



MushroomAgTM

— PRIVATE LIMITED —

Nature's Finest. Crafted for Health.
Powered by Inclusion.

PRODUCT CATALOGUE



NATURAL & NUTRITIOUS

Pure. Safe.
Wholesome.



SUSTAINABLY GROWN

Responsibly
Cultivated.



EMPOWERING COMMUNITIES

Creating Livelihoods.
Enriching Lives.



SCIENTIFIC CULTIVATION

Technology Driven.
Quality Assured.



QUALITY YOU CAN TRUST

Tested. Certified.
Consistent.



Website: www.mushroomers.in



About MushroomAg

India's Inclusive Mushroom Enterprise



OUR VISION

At MushroomAg, we believe that world-class nutrition and social empowerment go hand in hand.

We are more than an agricultural enterprise; we are a movement dedicated to revolutionizing the mushroom value chain in India.

By bridging the gap between scientific innovation and grassroots farming, we deliver premium, gourmet-quality mushrooms to your table while transforming rural livelihoods.



AN INCLUSIVE OWNERSHIP MODEL

Our farmer-first philosophy is the heartbeat of MushroomAg. We operate on a foundation of inclusive ownership, ensuring that the farmers who cultivate our produce are true partners in our growth, sharing directly in the value they create.



A community enterprise owned and run by visually challenged and differently abled youth.



NATURAL & NUTRITIOUS
Pure, safe and chemical-free mushrooms.



EMPOWERING COMMUNITIES
Creating livelihoods and enabling financial independence.



INNOVATION DRIVEN
Combining science with traditional wisdom.



SUSTAINABLE & RESPONSIBLE
Eco-friendly practices for a better planet and future.



QUALITY YOU CAN TRUST
Hygienically grown, carefully processed and consistently delivered.



Website: www.mushroomers.in



MushroomAg Value Chain

From research-based innovation to global reach – every step of our value chain is built on **Quality, Sustainability & Inclusion**.



INCLUSIVE BY NATURE

Owned and managed by visually challenged and differently abled youth.



FARMER FIRST

Empowering rural communities and creating shared prosperity.



SUSTAINABLE BY CHOICE

Responsible cultivation for a healthier planet and future.



QUALITY ALWAYS

Science-led processes ensuring premium quality at every step.

Better Nutrition. Stronger Communities.

Brighter Future.



FRESH OYSTER MUSHROOMS

Delicate texture. Exceptional versatility. Pure nutrition.

100%
NATURAL
& FRESH



PRODUCT OVERVIEW

Harvested at the peak of freshness, our Oyster mushrooms are prized for their velvety texture, mild, earthy flavour, and remarkable versatility in the kitchen.

HEALTH & NUTRITIONAL HIGHLIGHTS



Rich in Protein:

A fantastic plant-based protein source.



Heart Healthy:

Naturally cholesterol-free and low in sodium.



Immunity Boosting:

High in antioxidants and beta-glucans.



STORAGE & SHELF LIFE

- Shelf Life: 4-5 days from harvest.
- Storage: Keep refrigerated at 2°C to 5°C in a breathable paper bag or our perforated packaging. Do not freeze fresh.



COOKING SUGGESTIONS

Ideal for stir-fries, creamy soups, vegan pulled "pork" tacos, or simply sautéed with garlic and herbs.



PACK SIZES

PACK SIZE	SUITABILITY
200 g	Retail & Supermarkets
500 g	Large Families & Small Caterers
1 kg	Restaurants & Institutions
Bulk	HORECA & Food Processors



FARM FRESH
Handpicked
with care



CHEMICAL FREE
Pure, natural
and safe



**SUSTAINABLY
GROWN**
Better for you,
better for nature



NUTRITIOUS
Goodness in
every bite



**SUPPORTING
FARMERS**
Empowering rural
communities



PADDY STRAW MUSHROOMS

A tropical delicacy with an unmatched flavour profile.



TASTE PROFILE & CULINARY USES

Known for their smooth texture and deeply savory, slightly sweet flavor, Paddy Straw mushrooms are a cornerstone of Asian cuisine. They absorb flavors beautifully, making them the perfect addition to curries, stir-fries, and traditional broths like Tom Yum.



NUTRITIONAL VALUE

Packed with essential amino acids, Vitamin C, and vital minerals, offering a cooling effect on the body according to traditional dietary practices.

STORAGE & PACKAGING



HANDLING

Highly delicate; requires careful temperature management.



