

2023 Annual NCATC Business Meeting

Thursday, September 21, 2023
Wichita, KS

2023 Annual Business Meeting - Agenda

1. NCATC Operations Overview
 - Call to Order – Craig Lamb, 2023 Board President
 - 2023-2024 Board of Directors Updates
2. NCATC Financial Report – Alicia Udhe, 2023 Treasurer
3. Membership – EDU & Strategic Partners – Alicia Udhe & Tony Oran
4. Marketing & Communications (MARCOM) – Becky Epps
5. Government Relations – Harriet Happel
6. Member Q& A – Craig Lamb, 2023 Board President
7. Adjourn



2020-2025 Strategic Pillars



**Future of Work: Industry 4.0 / x.0;
Smart Manufacturing / Automation**



**Work-Based Learning / Training:
Apprenticeships, Internships, Co-Ops,
Entrepreneurship**



**Competency-Based Education: Applied
Skills & Knowledge w/ Industry-
Recognized Credentials & Certifications**



**Adult Learning Opportunities – ADEIB
Underserved / Underrepresented
Populations**

2023–2024 Board of Directors Transitions

NCATC Directors
Leaving the Board on
December 31, 2023:

Becky Epps, St. Louis
Community College
(MO)

Jonathan Beck,
Northland Community
& Technical College
(MN)

Craig Lamb, Rowan-
Cabarrus Community
College (NC)

Greg Jones, AMT <>
Tooling U-SME (OH)



NEWLY ELECTED 2024 - 2027 Board Directors



Dr. Robin Cole Jr.
Monroe Community College
(NY)



Zack T. Hubbard
Rowan-Cabarrus
Community College
(NC)



Dr. Claire Korschinowski
Clover Park Technical College
(WA)



Kelcy Woods-Nord
South Central College
(MN)

2024 Executive Board of Directors

- 2024 President – [Scott Lucas](#)
- 2024 Immediate-Past President – [Amanda Sizemore](#)
- 2024 President-Elect – [Alicia Udhe](#)
- 2024 Treasurer – [Harriet Happel](#)
- 2024 Secretary – [Matt Janisin](#)

