry.

In his new role, Sanders will be responsible for leading sales initiatives, strengthening customer relationships, and helping guide the company's continued expansion. His dedication, industry knowledge, and commitment to excellence make him a valuable addition to the leadership team.

Jeff resides in Jasper with his wife, and together they are the proud parents of five children. Outside of his professional responsibilities, Jeff enjoys spending time golfing and bowling. He has also embraced the role of a dedicated parent, previously cheering from the sidelines as a cheer dad and now supporting his children as a soccer and bowling dad.

"We are excited to have Jeff take on this new leadership role within Advanced Sports Supply," said Corey Scherer, President of Advanced. "His passion, experience, and commitment to our customers and team make him a great fit to help lead our company into the future."

Please join Advanced in congratulating and wishing Jeff success on his promotion to Vice President.

Headquartered in Jasper, Indiana, Advanced Sports Supply provides quality sports products and field equipment all over the world. At Advanced Sports Supply, their mission is to take pride in getting to know their customers personally. Building and sustaining relationships will always be at the forefront of what they do, while supplying top quality sports products.