STORAGE

Best consumed immediately. Store at 10°C–15°C (do not refrigerate at standard cold temperatures as they undergo chilling injury).



PACKAGING

Delivered in protective, breathable punnets to prevent bruising.



PERFECT FOR CURRIES



IDEAL FOR STIR-FRIES



GREAT IN SOUPS & BROTHS



NATURALLY NUTRITIOUS

Rich in protein, vitamins & minerals



LOW IN FAT, HIGH IN GOODNESS

A healthy choice for every lifestyle



AUTHENTIC ASIAN INGREDIENT

The heart of traditional and modern cuisines



SUSTAINABLY GROWN

Supporting farmers and the environment



SHIITAKE MUSHROOMS

The gourmet standard for rich, umami flavour.



GOURMET POSITIONING

Our premium Shiitake mushrooms bring a robust, woody, and intensely savory (umami) profile to any dish. Cultivated under precise conditions, they boast thick, meaty caps perfect for high-end culinary applications.



CULINARY APPLICATIONS

Excels in risottos, rich gravies, grilling, and gourmet pan-Asian cuisine. A favorite among executive chefs for depth of flavor.



HEALTH BENEFITS

Renowned in traditional medicine, Shiitakes are rich in Lentinan, known to support immune function, lower cholesterol, and promote heart health.



RETAIL & EXPORT SUITABILITY

Available in pristine fresh punnets for premium retail outlets, and meticulously graded bulk boxes for export and elite HORECA clients.



RETAIL PACKS



Pristine, fresh punnets for premium retail outlets and supermarkets. Available in 200 g & 500 g.



EXPORT & BULK PACKS



Meticulously graded bulk boxes to meet international standards for export and elite HORECA clients.

ELEVATE EVERY DISH



PERFECT FOR RISOTTOS



IDEAL FOR GRILLING



ENHANCES RICH GRAVIES



EXCELLENT IN PAN-ASIAN CUISINE



RICH UMAMI
Deep, savory flavour enhancer.



NUTRIENT DENSE
Good source of vitamins & minerals.



IMMUNE SUPPORT
Contains Lentinan, known to support immunity.



HEART HEALTHY
Helps maintain healthy cholesterol levels.



CHEF'S CHOICE
Trusted by professional chefs worldwide.

PREMIUM QUALITY • SUSTAINABLY GROWN • HANDPICKED WITH CARE



MUSHROOM SPAWN

The scientific foundation of a perfect harvest.



SCIENTIFIC PRODUCTION & HIGH-VIGOUR CULTURES

The quality of a mushroom begins long before it grows. Our state-of-the-art spawn lab produces first-generation, high-vigour cultures.

Propagated under strict sterile conditions, our spawn guarantees aggressive colonization, disease resistance, and exceptionally high biological efficiency.



QUALITY ASSURANCE

Every batch undergoes rigorous quality control testing for purity, moisture content, and contamination-free growth.



FARMER SUPPORT & GUIDANCE

We don't just sell spawn; we cultivate success. MushroomAg provides comprehensive commercial cultivation guidance, troubleshooting, and yield-optimization support to all our partner farmers.



HIGH COLONIZATION RATE



DISEASE RESISTANT CULTURES



HIGH BIOLOGICAL EFFICIENCY



CONSISTENT PERFORMANCE

PRODUCT VARIANTS AVAILABLE:

OYSTER SPAWN

(Multiple seasonal strains)

Fast colonization and high yield. Ideal for all oyster mushroom varieties.



PADDY STRAW SPAWN

Specially formulated for paddy straw mushroom cultivation with excellent yield potential.



SHIITAKE SPAWN

High-quality spawn for premium shiitake cultivation with strong mycelial vigor and excellent fruiting.



LAB PRODUCED
Under sterile conditions



CONSISTENT QUALITY
Every batch



BETTER YIELD
Higher productivity for farmers



TRUSTED BY THOUSANDS OF FARMERS



SUSTAINABLE & ENVIRONMENT FRIENDLY

BETTER SPAWN. BETTER GROWTH. BETTER FUTURE.



DRIED MUSHROOMS

Concentrated flavor. Extended convenience.



PREMIUM PROCESSING

Our drying process relies on precisely controlled temperatures to gently remove moisture while locking in the nutritional profile and concentrating the natural umami flavors.