2023 Financial Report - Highlights

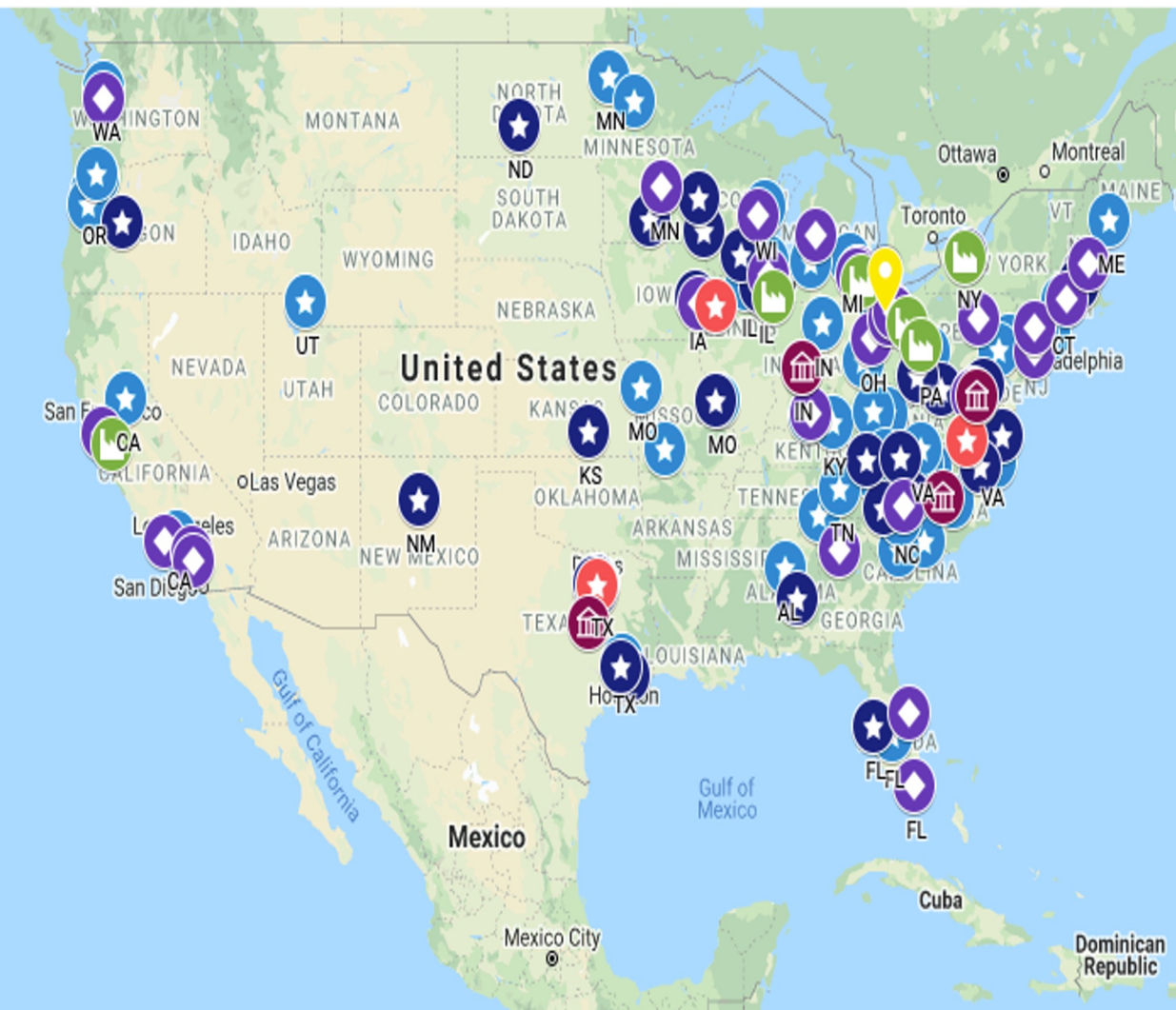
General Financial Status

- *Membership Increasing through 2023*
- *Steadily Increased Member Services Activities and Revenue (+52%)*
 - *Overall – Growth into 2024*

Balance Sheet Summary – as of September 15, 2023

	AS OF SEP 19, 2023	AS OF SEP 19, 2022 (PY)	% CHANGE
TOTAL LIABILITIES AND EQUITY	\$498,425.47	\$455,359.84	9.46 %

- 175+ Community & Technical Colleges
- 48 Strategic Partners





New Coalition Members
2023



2023/24 Membership - Highlights

NCATC Membership Committee - 2023 Initiatives

Streamlined Membership Levels

- Coalition Member replaces Full Center & Associate Level
- Affiliate Level included CTE High Schools

Moving to Digital Badges vs. Paper Certificates

NEW Enhanced Member Benefits

- *Become a Member - [Join QR Code](#)*
- *Expand Your Organization's Members - [eNewsletter QR Code](#)*
- *Join a NCATC Board Committee - [Engage QR Code](#)*



NCATC35 Program



Sign up to get
more involved



sign up for
eNewsletter



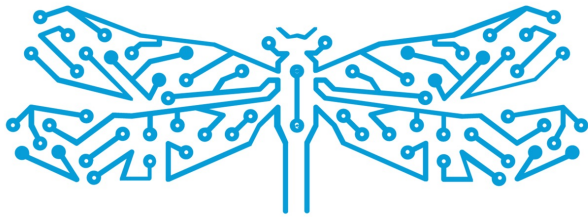
Join NCATC

NCATC Strategic Partners





New Strategic Partner Members - 2023



2023/24 Marketing & Communications (MARCOM)

Newsletters

- *Q3-2023 - Released, September 21, 2023*
- *Q1-Q4 2024 Digital Newsletters*

Events

- *NCATC35 Conference - WSU Tech, Wichita KS - September 20-22, 2023*
- *2024 Annual Conference - Gateway Technical College, Racine, WI*

SAVE THE DATE: September 24-27, 2024

2023/24 Marketing & Communications (MARCOM)

NCATC Webinar Series

- *2023 Quarterly Member Drop-Ins:*

Q3 – 09.19.23

Q4 – 12.15.23

AACC Events

- *2024 WDI Conference, New Orleans, LA – Jan 23-26, 2024*
 - *2024 AACC Annual, Louisville, KY – April 5-9, 2024*



CONFERENCE
SOCIAL MEDIA
POSTS

Tell your social
network what you
like about
NCATC35 this
week – post with
these hashtags