REHYDRATION GUIDE

- 1 Rinse lightly to remove any natural debris.
- 2 Soak in warm water for 20–30 minutes until plump.
- 3 **CHEF'S SECRET:** Do not discard the soaking water! Strain it and use it as a rich, flavourful stock for soups and risottos.



PRODUCT HIGHLIGHTS



SHELF LIFE

12 Months
(when stored in a cool, dry place).



APPLICATIONS

Soups, stews, sauces, and seasoning powders.



PACKS

Available in retail zip-lock pouches and bulk export cartons.

PERFECT FOR EVERY RECIPE



SOUPS



STEWs



SAUCES



SEASONING POWDERS



RISOTTOS



RICH IN UMAMI

Naturally enhances the depth of flavor.



NUTRIENT DENSE

Source of protein, fiber, vitamins & minerals.



NO PRESERVATIVES

100% natural and chemical-free.



GLOBAL QUALITY

Hygienically processed and export ready.

PURE NUTRITION. RICH FLAVOR. ANYTIME, ANYWHERE.



VALUE-ADDED PRODUCTS

MUSHROOM CHIPS

The ultimate guilt-free crunch.

Vacuum-fried to crispy perfection, our Mushroom Chips retain the natural goodness of fresh mushrooms with a fraction of the oil used in traditional potato chips.



VEGAN

100% plant-based and cruelty-free.



GLUTEN-FREE

Naturally free from gluten. Safe and healthy for all.



NO ARTIFICIAL PRESERVATIVES

Made with clean, natural ingredients you can trust.



PRODUCT HIGHLIGHTS

INGREDIENTS



Fresh Mushrooms
Edible Vegetable Oil
Sea Salt
Natural Seasonings

PACK SIZES



50 g



100 g

SHELF LIFE



6 Months

Best before 6 months from the date of manufacture.

VACUUM-FRIED



Crispy perfection with up to **70%** less oil than traditional chips.

PERFECT FOR



Healthy Snacking
Office & On-the-Go
Tea-time Munching
Kids & Adults



RICH IN ANTIOXIDANTS
Supports overall well-being.



GOOD SOURCE OF PROTEIN
Helps build and repair tissues.



LOW IN CALORIES
A smarter snack choice for a balanced lifestyle.



MADE WITH REAL MUSHROOMS
No fillers, no compromises.

REAL MUSHROOMS. REAL CRUNCH. REAL GOODNESS.



VALUE-ADDED PRODUCTS

MUSHROOM CRISPIES

A light, savory snack for on-the-go nutrition.

Extruded snacks blended with premium mushroom powder to deliver a satisfying crunch loaded with umami flavor.



BAKED

Not fried. A healthier way to snack.



LOW CALORIE

Guilt-free crunch for mindful eating.



KID-FRIENDLY

Loved by kids, trusted by parents.



PRODUCT HIGHLIGHTS

INGREDIENTS	PACK SIZES	SHELF LIFE	TEXTURE	FLAVOR	PERFECT FOR
• Corn Flour / Rice Flour • Mushroom Powder • Spices	40 g 80 g	6 Months Best before 6 months from the date of manufacture.	Light, airy and crispy extruded perfection.	Rich umami flavor with a perfect blend of spices.	• On-the-Go Snacking • Tiffin Boxes • Travel Friendly • All Age Groups



NUTRITIOUS SNACK

Good source of protein and fiber.



LOW IN FAT

Baked, not fried for a lighter, healthier choice.



NO ARTIFICIAL PRESERVATIVES

Made with clean, natural ingredients.



SUSTAINABLE CHOICE

Supporting healthy you and a healthier planet.

REAL MUSHROOMS. REAL NUTRITION. REAL GOODNESS.



VALUE-ADDED PRODUCTS

MUSHROOM PROTEIN SNACKS

Power your day with plant-based energy.

Designed for the health-conscious consumer, these snacks pack a dense nutritional punch, leveraging the high natural protein content of mushrooms.



HIGH PROTEIN

Supports muscle growth and daily energy needs.



HIGH FIBRE

Aids digestion and keeps you fuller for longer.



POST-WORKOUT RECOVERY

Helps replenish and repair your body naturally.



FEATURES



HIGH PROTEIN



HIGH FIBRE



POST-WORKOUT RECOVERY

PACK SIZE



50 g
POUCHES

SHELF LIFE



6 Months

Best before 6 months from the date of manufacture.