#ncatc35

- or -

#NCATC35

2023/24 Government Relations - Highlights

NCATC GR Committee – Top 3 Policy Focus

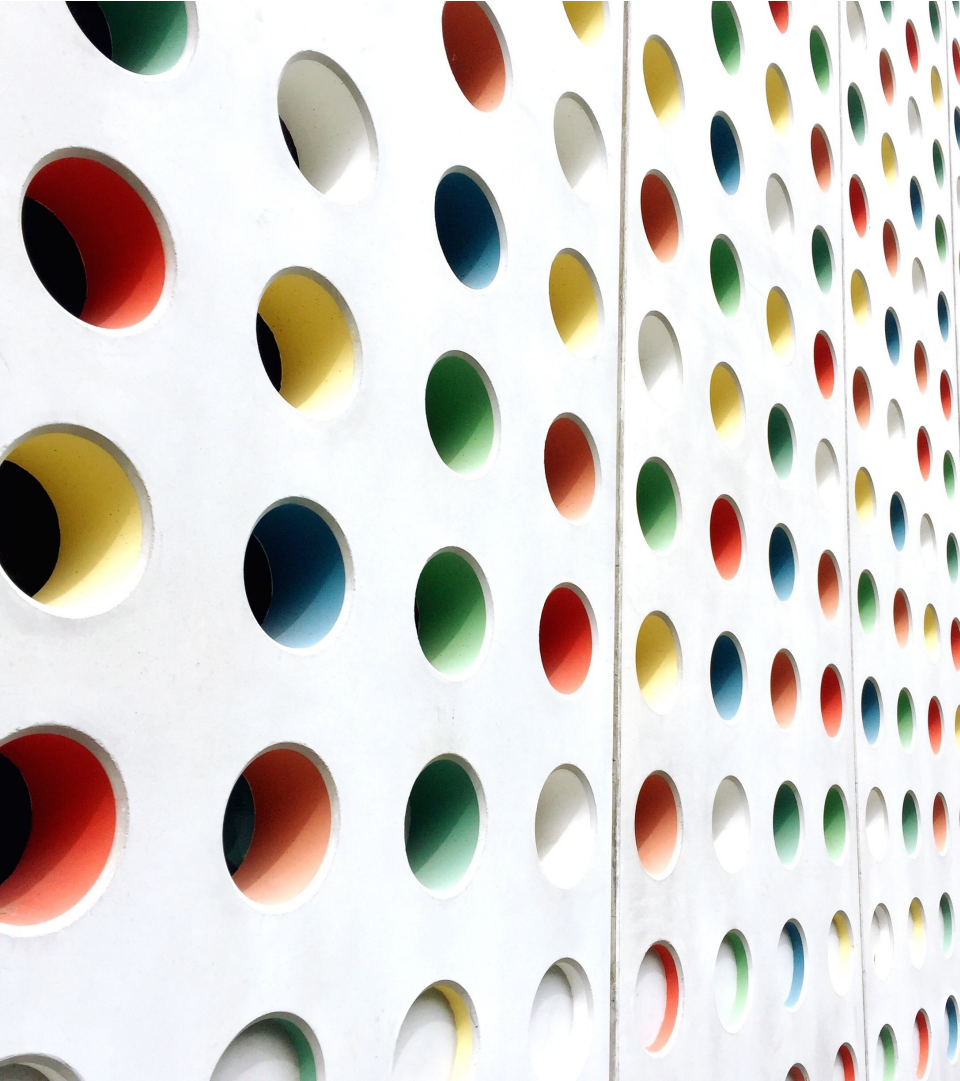
- Digital Skills & Equity – Foundational to Industry 4.0
- Short-Term | Workforce Pell Funding
- CTE Instructor & Faculty Attraction, Recruitment, Retention & Support

Policies & Legislative Partnerships

- *AACC Position Statement Support & Advocacy*
- *Continued Collaboration w/ National Skills Coalition & Advance CTE*
- *Continued Collaboration w/ AACC, NCWE & ACTE*
- *Continuous research and active participation in Fed / State Legislature / Policies*

Diversity, Equity & Inclusion (DEI)

- *2023 Webinars (Jan-Mar) – Access, Diversity, Equity & Inclusion*



Members Engagement Questions & Answers

2023 Annual Business Meeting

SEPTEMBER 21, 2023

WICHITA, KS