NUTRITIONAL HIGHLIGHT

UP TO
15g
PROTEIN

PER SERVING

PERFECT FOR



Active Lifestyle



Busy Professionals



On-the-Go Snacking



Health-Conscious Consumers



PLANT-BASED GOODNESS
Made with real mushrooms.



CLEAN INGREDIENTS
No artificial colors, flavors or preservatives.



NATURAL ENERGY
Sustained energy without the crash.



SUSTAINABLE & RESPONSIBLE
Better for you, better for the planet.

REAL MUSHROOMS. REAL NUTRITION. REAL RESULTS.



NUTRITIOUS



DELICIOUS



WHOLESOME



POWERFUL



VALUE-ADDED PRODUCTS

MUSHROOM SOUP MIX & POWDER

Instant comfort, uncompromising quality.

A rich, velvety soup mix crafted from our premium dried mushrooms. Just add hot water for a gourmet experience at home or in the office.



NO MSG

No added MSG or artificial enhancers.



REAL MUSHROOM BITS

Made with real mushrooms for authentic taste and texture.



INSTANT PREPARATION

Ready in seconds. Just add hot water, stir and enjoy!



PACK SIZES



SINGLE-SERVE SACHETS

Perfect for individuals, travel, or on-the-go.

20g per sachet



200g FAMILY JARS

Ideal for families and regular use.

200g per jar



HOW TO PREPARE



Empty contents into a cup or bowl.



Add 150-180 ml of hot water.



Stir well and enjoy instantly!



Great as a soup or a base for sauces, gravies and pasta.



RICH & CREAMY

Velvety texture and deep, savory flavor.



GOODNESS OF MUSHROOMS

Natural source of protein, fiber and antioxidants.



NO ARTIFICIAL COLOURS OR FLAVOURS

Made with clean, simple and wholesome ingredients.



LONG SHELF LIFE

Stay fresh for longer with proper storage.

REAL MUSHROOMS. REAL FLAVOR. REAL COMFORT.



Growing Nutrition. Creating Livelihoods.

Mushroom Protein Bars

Accessible nutrition in every bite.

Designed to provide a strong non-meat alternative for protein to the masses at affordable prices, our Mushroom Protein Bars are a game-changer in everyday nutrition.

By harnessing the natural, dense protein of our sustainably grown mushrooms, we've created a satisfying, energy-boosting snack that doesn't compromise on taste, health, or budget.

It is the perfect clean, plant-based fuel for daily commuters, students, and anyone seeking accessible wellness.



FEATURES:

High Protein, Highly Affordable, 100% Plant-Based (Non-Meat), No Artificial Preservatives.



INGREDIENTS:

Premium Mushroom Protein Extract, Roasted Peanuts, Rolled Oats, Dates, Natural Cocoa.



PACK SIZES:

40 g individual bars & Retail Box of 6.



SHELF LIFE:

9 Months.



NUTRITIONAL HIGHLIGHT:

A highly bioavailable, affordable daily protein source designed for everyday mass consumption.



PLANT-BASED
GOODNESS



SUSTAINED
ENERGY



MADE WITH
PREMIUM
MUSHROOMS



AFFORDABLE
NUTRITION
FOR ALL



BETTER NUTRITION.
STRONGER COMMUNITIES.
BRIGHTER FUTURE.



NOURISHING PEOPLE. EMPOWERING COMMUNITIES. BUILDING A SUSTAINABLE FUTURE.



THE POWER OF FUNGI: NUTRITION & WELLNESS

Mushrooms are a nutritional powerhouse,
bridging the gap between vegetables
and functional superfoods.



PROTEIN:

Essential amino acids for
muscle repair and growth.



DIETARY FIBRE:

Promotes gut health and
aids in healthy digestion.



VITAMIN D:

One of the few non-animal sources
of Vitamin D, crucial for bone health.



B-COMPLEX VITAMINS:

(Riboflavin, Niacin, Pantothenic Acid)
Converts food into usable energy.



POTASSIUM:

Regulates blood pressure
and fluid balance.



SELENIUM:

A powerful antioxidant that
supports the immune system.



ANTIOXIDANTS:

Fights free radicals, supporting
cellular health and anti-aging.



NUTRIENT	MUSHROOMS	SPINACH	POTATOES
Protein (per 100g)	 High (~3g)	Moderate (~2.9g)	Low (~2g)
Vitamin D	 High	None	None
Selenium	 High	Trace	Trace
Calories	 Very Low (22 kcal)	Very Low (23 kcal)	Moderate (77 kcal)



NUTRIENT DENSE
Packed with essential
vitamins and minerals.



LOW IN CALORIES
Supports healthy
weight management.



GUT FRIENDLY
Rich in fibre for better
digestion.



IMMUNITY SUPPORT
Antioxidants and selenium
strengthen immunity.



HEART HEALTHY
Helps maintain healthy
blood pressure.

WHY CHOOSE MUSHROOMAG?



THE MUSHROOMAG DIFFERENCE



VISUALLY CHALLENGED & DIFFERENTLY ABLED ENTERPRISE

Proudly owned and led by visually challenged and differently-abled youth, cultivating an affordable, non-meat protein alternative for the masses.



INCLUSIVE ENTERPRISE

We share value directly with the communities that grow our food, fostering rural economic growth.



FARMER PARTNERSHIPS

We operate on a farmer-first model, ensuring fair wages, steady demand, and risk mitigation.



SCIENTIFIC CULTIVATION

Driven by data and technology, our cultivation protocols ensure maximum yield and superior quality.



QUALITY ASSURANCE

Rigorous lab testing and strict hygiene protocols from spawn to shelf.



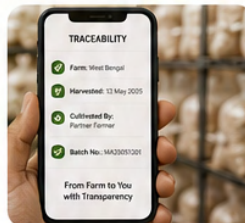
SUSTAINABLE PRODUCTION

Our processes utilize agricultural by-products, turning waste into nutritious food with a minimal carbon footprint.



TRACEABLE SUPPLY CHAIN

Complete transparency. We know exactly where, when, and how your mushrooms were grown.



PREMIUM PACKAGING

Designed to preserve freshness, extend shelf life, and look beautiful on retail shelves.



PEOPLE FIRST

Empowering differently abled youth and rural communities.



PLANET FRIENDLY

Sustainable practices for a healthier planet and future.



QUALITY ALWAYS

Uncompromising standards in every step we take.



INCLUSIVE GROWTH

Building partnerships that create shared prosperity.



NOURISHING LIVES

Delivering nutritious, affordable protein for all.



INSTITUTIONAL & BULK SUPPLY

PARTNER WITH US

MushroomAg is a trusted supply chain partner for businesses that refuse to compromise on quality, consistency, and scale.



Customized Packaging



Tailored Delivery Schedules



Highly Competitive B2B Pricing



OUR TARGET PARTNERS:



HOTELS & LUXURY RESORTS



RESTAURANTS & CAFÉS (HORECA)



CATERING COMPANIES



MODERN RETAIL CHAINS & SUPERMARKETS



FOOD PROCESSORS (SNACK & SOUP MANUFACTURERS)



HOSPITALS & HEALTHCARE INSTITUTIONS



SCHOOLS & EDUCATIONAL INSTITUTIONS



EXPORT BUYERS & INTERNATIONAL DISTRIBUTORS



CONSISTENT QUALITY
Strict quality standards from farm to final delivery.



RELIABLE SUPPLY
Year-round availability with assured volumes.



COLD CHAIN LOGISTICS
Maintained freshness and product integrity.



DEDICATED SUPPORT
A dedicated team for all your bulk needs.



STRONG PARTNERSHIPS. CONSISTENT SUPPLY. MUTUAL GROWTH.



DRIVING GROWTH. CREATING IMPACT.



1,700+

Farmers
Engaged &
Empowered



50+

Visually Challenged
and Differently
Able Youth
Owned & Run



4

Distinct
Product Categories

OUR 4 DISTINCT PRODUCT CATEGORIES

1. FRESH MUSHROOM



Farm-fresh. Nutritious.
Wholesome.

2. DRIED MUSHROOM



Naturally dried to lock in
flavor and nutrients.
Longer shelf life.

3. VALUE ADDED MUSHROOM (Chips, Crispies, Protein Bar/Snacks)



Delicious. Crunchy.
High in Protein.
Perfect for every lifestyle.

4. MUSHROOM POWDER



Finely milled goodness.
Easy to use.
Rich in nutrition.

OUR FOOTPRINT

7 STATES ENGAGED

FOR MUSHROOM
CULTIVATION,
SUPPLYING
NATIONALLY



From farm to you,
we deliver freshness,
quality and trust.





MushroomAg Private Limited

Growing Nutrition. Creating Livelihoods.



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NOURISHING PEOPLE. EMPOWERING COMMUNITIES. BUILDING A SUSTAINABLE FUTURE.

